# DOUBLE-FEATURE MOVIE ISSUE!

# MAD

IND

No. 225 Sept. '81

OUR PRICE $1.00 CHEAP

OFFICIAL GROUP PORTRAIT OF OLIVE OYL'S ENTIRE FAMILY

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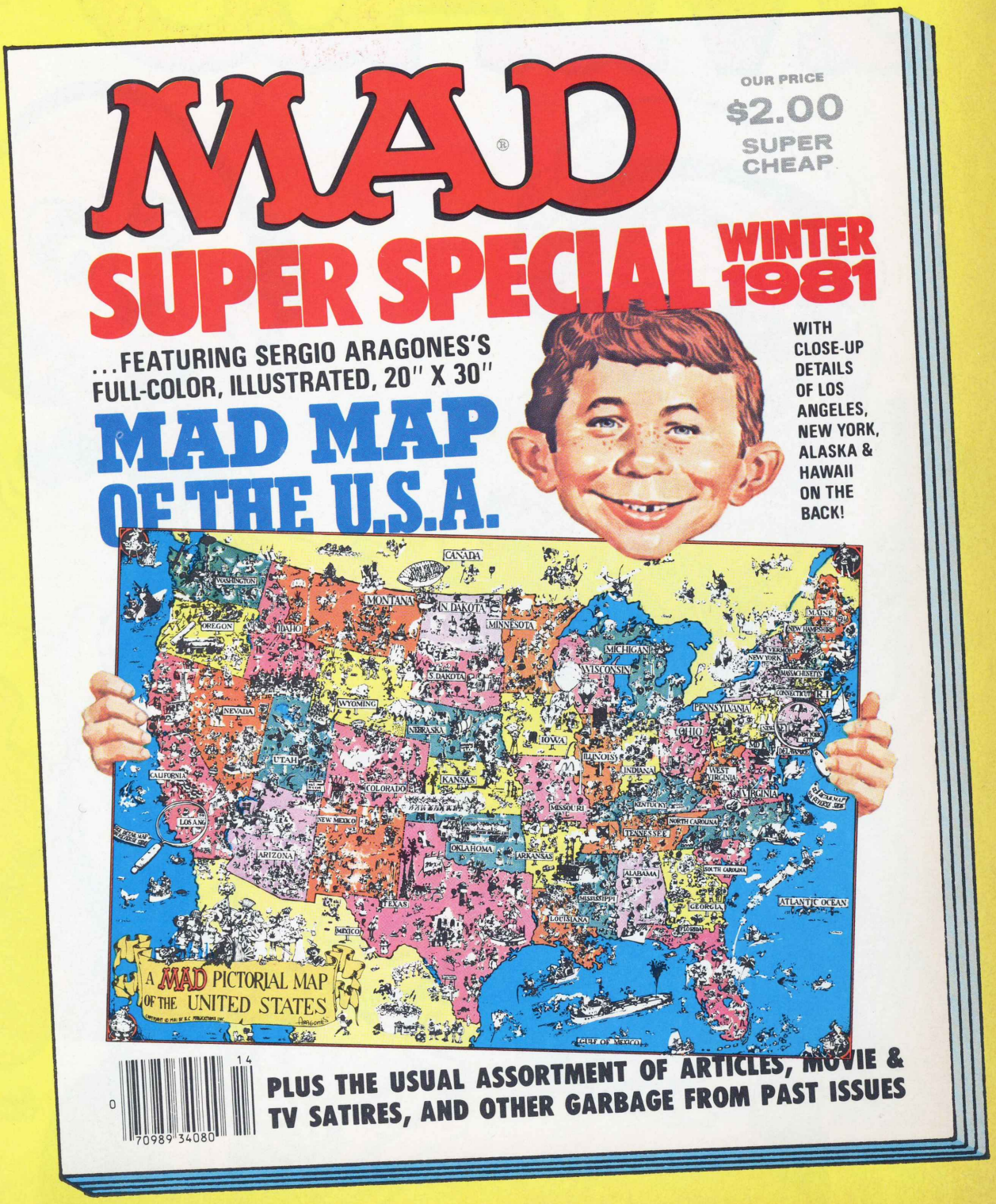
## ...AND YOU'LL FLIP OVER "ALTERED STATES"

# MIRTH OF A NATION!

MAINLY, YOU'LL BE IN STATES OF CONSTANT LAUGHTER WITH SERGIO ARAGONES'S "MAD MAP OF THE U.S.A." IN

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NUMBER 225 SEPTEMBER 1981

# MAD

*"Live every day as if it were your last, because one of these days, you'll be right!"*—Alfred E. Neuman

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**CONTRIBUTING ARTISTS AND WRITERS**
*the usual gang of idiots*

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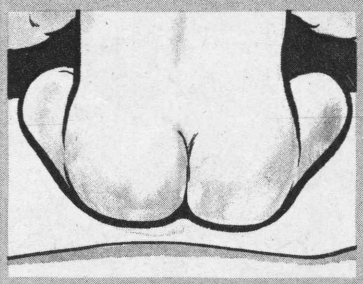
## VITAL FEATURES

"FLOPEYE" (A MAD Motion Picture Satire) Pg. 2



A MAD LOOK AT SOME CELEBRITIES' DIAPERS Pg. 10

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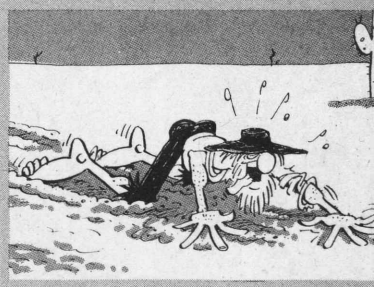

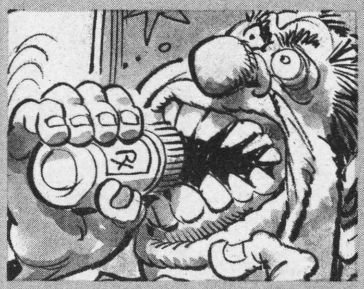

IF THEY CAN PUT A MAN ON THE MOON, WHY CAN'T THEY . . . ? Pg. 12

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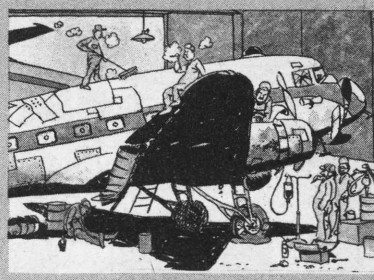
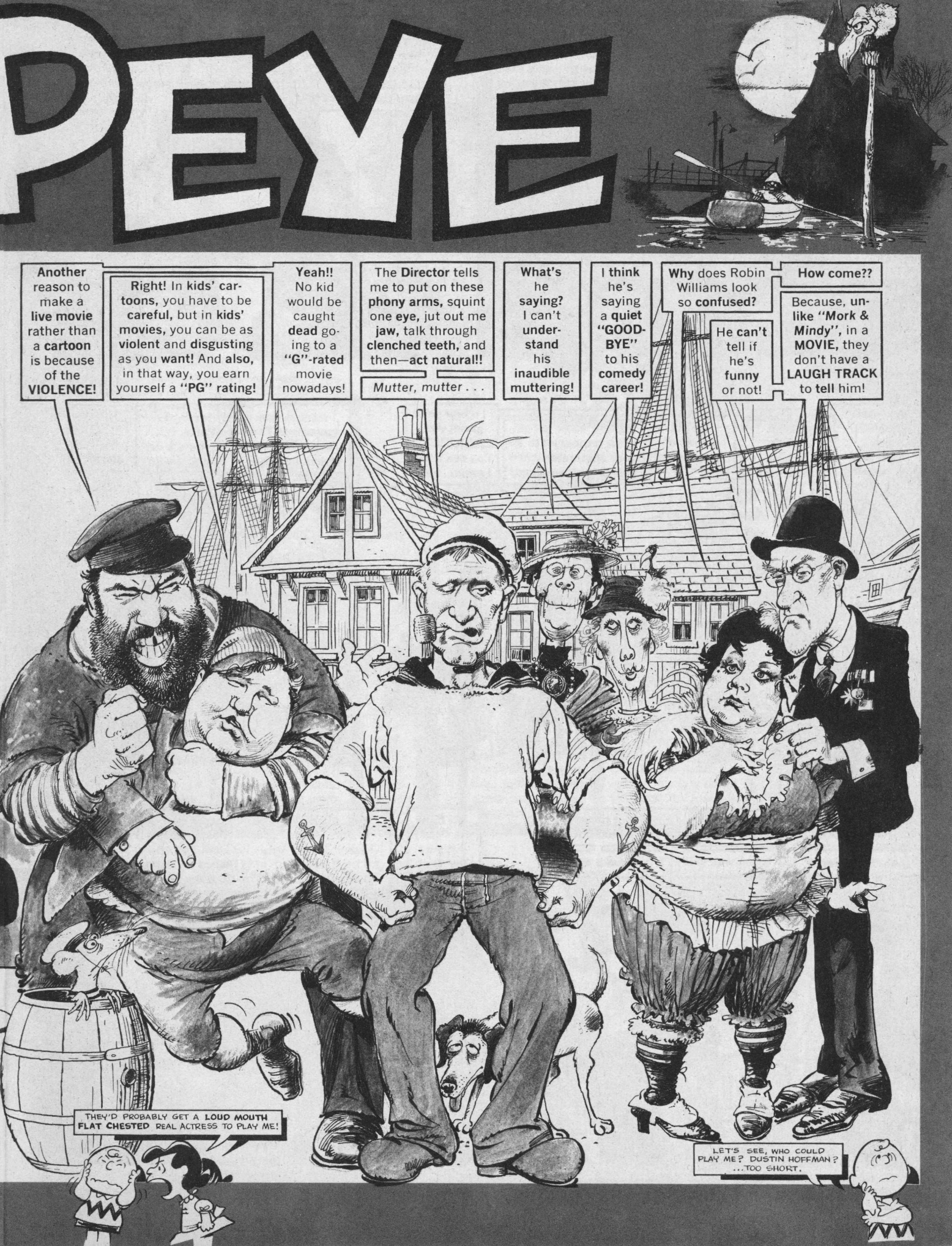


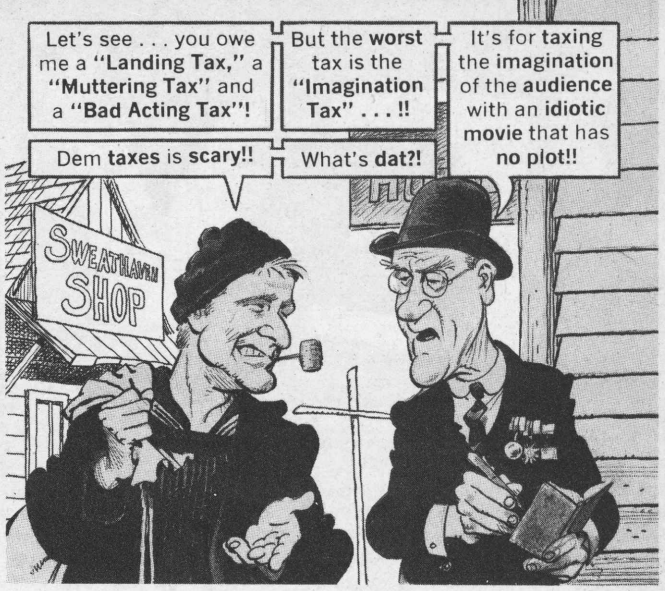
PUBLICALLY PROHIBITED BAD HABITS OF THE FUTURE Pg. 22

ARTIST: MORT DRUCKER WRITER: STAN HART

# PEYE


Another reason to make a live movie rather than a cartoon is because of the VIOLENCE!
Right! In kids' cartoons, you have to be careful, but in kids' movies, you can be as violent and disgusting as you want! And also, in that way, you earn yourself a "PG" rating!
Yeah!! No kid would be caught dead going to a "G"-rated movie nowadays!
The Director tells me to put on these phony arms, squint one eye, jut out me jaw, talk through clenched teeth, and then—act natural!!
Mutter, mutter . . .
What's he saying? I can't understand his inaudible muttering!
I think he's saying a quiet "GOOD-BYE" to his comedy career!
Why does Robin Williams look so confused?
He can't tell if he's funny or not!
How come??
Because, unlike "Mork & Mindy", in a MOVIE, they don't have a LAUGH TRACK to tell him!
THEY'D PROBABLY GET A LOUD MOUTH FLAT CHESTED REAL ACTRESS TO PLAY ME!
LET'S SEE, WHO COULD PLAY ME? DUSTIN HOFFMAN? ...TOO SHORT.

Well, well! So dis is **Sweat Haven!** I hopes de **peepuls** here is **friendly** to a poor, ship-wrecked Sailor . . .
We're **not** friendly to **strangers!** We're **only** friendly to **friends!!**
**Huh?** How'm I suppoze to unnerstan' **dat?!?**
The **same way** that **I'm** supposed to understand how a man with **one eye** and **deformed arms** got into the **NAVY!**
SWEAT HAVEN BOAT SHOP
PIER GROUP


Let's see . . . you owe me a **"Landing Tax,"** a **"Muttering Tax"** and a **"Bad Acting Tax"!**
But the **worst** tax is the **"Imagination Tax" . . . !!**
It's for **taxing** the **imagination** of the **audience** with an **idiotic movie** that has **no plot!!**
Dem **taxes** is **scary!!**
What's **dat?!**
SWEATHAVEN SHOP

Gee, **dese** peepuls ain't got **no compassion!**
**Look** who's talking **compassion!**
**Hey,** youze! **I'ze** got **plenny** of compassion!
**Really?** Then **tell** us: What happened to all your **shipmates** when you got **shipwrecked?**
**I never axed** about dem!
You **see** what **I mean . . .?!**
SLAM!
NO ROOMS
NO ROOMS FOR RENT
NO ROOMS

I want to look **pretty** for my **Engagement-To-Bruto-Party,** but I look **ugly!** Trouble is, there's **no stylish boutique** in Sweat Haven!
There's **ALSO no Plastic Surgeon!**

You can rent **THIS** room if you want to!
How **dare** you! I cleaned it **myself** when the **last boarder** moved out!!
**It ain't too clean!**
**When** was **dat?**
**Three years ago!!**

I'll **find** me **Pappy** if it's de **las'** ting I **eer duz!**
Well, it's **about time** dey came up wid a **plot** to dis pitchur! I guess de story is about **me** lookin' for me long losk **Dad!** You know, like dat ol' **Greek** story of **O'Dishes** an' **Menalouse!** It'll be kinda like **"The Odyssey For Idiots"!**
BIG SWINGER

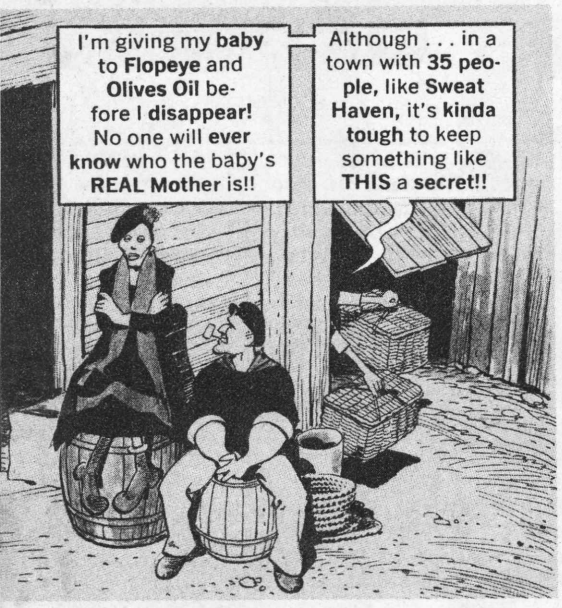
NANSI
TATTOOS

So you're looking for your long lost Father, eh?
Dat's right! Me Pappy ran off an' left me when I wuz just a mere infink!
Your Mother must have been very upset!
Not really! She ran off WID HIM!
PITCHERS AT AN EXHIBITION
Hey, you one-eyed dumb-lookin' swab! You better leave town . . . before we rough you up!!
What'sa matter wid doze guys?!?
They hate all strangers . . . !
Dis is some unfriendly town!
You don't know the half of it! Those guys are our "WELCOME WAGON"!!
FIGHT! FIGHT!
TYPE O' KETCHUP
It amazes me how he can beat them up without any help!!
It amazes ME how he can beat up ANYBODY widout any SPINACH! I always eats spinach before I beats up anybody! Dis pitchur is sure confoozin'!
SOK!
THUD!
POW!
JORDASS
OOOH!
BELL BOTTOM PANTS
Bruto and I will be very happy when we're married!
She really can't stand him! And he can't stand her, either! After they're married, they'll have absolutely no relationship!
So . . . WHY are they doing it?!
To inject a note of realism into this film . . . by showing a typical modern marriage!
Grrrrr! Arrrgh!
Do you think Bruto wants Olives Oil for her body?
No . . . in spite of it!
I've got to escape from Bruto!
But I taut you liked him!
I thought so, too!
Den why is you excapin?
It's a secret!
Youze can tell me!!
I can't, because it's not MY secret! It belongs to the Writer and Director! They're the only ones who know what my motivation is!

Olives, youze is different from de udder goils I know!
Really?! What am I like?
Like de udder BOYS I know!

Olives is gone . . . and Bruto is furious!!
How can he smash up all the furniture like that?!?
He used to work for a Moving Company!
CRASH!

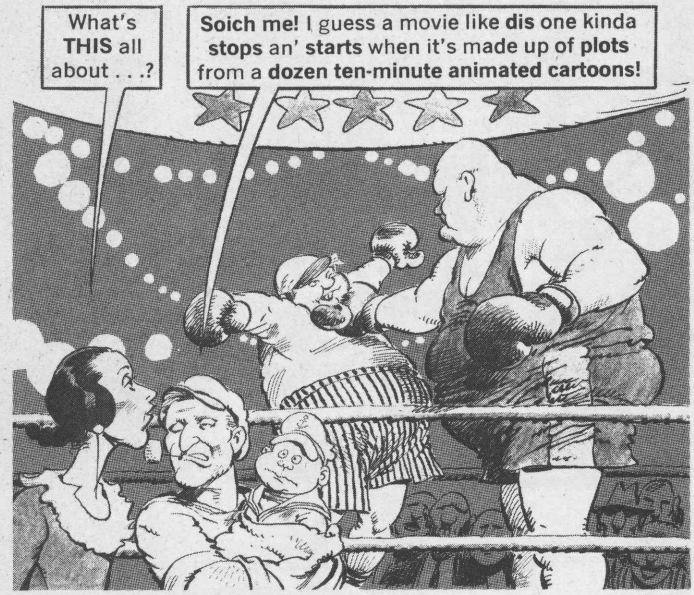
Take THAT, you squint-eyed runt!!
Hey, hold on a minute! How comes I kin knock out five tough guys just seven panels ago, an' now I can't even defend myself against one tub of lard like him? Dis pitchur makes less an' less sense as it goes on!
POW

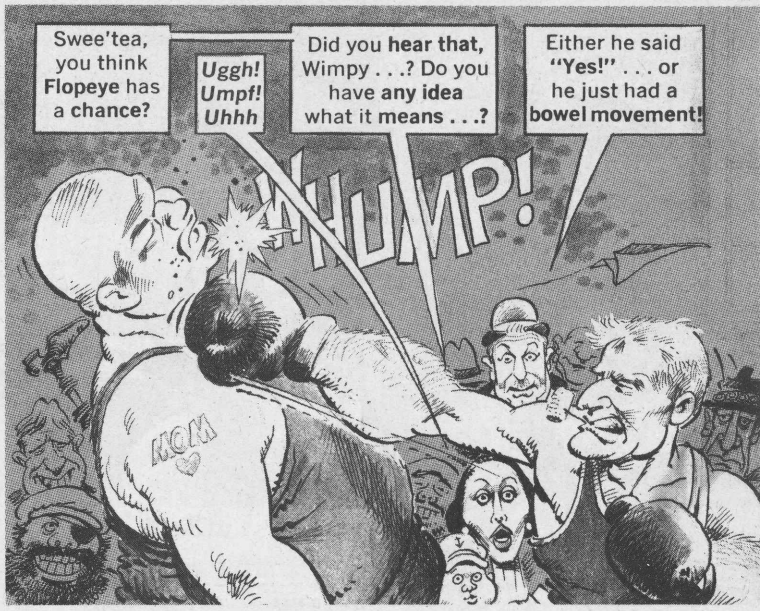

I'm giving my baby to Flopeye and Olives Oil before I disappear! No one will ever know who the baby's REAL Mother is!!
Although . . . in a town with 35 people, like Sweat Haven, it's kinda tough to keep something like THIS a secret!!

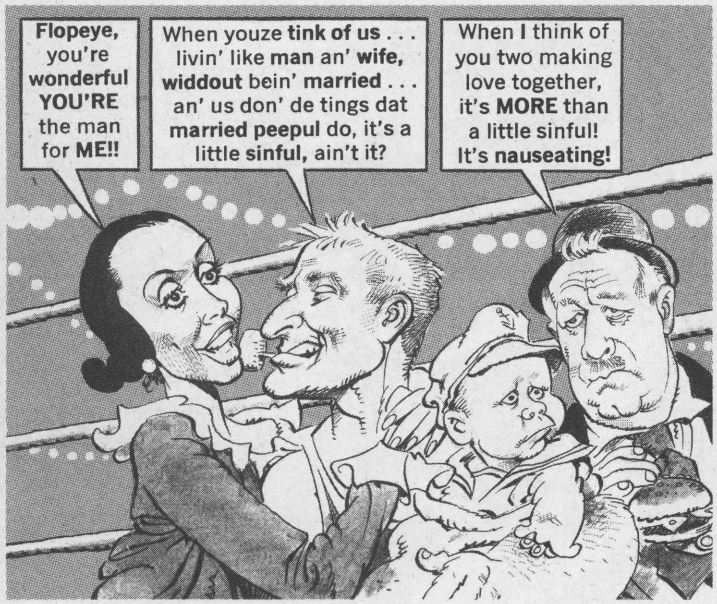
Hey! Look at dis baby poison!
Should we keep him, Flopeye?
Sure ting! He's a lucky kid! He'll have me for a Fadder! I'll always protext him!
And I'll be his Mother so he's twice as lucky!
Hmmm! I'm not so sure about dat!!
What do you mean?!?
He might be in trouble if he needs to be breast fed!
A NOTE

Since you cannot pay your incredibly high taxes, you must lose your home!!
Why are they DOING this?
To inject another note of REALISM into this movie!!
I THINK I'LL ASK HIM!
BROOKE SHIELDS WOULD BE O.K.... IF SHE WEARS A DRESS.

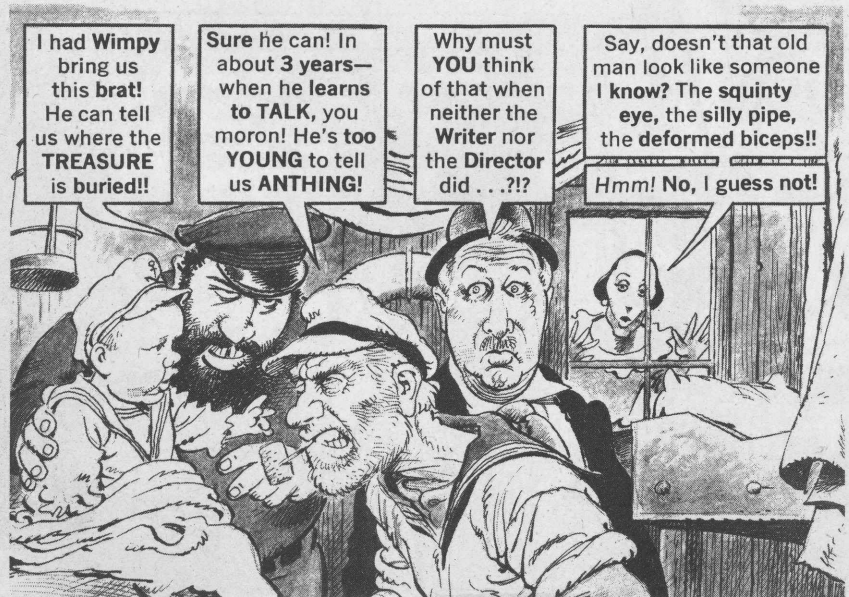
I hates t' make a pest of meself, but does anyone out dere know what business Olives' Fadder, Mr. Oil, is in . . .?
Or for dat matter, what ANYONE in Sweet Haven does for a livin . . .?
Just taut I'd axe!
EVICTION NOTICE
I'D CONSIDER LASSIE.

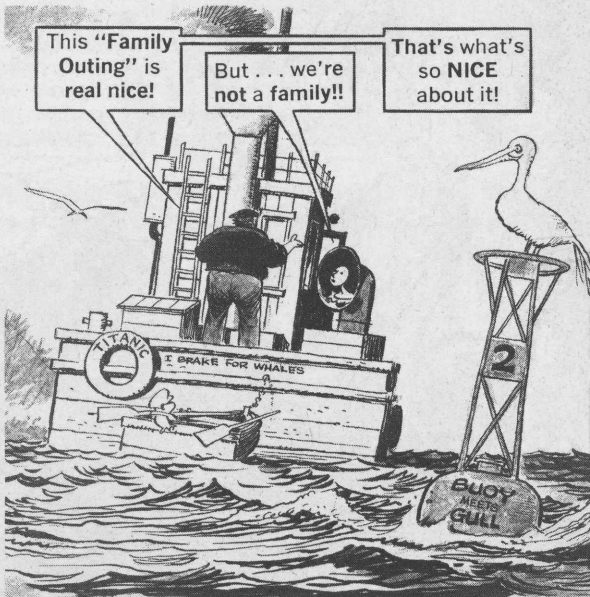

What's THIS all about . . .?
Soich me! I guess a movie like dis one kinda stops an' starts when it's made up of plots from a dozen ten-minute animated cartoons!


Swee'tea, you think Flopeye has a chance?
Uggh! Umpf! Uhhh
Did you hear that, Wimpy . . .? Do you have any idea what it means . . .?
Either he said "Yes!" . . . or he just had a bowel movement!
THUMP!
MOM


Flopeye, you're wonderful YOU'RE the man for ME!!
When youze tink of us . . . livin' like man an' wife, widdout bein' married . . . an' us don' de tings dat married peepul do, it's a little sinful, ain't it?
When I think of you two making love together, it's MORE than a little sinful! It's nauseating!

This child can predict ANYTHING! He's picked THREE WINNERS already!!
Gee, when he grows up, he can be a racetrack tout!
Small potatoes!! When he grows up, I'm taking him to Hollywood, where he can become the head of a Motion Picture Studio!
Predicting the success or failure of big-budget MOVIES, is a lot more LUCRATIVE than doping out the HORSES!

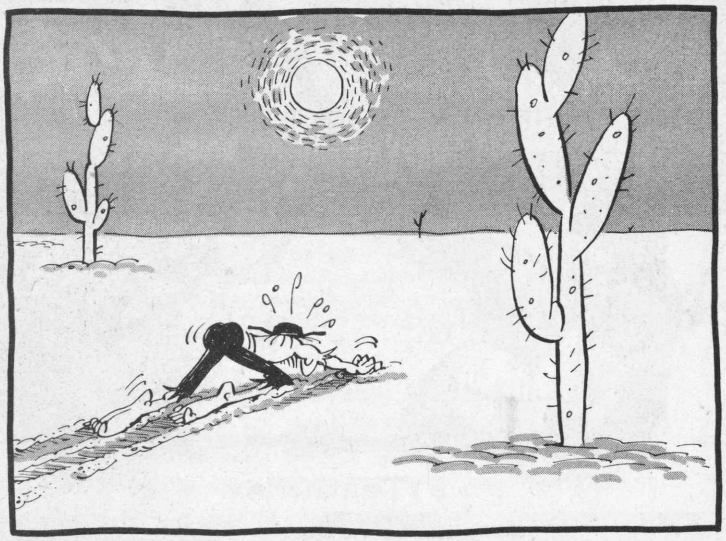

I had Wimpy bring us this brat! He can tell us where the TREASURE is buried!!
Sure he can! In about 3 years— when he learns to TALK, you moron! He's too YOUNG to tell us ANTHING!
Why must YOU think of that when neither the Writer nor the Director did . . .?!?
Say, doesn't that old man look like someone I know? The squinty eye, the silly pipe, the deformed biceps!!
Hmm! No, I guess not!

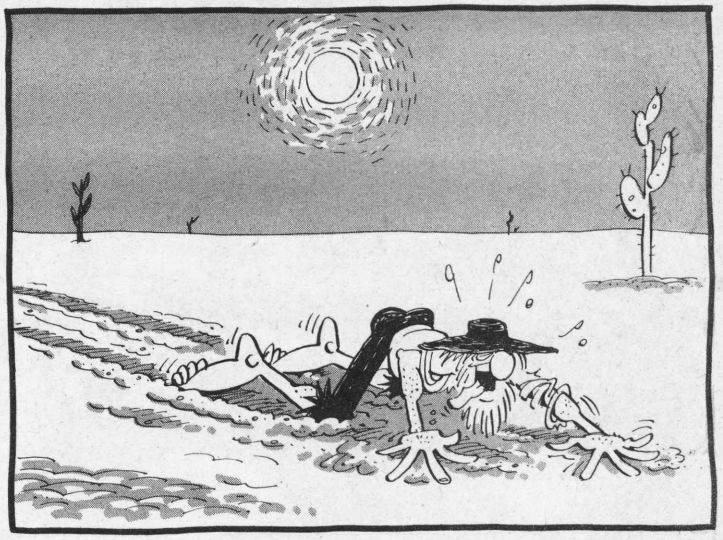

This "Family Outing" is real nice!
But . . . we're not a family!!
That's what's so NICE about it!
TITANIC
I BRAKE FOR WHALES
2
BUOY MEETS GULL

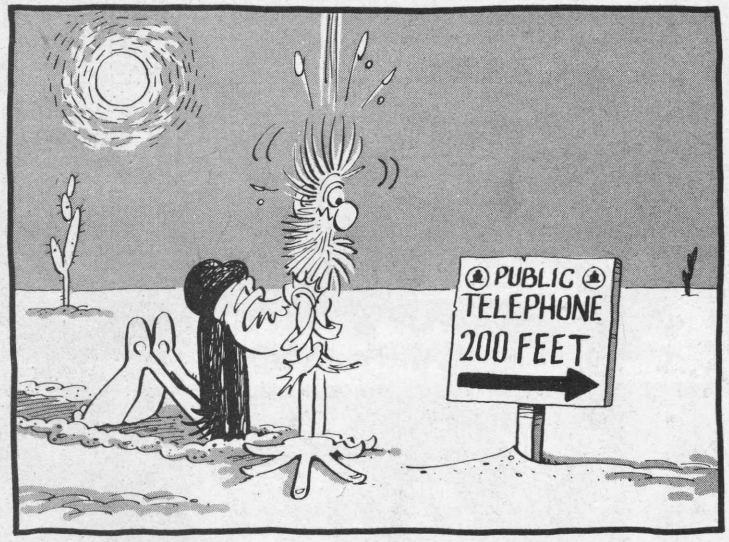
Eat your spinach, Flopeye . . . an' save Olives an' Swee'tea!
But . . . I don't likes spinach!
What de hell is dis?! Since when don't I likes spinach!? Everyone in de woild knows Flopeye loves spinach! Everyone except the goofs who made this pitchur . . .!
Oudda me way! It's Flopeye to the rescue!!
You're going to save Olives and Swee'tea?!?
I'm gonna do MORE den dat! I'm gonna save dis disgustipating pitchur!!
SPINACH
But—but YOU can't do this in a live movie! You're only a two-dimensional character!
Oh, yeah? Look who's talkin!
Well what makes you think YOU'RE so hot?! What kind of a role model are YOU for kids?! You smoke, you squint, you curse, you mumble, and you mangle the English language!!
THUNK!
TITAN
Oh, Flopeye, you're absolutely wonderful!
Tanks! An' now I'm gonna take care of de one poison dat makes me look like a bum!
You mean Bruto, huh?
ENOUGH ROPE
NOISELESS EMPTY BARREL
No . . . HIM!!
We certainly understand . . .!
SPLAT!
An' to all me fans . . . if I gots any LEFT after dis pitchur . . . I apologizes profoosely! I means, I YAM what I YAM . . . but DAT guy wuzn't even CLOSE!!

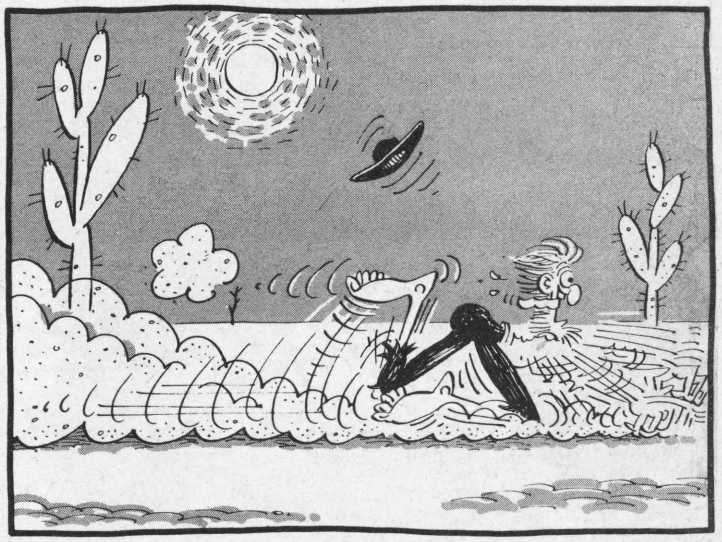
DON MARTIN DEPT. PART I

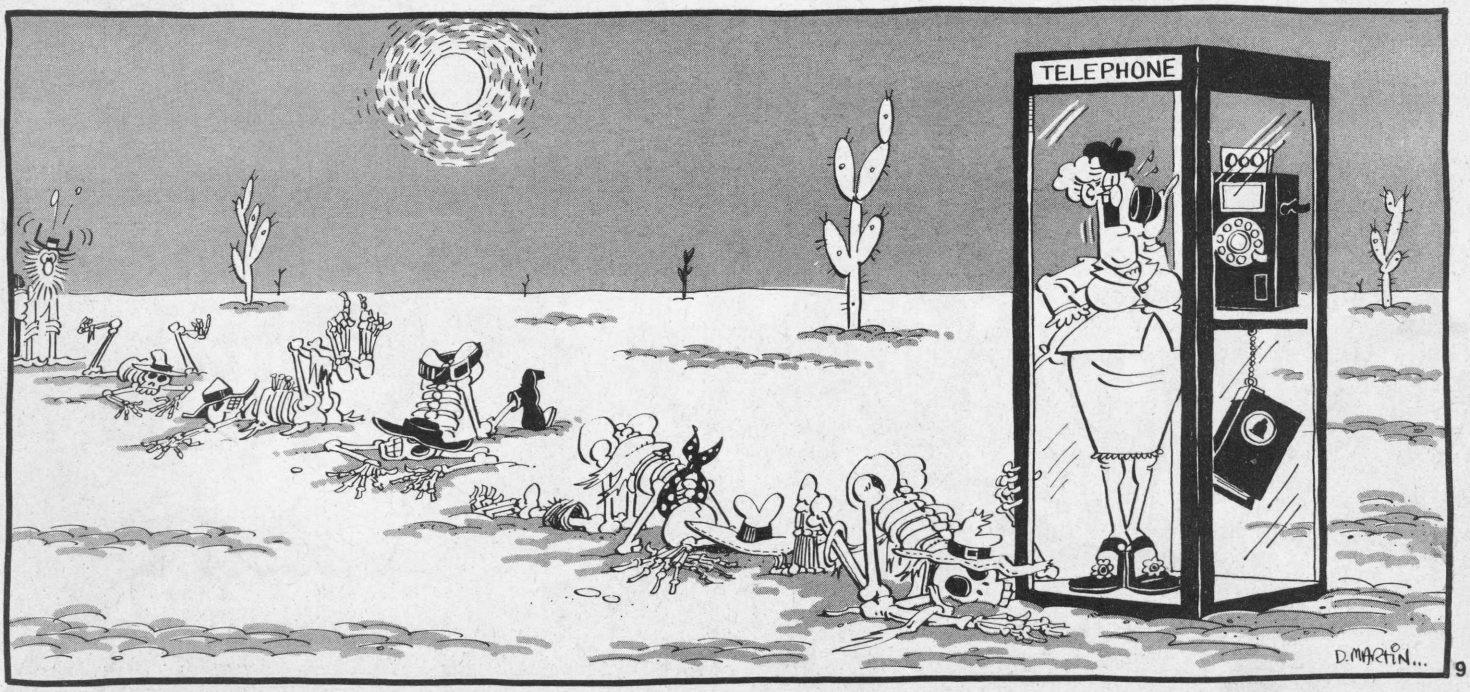
# ONE BLAZING HOT DAY ON THE DESERT.







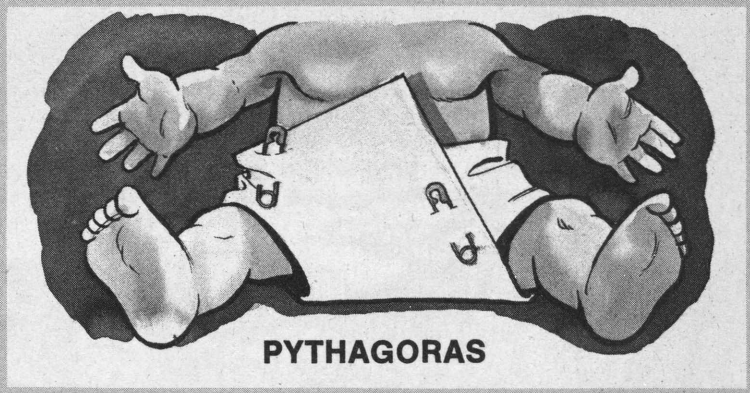


INSIDE POOP DEPT.

# A MAD LOOK AT SOME... CELEBRI

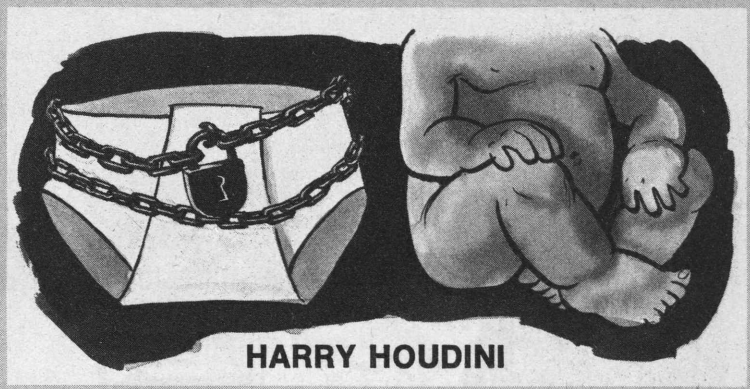
ARTIST: BOB CLARKE WRITER: PAUL PETER PORGES

ATTILA THE HUN

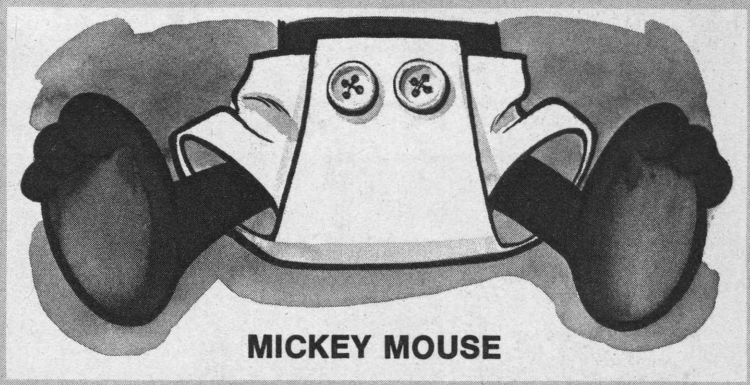


PYTHAGORAS

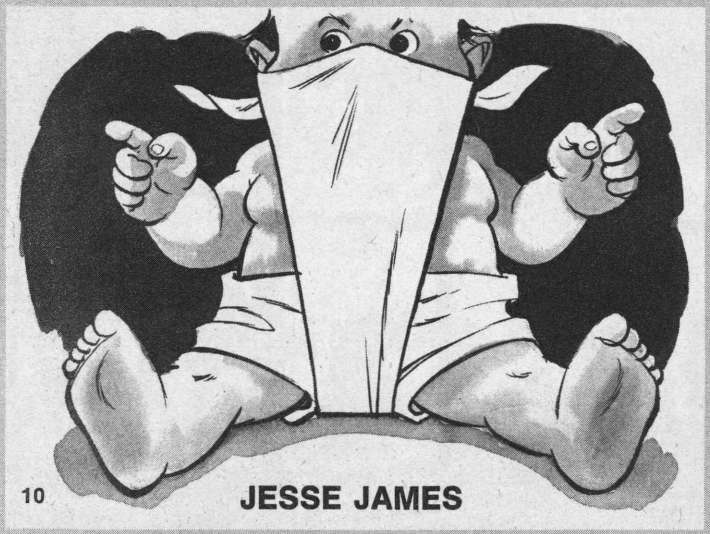
HARE KRISHNA



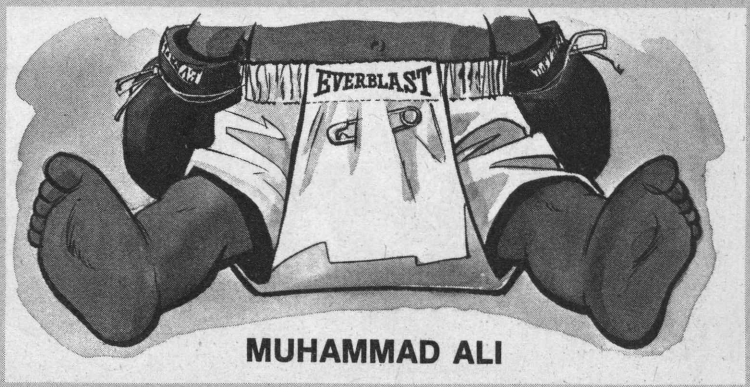
HARRY HOUDINI



MICKEY MOUSE



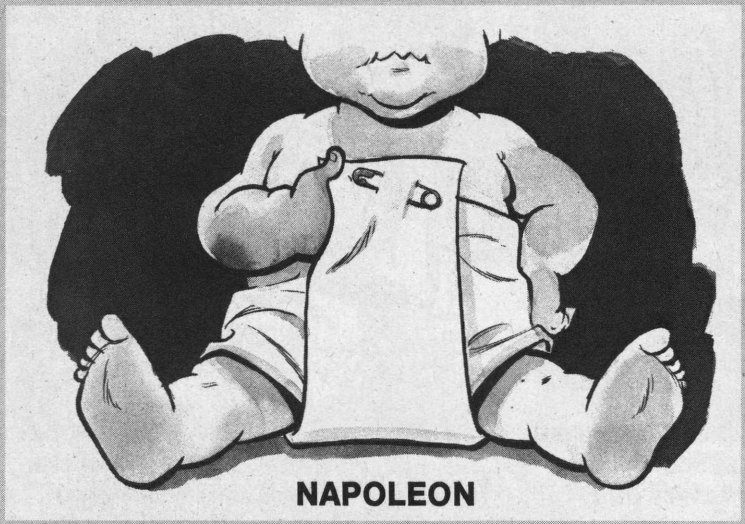
JESSE JAMES



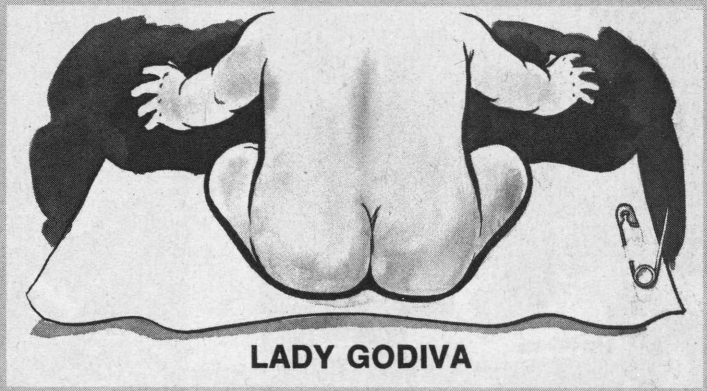

MUHAMMAD ALI

# TIES DIAPERS

REMEMBER! THIS WAS BEFORE "PAMPERS"!

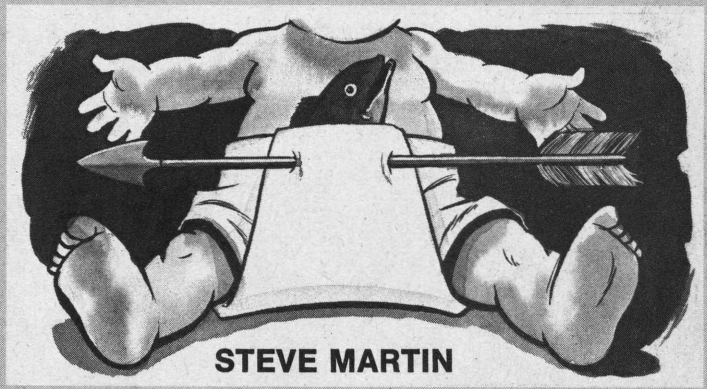


NAPOLEON

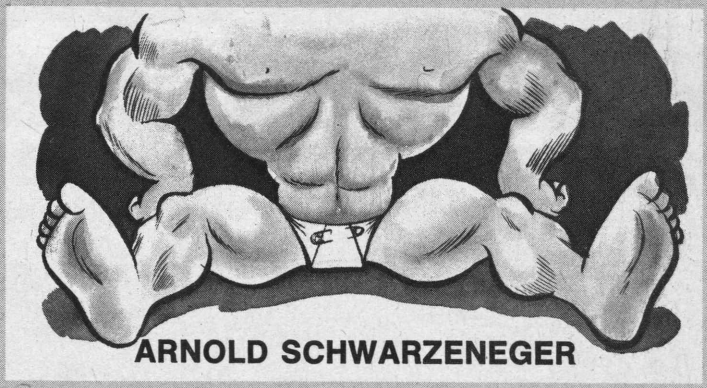


LADY GODIVA

THE GRAND DRAGON OF THE KU KLUX KLAN

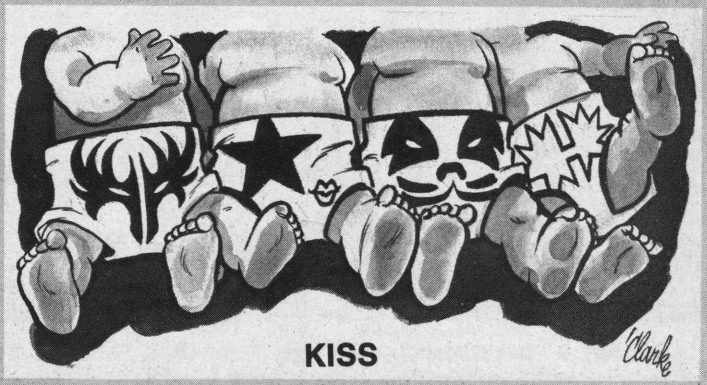


STEVE MARTIN



ARNOLD SCHWARZENEGER

YASIR ARAFAT




KISS

LUNA-TICKED OFF DEPT.

# IF THEY CAN PUT A MAN ON THE

ARTIST: JACK DAVIS

. . . invent a parking meter that can make change of a dollar bill!?

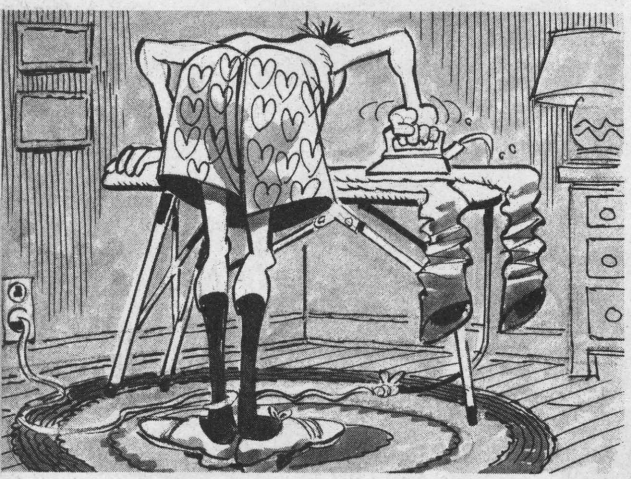
. . . market a roll of Scotch tape that's easy to start every time!?

. . . devise a "child proof" medicine bottle that isn't also adult-proof!?

. . . design a raffle ticket that has enough space for you to write your name, address and telephone number!?

. . . invent a "Smoke Detector" that knows the difference between a real fire and a hamburger that's cooking!?

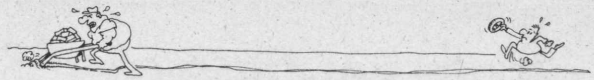
. . . make a better-grade golf shirt that doesn't have a tacky little animal insignia over the pocket!?



. . . make a "permanent press" garment that doesn't need touching up with a cool iron!?

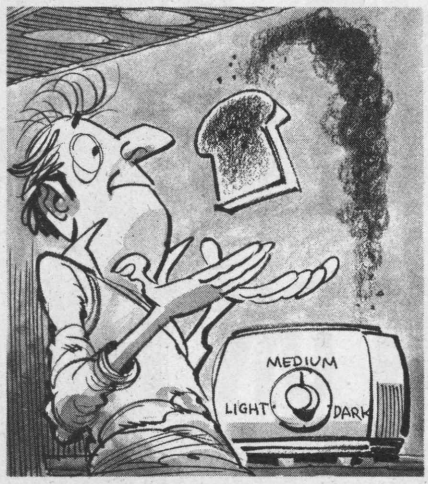
. . . develop an effective way to keep fast-food French fries hot!?

. . . knit a better-looking toupee for Howard Cosell!?

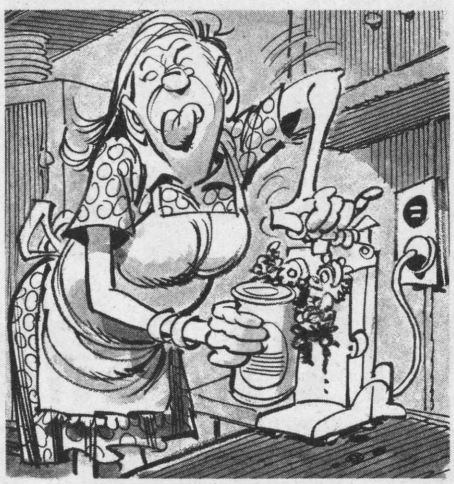


# MOON, THEN WHY CAN'T THEY...

WRITER: JOHN FICARRA



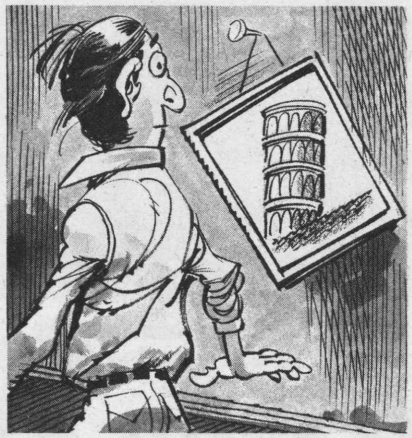

**. . . make a toaster that actually toasts the way the dial is set!?**



**. . . invent an electric can opener whose blade is easy to keep clean!?**

**. . . manufacture ice cube trays that allow for easy removal of the cubes!?**

**. . . manufacture a ballpoint pen that doesn't leave a little blob of ink on the page whenever you start to write!?**



**. . . construct a picture frame that doesn't slide crooked every time someone walks by it!?**

**. . . develop a clear plastic wrap that doesn't bunch up and cling together the second you pull it off the roll!?**

**. . . print a newspaper that doesn't make your hands black as you read!?**

**. . . judge ahead of time that a motion picture or a Broadway play is a bomb!?**

**. . . manufacture a helicopter that can actually reach Iran!?**

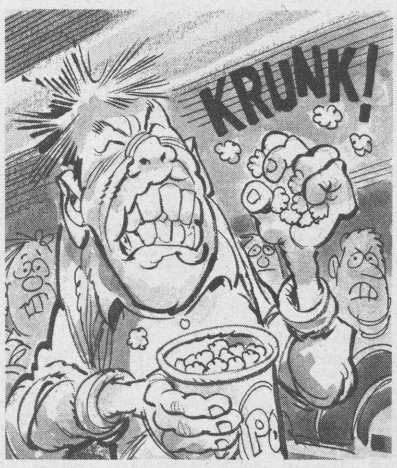
. . . manufacture a box of cookies that can be opened at either end!?

. . . list the correct "Tonight Show" guests in the paper's TV listings!?

. . . construct a check and window envelope that line up correctly!?

# IF THEY CAN PUT A MAN ON THE

. . . make a tiny screw for eyeglasses that doesn't come loose regularly!?

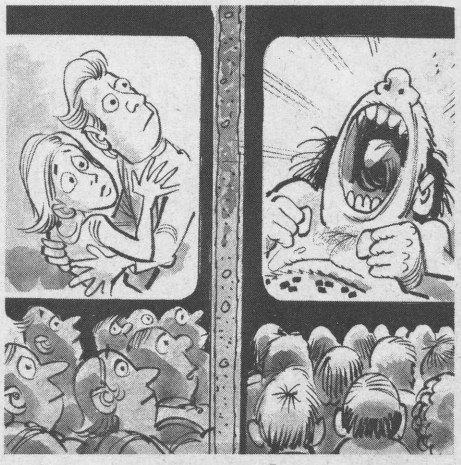



. . . invent a popcorn machine that pops all of the kernals!?

. . . design a shirt collar that doesn't keep popping out of a man's suit jacket!?

# MOON, THEN WHY CAN'T THEY...

. . . train parking attendants to drive at a normal speed!?

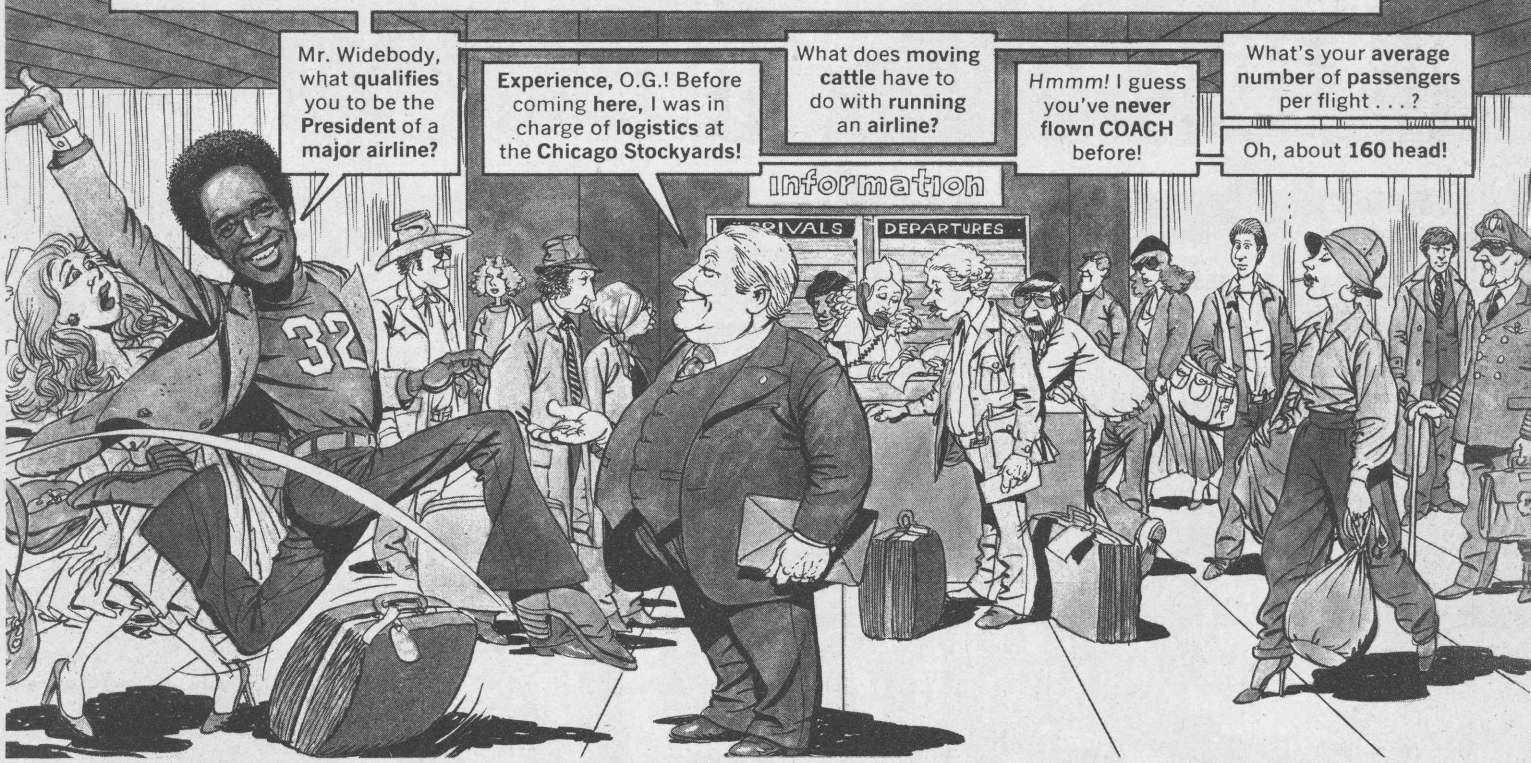


. . . construct a really sound-proof wall between twin movie theaters!?

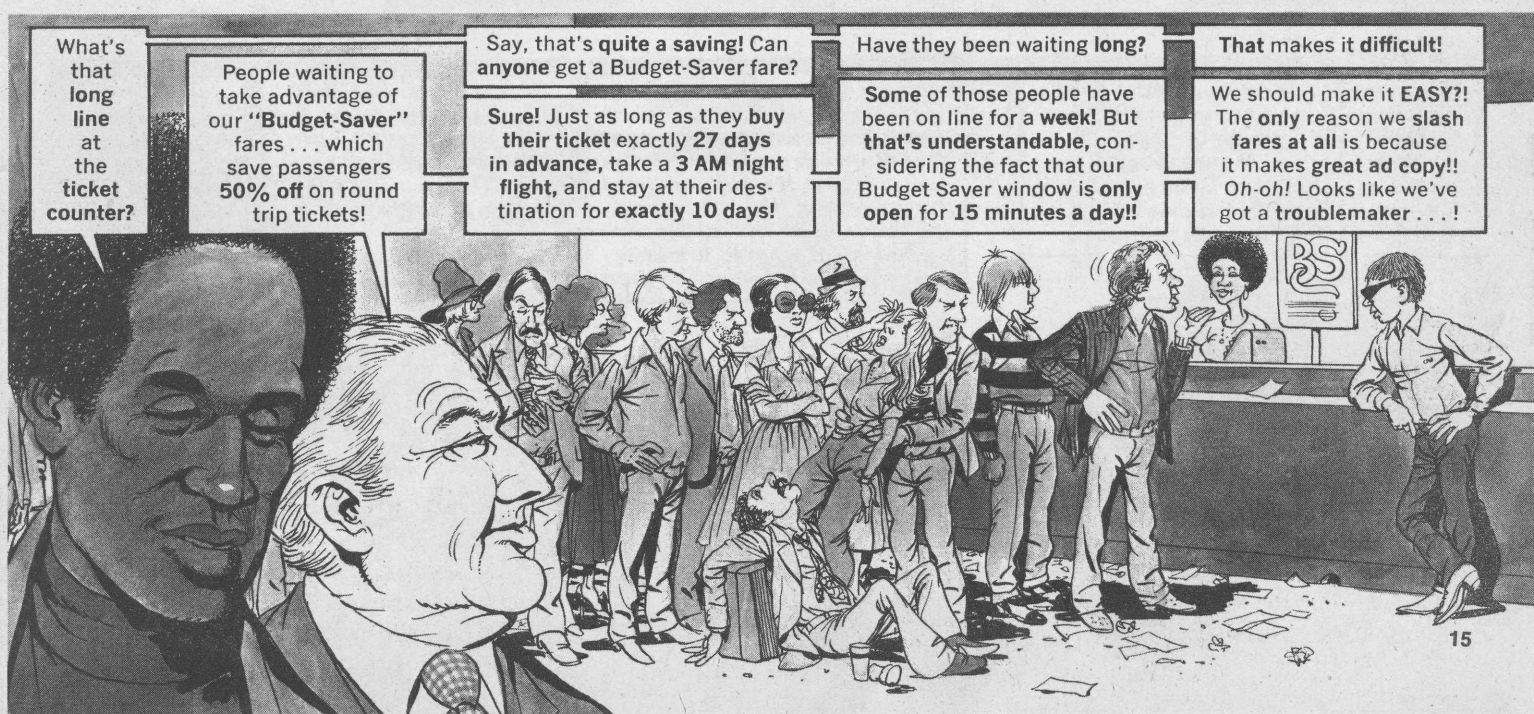
. . . develop a spray deodorant whose fumes don't choke you to death every morning!?

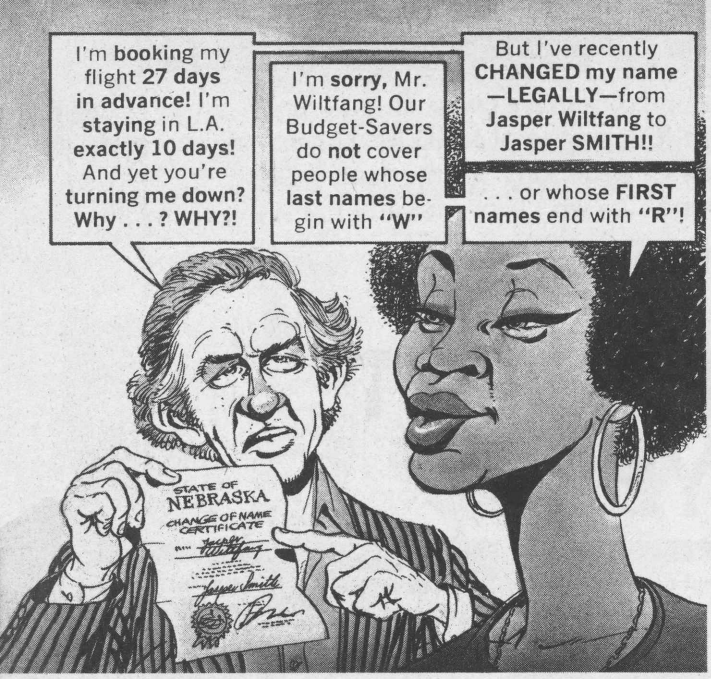
Hi! I'm **O.G. Simpleton,** and I **used** to run through **defensive lines!** Then, I ran through **airports!** And now, I'm running through **four pages** of **MAD Magazine,** as we bring you an exclusive interview with **Mr. Quincy Widebody** of **American Trans-World United Delta Continental National Airlines** . . . who was recently named . . .

# MAD'S AIRLINE PRESIDENT OF THE YEAR

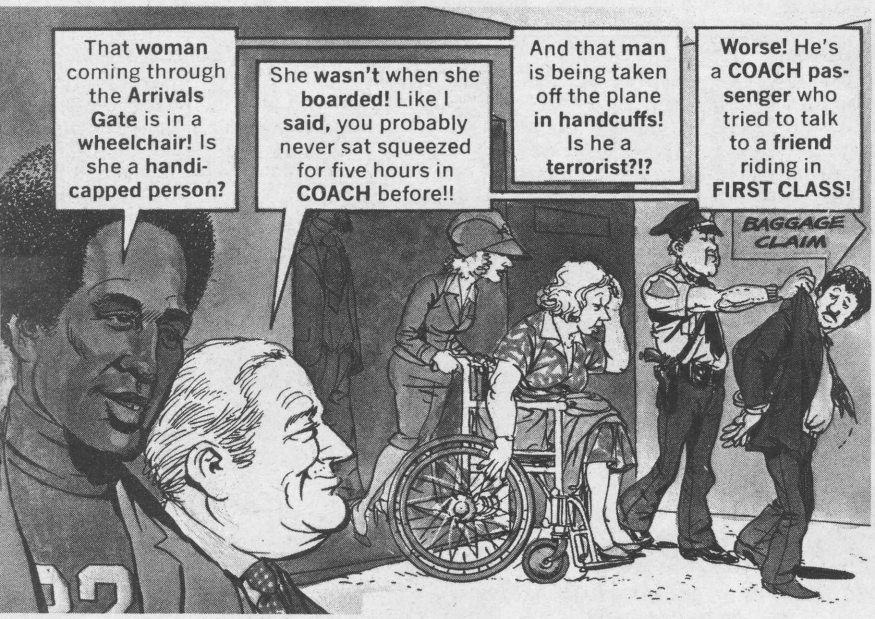


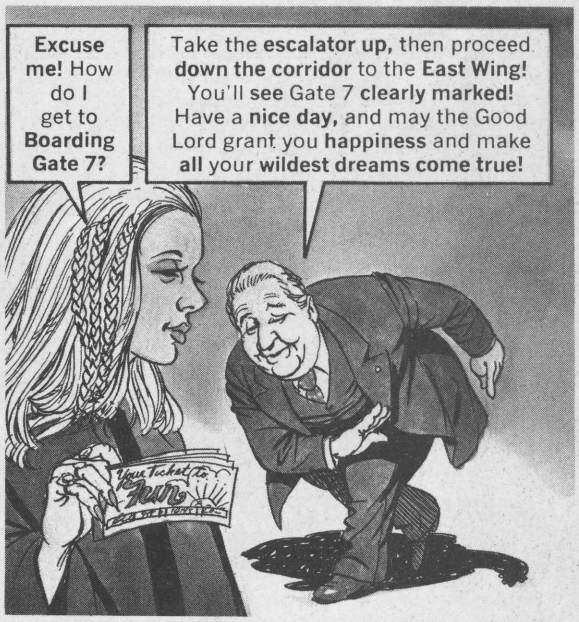

ARTIST: GEORGE WOODBRIDGE WRITER: FRANK JACOBS

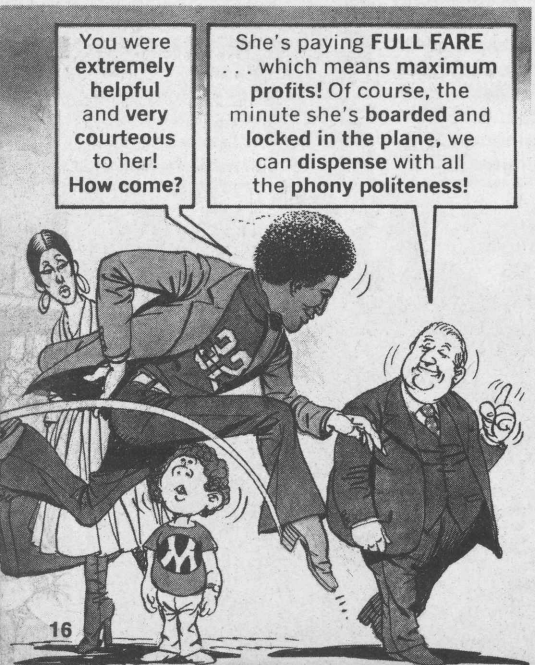


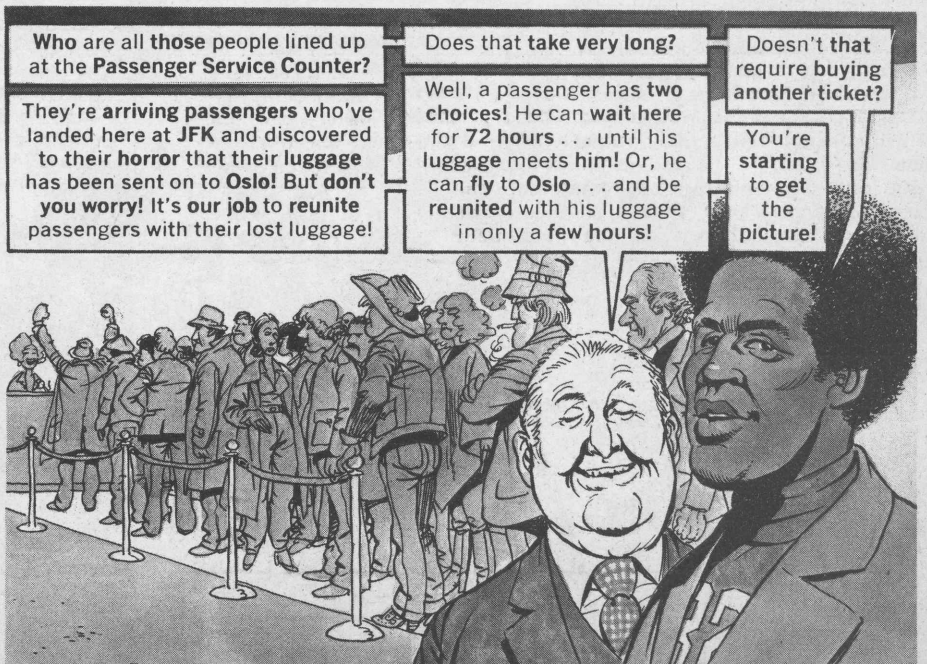

I'm **booking** my flight **27 days in advance!** I'm **staying** in L.A. **exactly 10 days!** And yet you're **turning me down? Why . . . ? WHY?!**
I'm **sorry,** Mr. Wiltfang! Our Budget-Savers do **not** cover people whose **last names** begin with **"W"**
But I've recently **CHANGED my name —LEGALLY—**from **Jasper Wiltfang** to **Jasper SMITH!!**
. . . or whose **FIRST names** end with **"R"!**
STATE OF NEBRASKA
CHANGE OF NAME CERTIFICATE

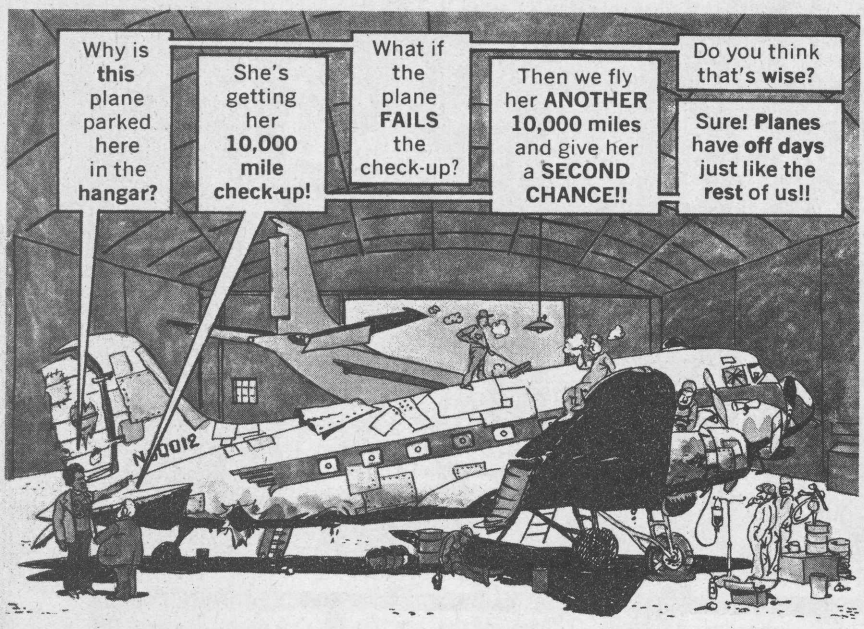
**Why is** that boarding passenger so **angry?**
The **Security Detector is beeping,** which means there's **something metallic** on him!
What if he's carrying **keys?**
He must **remove them!**
What about his **wrist-watch** and **neck chain?**
He must **remove them as well!**
And what about the **fillings** in his **teeth?**
**Now** you can see **why** he's so **ANGRY!**
BEEP
BEEP
BEEP
BEEP
BEEP
BEEP

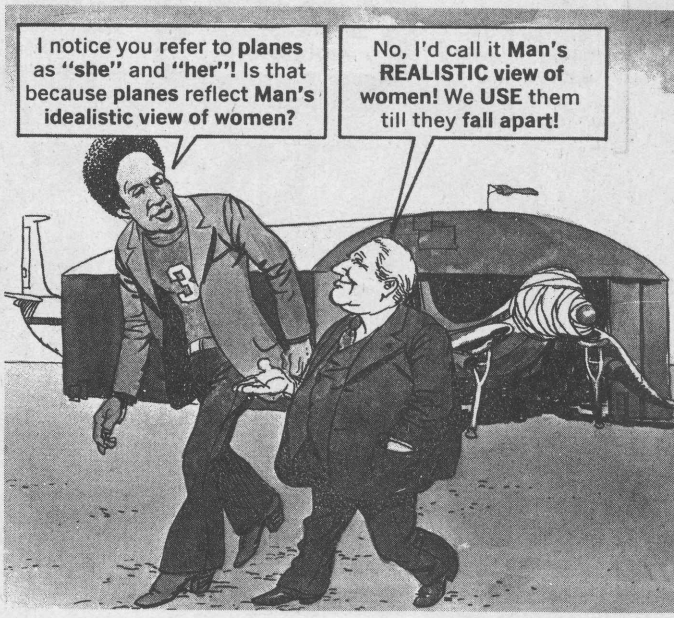

That **woman** coming through the **Arrivals Gate** is in a **wheelchair!** Is she a **handicapped person?**
She **wasn't** when she **boarded!** Like I **said,** you probably never sat squeezed for five hours in **COACH** before!!
And that **man** is being taken off the plane **in handcuffs!** Is he a **terrorist?!?**
**Worse!** He's a **COACH passenger** who tried to talk to a **friend** riding in **FIRST CLASS!**
BAGGAGE CLAIM

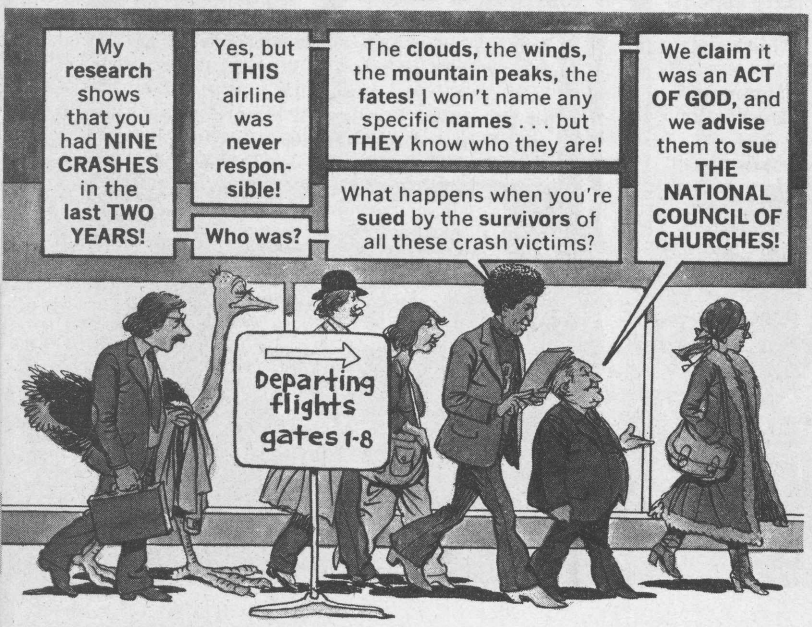

**Excuse me!** How do I get to **Boarding Gate 7?**
Take the **escalator up,** then proceed **down the corridor** to the **East Wing!** You'll **see** Gate 7 **clearly marked!** Have a **nice day,** and may the Good Lord grant you **happiness** and make **all** your **wildest dreams come true!**
Your Ticket to Hell


You were **extremely helpful** and **very courteous** to her! **How come?**
She's paying **FULL FARE** . . . which means **maximum profits!** Of course, the minute she's **boarded** and **locked in the plane,** we can **dispense** with all the **phony politeness!**

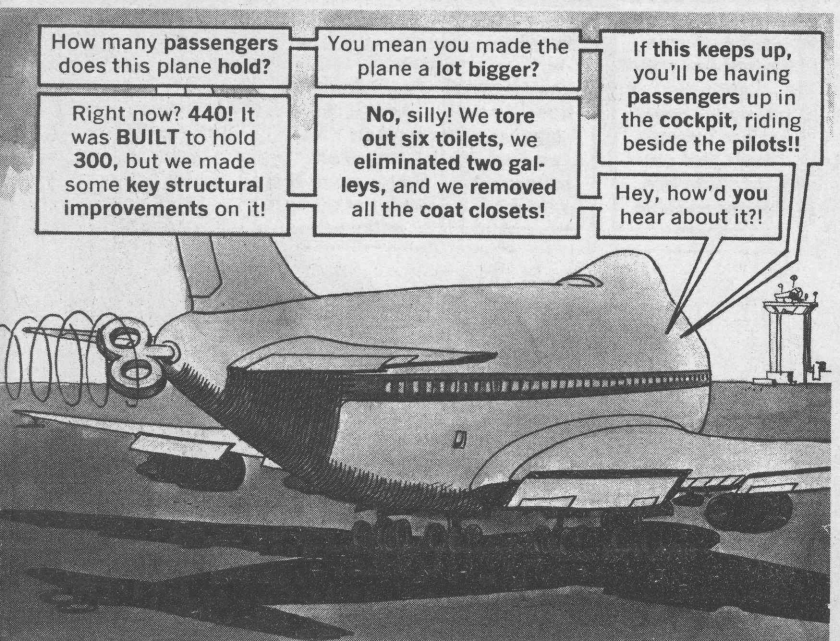

**Who** are all **those** people lined up at the **Passenger Service Counter?**
They're **arriving passengers** who've landed here at **JFK** and discovered to their **horror** that their **luggage** has been sent on to **Oslo!** But **don't you worry!** It's **our job** to **reunite** passengers with their lost luggage!
Does that **take very long?**
Well, a passenger has **two choices!** He can **wait here** for **72 hours** . . . until his **luggage** meets **him!** Or, he can **fly** to **Oslo** . . . and be **reunited** with his luggage in only a **few hours!**
Doesn't **that** require **buying another ticket?**
You're **starting** to **get** the **picture!**

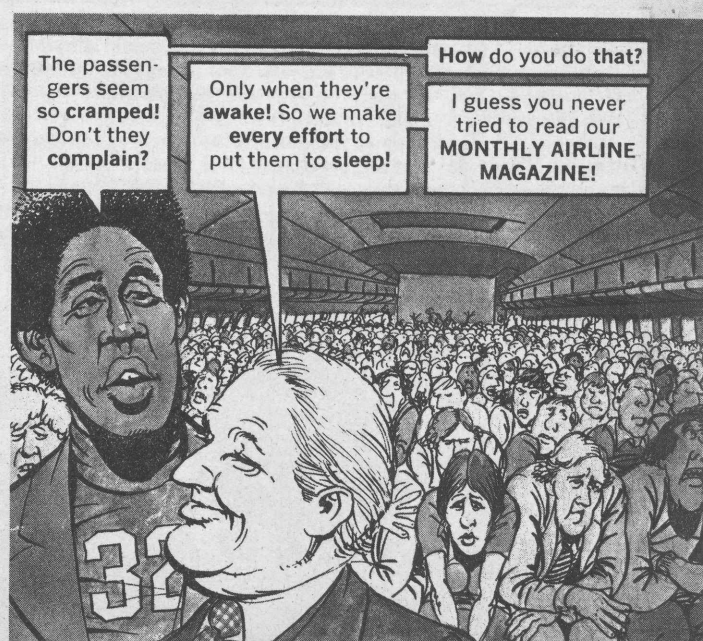

Why is this plane parked here in the hangar?
She's getting her 10,000 mile check-up!
What if the plane FAILS the check-up?
Then we fly her ANOTHER 10,000 miles and give her a SECOND CHANCE!!
Do you think that's wise?
Sure! Planes have off days just like the rest of us!!

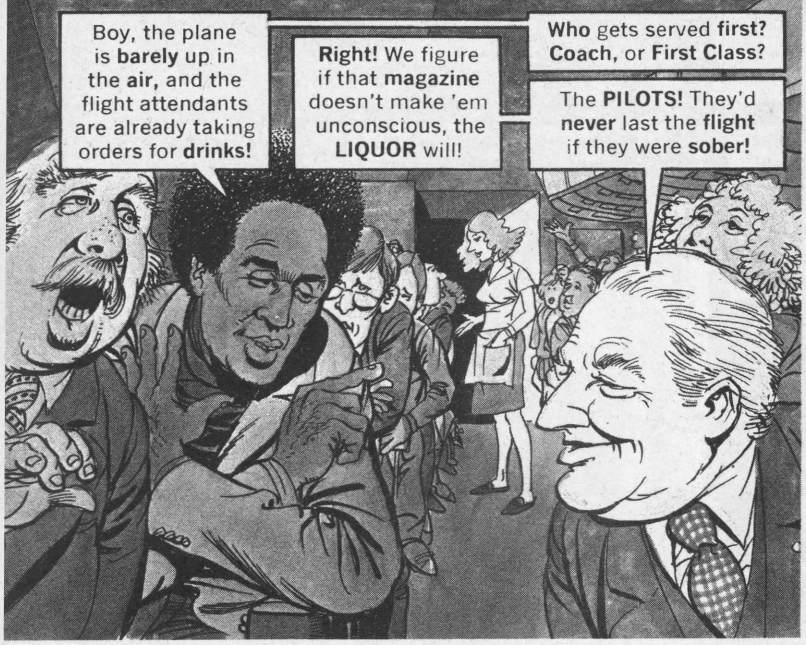

I notice you refer to planes as "she" and "her"! Is that because planes reflect Man's idealistic view of women?
No, I'd call it Man's REALISTIC view of women! We USE them till they fall apart!

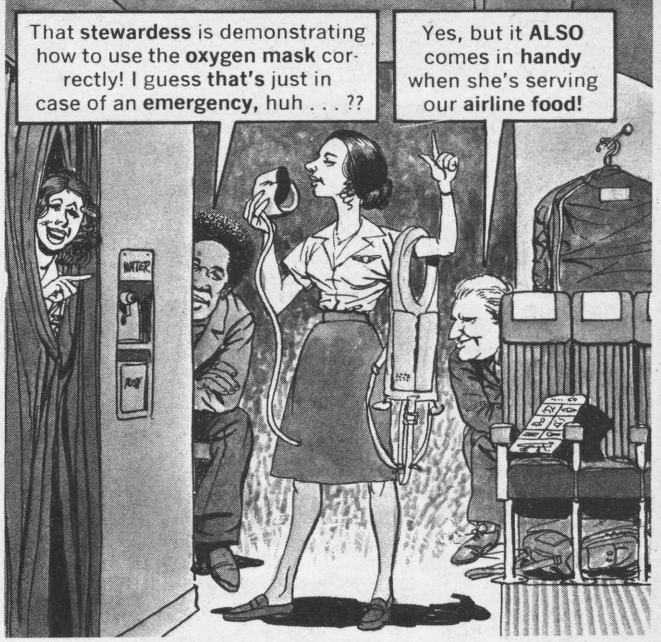

My research shows that you had NINE CRASHES in the last TWO YEARS!
Yes, but THIS airline was never responsible!
Who was?
The clouds, the winds, the mountain peaks, the fates! I won't name any specific names . . . but THEY know who they are!
What happens when you're sued by the survivors of all these crash victims?
We claim it was an ACT OF GOD, and we advise them to sue THE NATIONAL COUNCIL OF CHURCHES!
Departing flights gates 1-8

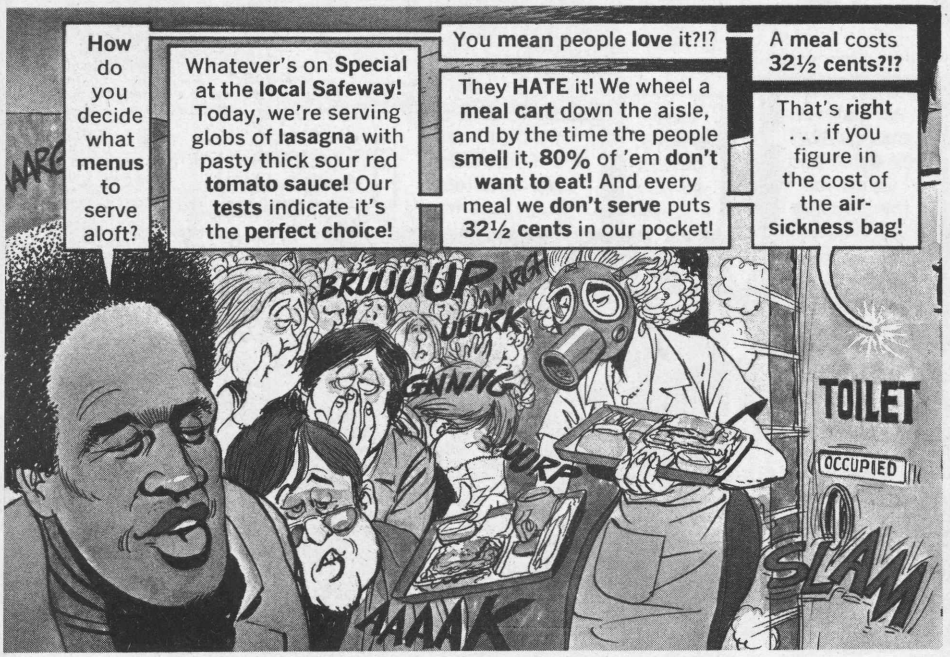
How, exactly, do you handle a crash?
We don't call them "crashes"! We call them "forced landings"!
Isn't that rather a ludicrous designation?
Yes, I'm trying to get them called "EARLY ARRIVALS"!


How many passengers does this plane hold?
Right now? 440! It was BUILT to hold 300, but we made some key structural improvements on it!
You mean you made the plane a lot bigger?
No, silly! We tore out six toilets, we eliminated two galleys, and we removed all the coat closets!
If this keeps up, you'll be having passengers up in the cockpit, riding beside the pilots!!
Hey, how'd you hear about it?!

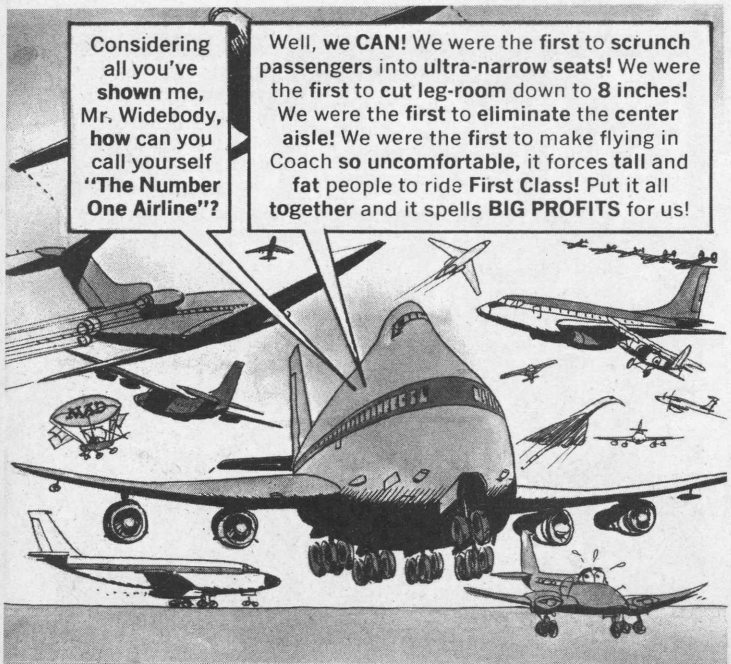

The passengers seem so cramped! Don't they complain?
Only when they're awake! So we make every effort to put them to sleep!
How do you do that?
I guess you never tried to read our MONTHLY AIRLINE MAGAZINE!

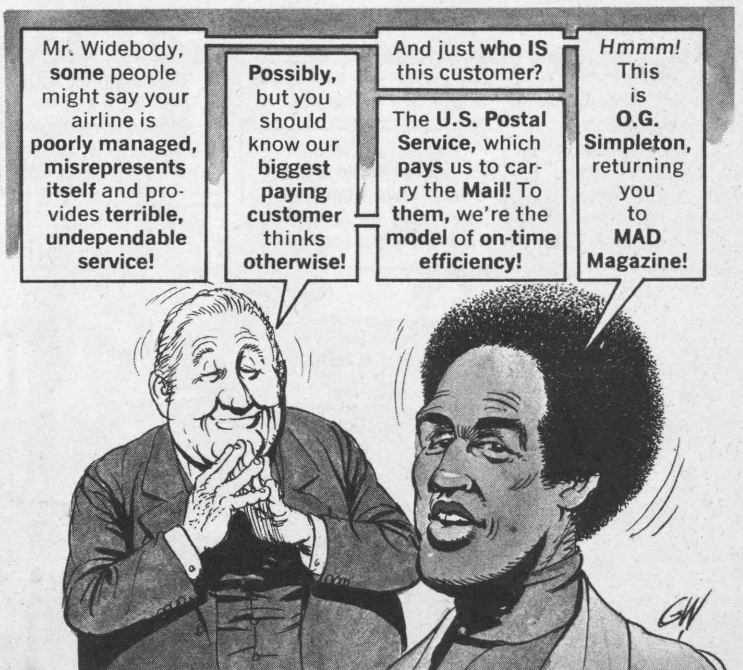

Boy, the plane is **barely** up in the **air,** and the flight attendants are already taking orders for **drinks!**
**Right!** We figure if that **magazine** doesn't make 'em unconscious, the **LIQUOR** will!
**Who** gets served **first? Coach,** or **First Class?**
The **PILOTS!** They'd **never** last the **flight** if they were **sober!**

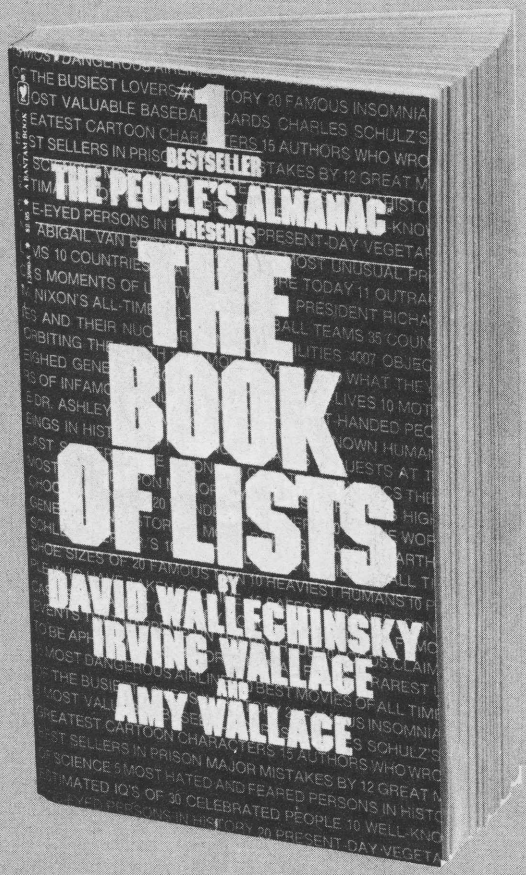

That **stewardess** is demonstrating how to use the **oxygen mask** correctly! I guess **that's** just in case of an **emergency,** huh . . . ??
Yes, but it **ALSO** comes in **handy** when she's serving our **airline food!**
WATER


**How** do you decide what **menus** to serve aloft?
Whatever's on **Special** at the **local Safeway!** Today, we're serving globs of **lasagna** with pasty thick sour red **tomato sauce!** Our **tests** indicate it's the **perfect choice!**
You **mean** people **love** it?!?
They **HATE** it! We wheel a **meal cart** down the aisle, and by the time the people **smell** it, **80%** of 'em **don't want to eat!** And every meal we **don't serve** puts **32½ cents** in our pocket!
A **meal** costs **32½ cents?!?**
That's **right** . . . if you figure in the cost of the **air-sickness bag!**
BRUUUUP
AAARGH
UUURK
GAINNG
TOILET
OCCUPIED
SLAM
AAAAK

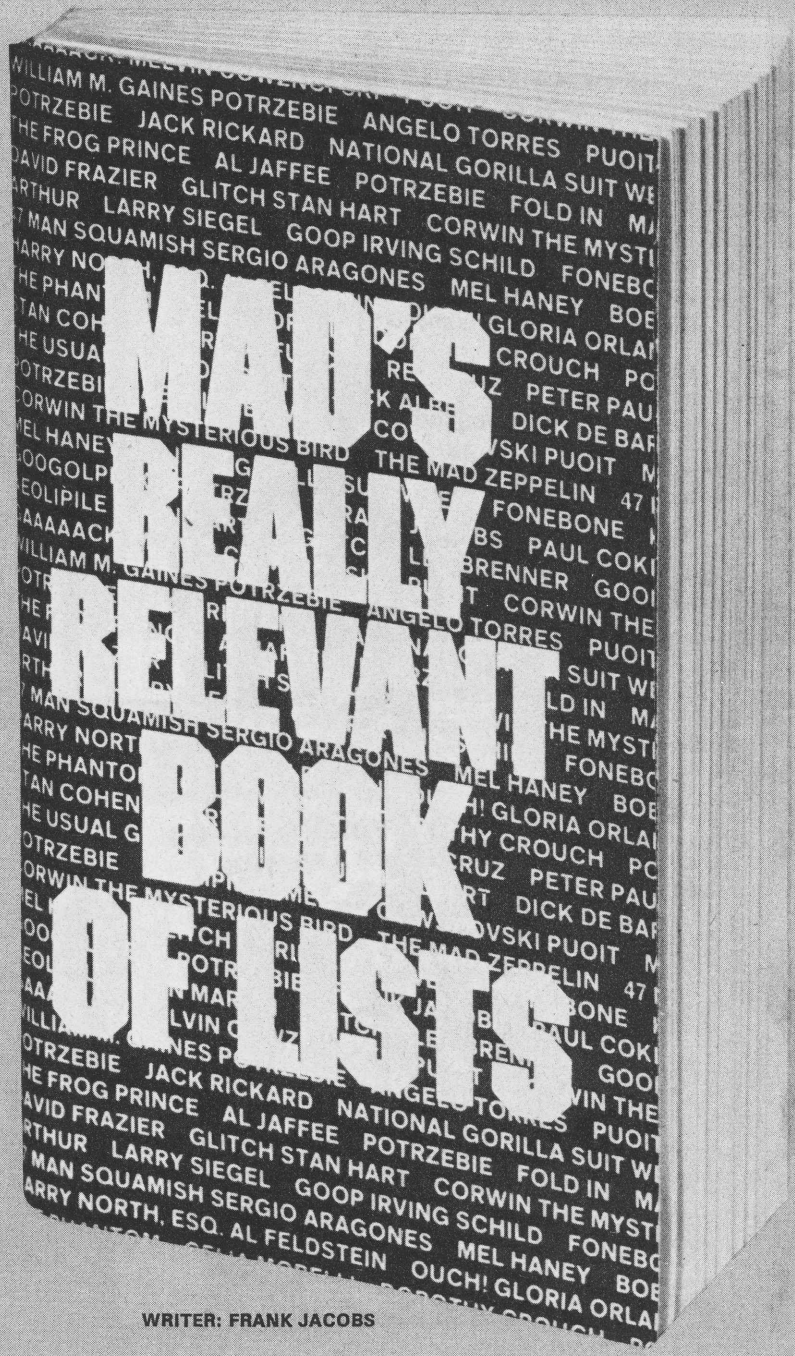
Tell me how you choose your **In-Flight Movies?**
You mean . . . like **Science Fiction Adventure films?**
We like to get people's **minds** off any **fears** they have, so we show them films of **"Fantasy"** and **"Make-Believe"!!**
No, **tapes** of our **TV commercials** that promise **on-time flights** and **luxury service!**
AMERICAN TRANS-WORLD UNITED DELTA CONTINENTAL NATIONAL AIRLINES PRESENTS FLIGHT FLICK TIME


Considering all you've **shown** me, Mr. Widebody, **how** can you call yourself **"The Number One Airline"?**
Well, **we CAN!** We were the **first** to **scrunch passengers** into **ultra-narrow seats!** We were the **first** to **cut leg-room** down to **8 inches!** We were the **first** to **eliminate** the **center aisle!** We were the **first** to make flying in Coach **so uncomfortable,** it forces **tall** and **fat** people to ride **First Class!** Put it all **together** and it spells **BIG PROFITS** for us!
MAD


Mr. Widebody, **some** people might say your airline is **poorly managed, misrepresents itself** and provides **terrible, undependable service!**
**Possibly,** but you should know our **biggest paying customer** thinks **otherwise!**
And just **who IS** this customer?
The **U.S. Postal Service,** which **pays** us to carry the **Mail!** To **them,** we're the **model** of **on-time efficiency!**
*Hmmm!* This is **O.G. Simpleton,** returning you to **MAD Magazine!**
GW



**One of the most popular books in recent years is "The Book Of Lists." It's loaded with lists, such as "11 Prominent Coffee Drinkers," "10 Famous Snorers," "17 Animals With Pouches" and "The 12 Heaviest Humans." The only problem is: the book doesn't have much to do with everyday living! So MAD has done its usual thing, and now presents—**




WRITER: FRANK JACOBS

## THE 8 EXPRESSIONS CAUSING THE GREATEST FEAR

1. "It's spreading."
2. "The I.R.S. is calling."
3. "Hold it right there, muthuh."
4. "I *am* trying to stop!"
5. "We're not alone."
6. "You're being traded to Cleveland."
7. "I can't kill it."
8. "There's no cause for alarm."

## THE 8 MOST EFFECTIVE MEDICAL COP-OUTS

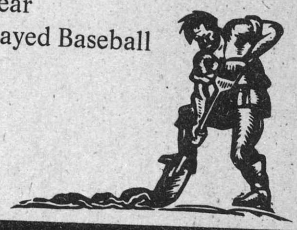
1. "It's going around."
2. "It's all in your mind."
3. "It's probably inherited."
4. "It's too early to tell."
5. "It's too late to do anything."
6. "We'll run some tests."
7. "We'll run more tests."
8. "The tests are inconclusive."

## 9 VERY UNSUCCESSFUL PICK-UP LINES

1. "Would you like to see my boa constrictor?"
2. "Is that a false nose?"
3. "You look just like a hooker I knew in Fresno."
4. "I'm drunk."
5. "Hi, my friends call me Creepy."
6. "Would you like to come to a party in my toolshed?"
7. "I just threw up."
8. "You're ugly but you intrigue me."
9. "I had to find out what kind of woman would go out dressed like that."

## 9 LEAST INSPIRED MAD PREMISES

1. The Lighter Side of Terrorism
2. Terminal Diseases to Match Your Career
3. You Know You Should Change Your Sex When . . .
4. Hysterical Logarithms
5. Don Martin Looks At Tulsa
6. If Famous Celebrities Were Into Strip-Mining
7. The Degenerate's Mother Goose
8. Mad's Busboy of the Year
9. If Albanian Women Played Baseball

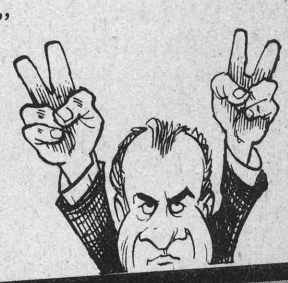


## 6 COMMENTS TO AVOID MAKING WITH A WOMEN'S LIBBER

1. "What's happening, baby?"
2. "Whaddya expect from a woman driver?"
3. "You're an elegant broad."
4. "She does it as well as a guy."
5. "What do you think of girl jocks?"
6. "So long, kid."

## 8 MEMORABLE MODERN DISASTERS

1. The Susan B. Anthony dollar
2. Billy Carter
3. "Star Trek—the Motion Picture"
4. The San Diego Padres
5. Ilie Nastase
6. "The Gong Show"
7. The U.S. Postal Service
8. "Super Train"



## 6 SUREFIRE LINES TO GET HIM TO BREAK OFF THE RELATIONSHIP

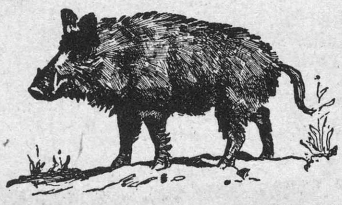
1. "I do karate chops in my sleep."
2. "I'm into not bathing."
3. "I collect dead spiders and keep them in jars in my closet."
4. "I start out the day with raw onions."
5. "I'm pregnant and I don't know who the father is."
6. "My Uncle Vito and his capo want to talk to you."

## 9 PIECES OF FLATTERY WE COULD DO WITHOUT

1. "You're a helluva good loser."
2. "You're really terrific to put up with my playing around."
3. "You're lucky—most men would have fractured *both* arms."
4. "You're brave—most men would have passed out from the pain."
5. "You take insults beautifully."
6. "You may not be good-looking, but you're sweet."
7. "You've been calm and cool all through this earthquake."
8. "You've taken your bankruptcy like a man."
9. "You never flinched when they mugged us."

## 7 POLITE COMMENTS YOU CAN MAKE TO A BORE WHICH SOUND LIKE YOU'RE LISTENING WHEN YOU'RE REALLY NOT

1. "Is that so?"
2. "Go on."
3. "Interesting."
4. "I didn't know that."
5. "Mmmm."
6. "Mmmm?"
7. "Mmmm!"



## 8 NAMES NOT TO NAME YOUR BABY BOY

1. Attila
2. Rasputin
3. Darth
4. Rover
5. Richard Milhous
6. Ayatollah
7. Satan
8. Betty Sue

## THE 7 LEAST BELIEVABLE COMMENTS

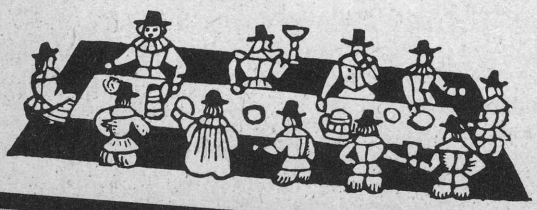
1. "Your check is in the mail."
2. "This won't hurt."
3. "I don't do this with every guy."
4. "He won't bite."
5. "I've got the perfect girl for you."
6. "No jury would ever convict you."
7. "Give us a call the next time you're in town."

## THE 8 LEAST COMFORTING PIECES OF GOOD NEWS

1. "Be glad it's only your transmission."
2. "We only have to pull the front ones."
3. "We know who fire-bombed your house."
4. "At least they didn't steal the silver."
5. "With good behavior, you'll be out in 10 years."
6. "He's alive—what's left of him."
7. "The blotches will disappear in time."
8. "Don't kill him—just work him over."

## 8 TOPICS TO STEER CLEAR OF AT A FORMAL DINNER

1. Descriptions of bread-mold.
2. Coping with the runs in Mexico.
3. Slaughter methods at the Chicago Stockyards.
4. Trunk murderers.
5. Raw sewage.
6. Leprosy.
7. Torture techniques in Turkish prisons.
8. Jungle rot.



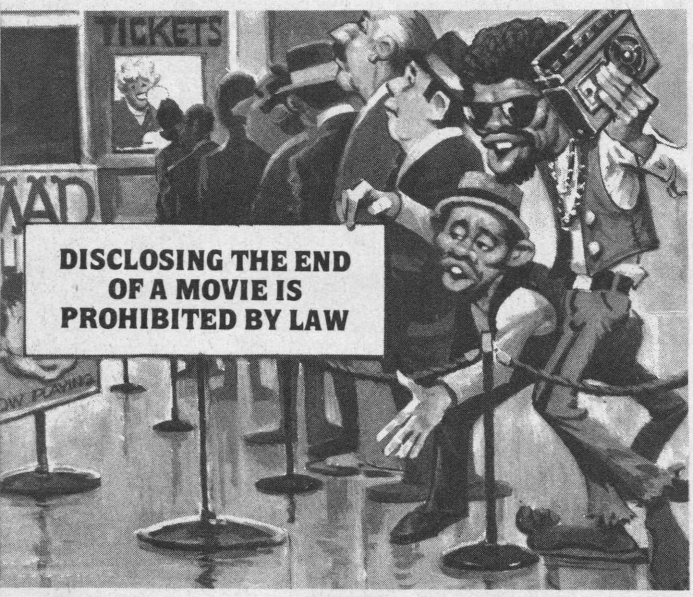
## 7 UNSOLVED MYSTERIES OF MODERN MAN

1. Why is the shirt you want to buy available in every size but yours?
2. Why does your air-conditioner conk out during the worst heat-wave of the year?
3. Why does that celebrated "cold pill" bring relief to everyone but you?
4. Why does your plane leave from the most distant gate in the terminal?
5. No matter how many peanuts there are in a bowl, why do you eat all of them?
6. In a bar, why does the most obnoxious drunk strike up a conversation with you?
7. Why isn't this article listed in "The 9 Least Inspired Mad Premises?"

A few years ago, a new group of social activists appeared on the national scene . . . the militant anti-smokers. Through their efforts, smoking is now restricted in many public buildings, restaurants, businesses, elevators and most forms of

# PUBLICALLY PROHIBIT

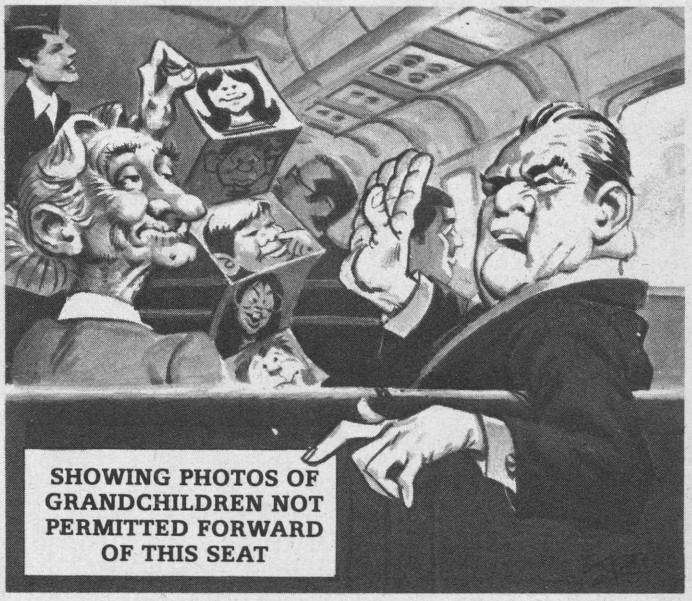
ARTIST: JACK RICKARD




Giving away the end of a movie to a person or persons who have not seen the film was federally outlawed in 1982 after Franz Grubernik, of Anaheim, California, caused a riot in the lobby of the Primo Theater in Los Angeles by revealing the shocking conclusion to Brian De Palma's latest suspense thriller, "Pressed To Kill," to 350 people at the premier, including Mr. De Palma.

The AMA had little criticism for this piece of government legislation concerning the Medical Profession. After being victimized for years by persons attempting to chisel free diagnoses from them at parties, tennis courts, etc., the Medical Community welcomed this statute to the books. Now, people soliciting gratis medical opinions are liable to a mandatory examination by a Proctologist with cold hands.

Until enactment of this 1982 law, guests who arrived early for dinner parties were merely considered inconvenient. However, it was quickly passed after the French Ambassador, his watch still set on Paris time, arrived six hours early for a party at the Spanish Embassy, stumbling upon the wife of the British Ambassador, the Mexican Ambassador and the entire Italian Embassy staff engaged in activities outlawed by the Geneva Convention.

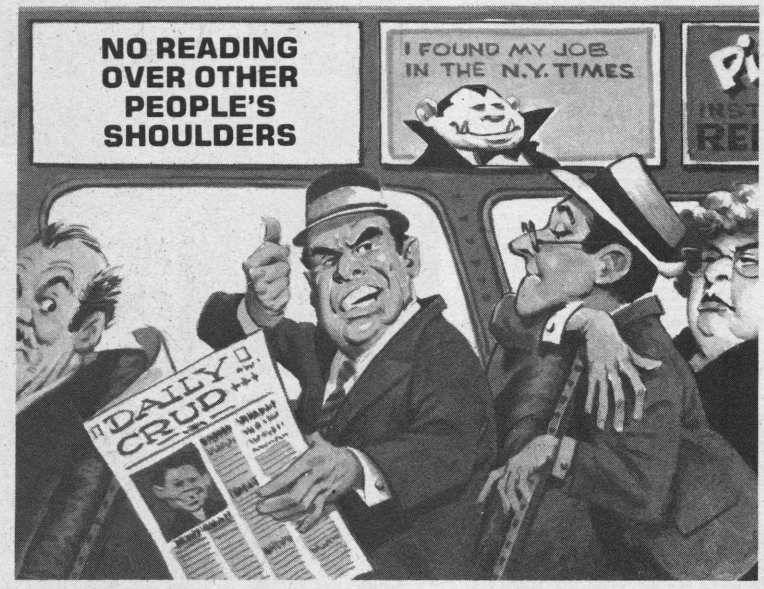



Federal Law HR-79-144, enacted in 1983, prohibits the showing of grandchildren's photos to strangers in public buildings or on common carriers without the express written consent of the strangers. The penalities provide for fines up to $300 for each offense, and/or the forced viewing of home movies of the arresting officer's own family on vacation.

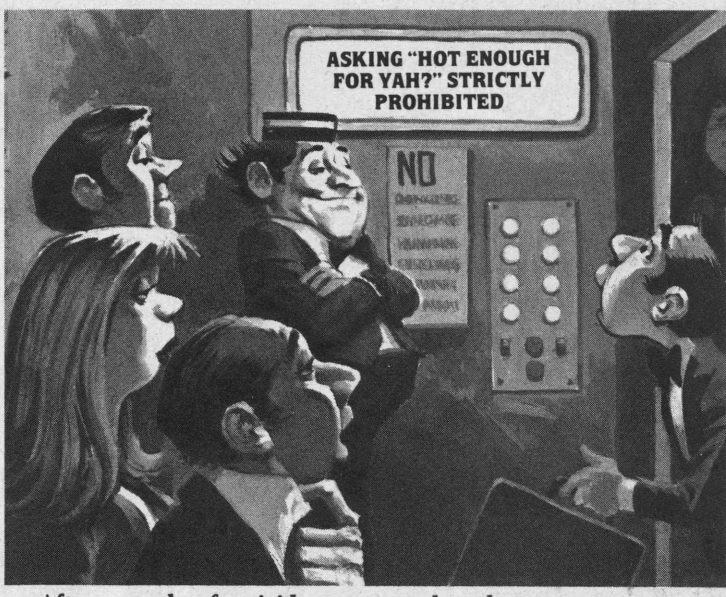
transportation. But now that we have restrictions established for smoking, will we be able to ignore the other bad habits that we drive each other crazy with? MAD predicts that we'll someday wind up with laws and regulations like these

# ED BAD HABITS OF THE FUTURE

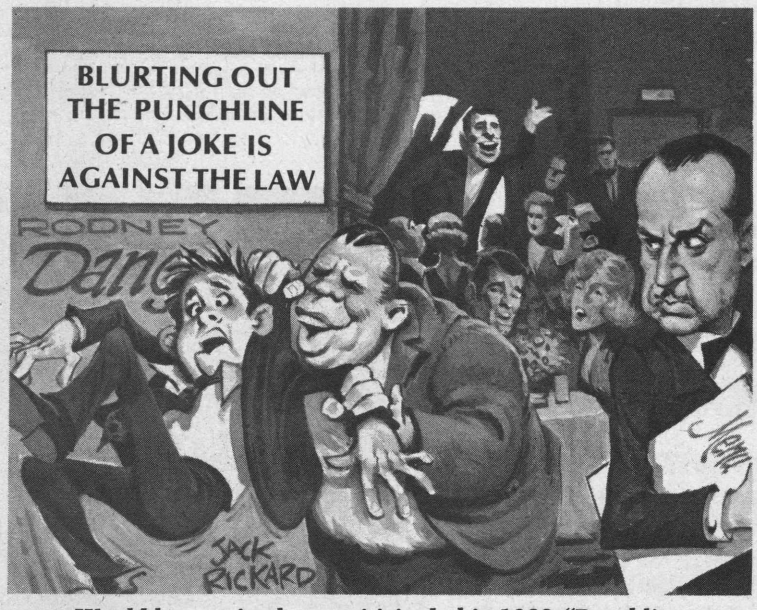
WRITER: DENNIS SNEE




First enacted in New York on a trial basis, this popular law thwarted rubbernecks and cheapskates alike in their quest for a free peek at the news. Reading over other people's shoulders is virtually non-existant today, largely due to the harsh penalties imposed by this law. Offenders can be sentenced to as many as thirty days of reading a train schedule through a fat person's legs if convicted.




After a rash of suicide attempts by elevator operators driven to near-insanity by being asked repeatedly if it was hot enough for them, Congress passed this law in 1984. In addition, the law prohibits asking tall people "How's the weather up there?", etc. Only a last minute lobbying effort by The Optimists of America prevented "Have a nice day!" from being included in the long list.




Would-be comics have criticised this 1983 "Punchline Law" since its adoption, but it has discouraged those social bores from killing other people's jokes. The law also makes eviction of drunks and hecklers easier. And violators are now dealt with severely. Sentences range from forced labor in a Gag-Novelty Shop, to mandatory attendence at a Henny Youngman nightclub appearance.

Loss of private phone service and a stiff fine can result if anyone reaches a wrong number and hangs up without (1) expressing regrets for the inconvenience and (2) identifying himself. This 1982 statute also provides additional heavy penalties for wrong numbers made after midnight, or any time when causing persons to wake up, or interrupt a shower or bath or any other activity of a priority nature.

# WHY KILL YOURSELF?

## JUST BECAUSE YOU MISSED THE LAST ISSUE AT THE NEWSSTAND?

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**Yep . . . when you order your full-color portraits of Alfred E. Neuman, MAD's "What—Me Worry?" kid . . . suitable for framing, or wrapping fish, or lining bird cage bottoms, or whatever . . . we will be satisfied, we guarantee! You, on the other hand, may not be! Mail 60¢ for one, $1.25 for 3, $2.55 for 9, $5.15 for 27 or $10.35 for 81 to: MAD, 485 MADison Avenue, N.Y., N.Y. 10022**

## LETTERS DEPT.

### "DULLUS"

I would like to congratulate Mort Drucker and Lou Silverstone for their satire of "Dallas." The satire was better than the show!

Jonathan Morga
Penfield, NY

**That doesn't say much for the satire! —Ed.**

After a satire like "Dullus," the big question around the country will be "Who shot L.S.?"

Billy Charnock
Charleston, WV

Did you ever notice that the Ewings always breakfast outside, next to the horsefields? And did you also ever notice that they never seem to be bothered by the stench associated with a horsefield? Do you know why? It's because the Ewings bought *the wind,* so they can make it blow whatever way they want!

Kathy Lozenski
Ontario, Canada

I have just one question for your artist Sam Viviano: Who is the *six*-fingered man you have portrayed on the cover shooting J.R. Ewing? Maybe Freddie Silverman?

William J. Keogh
Norwalk, CT

**No, it couldn't be Silverman. With his luck, if "Dallas" was on NBC, whoever shot J.R. would have missed!—Ed.**

### "UNSUNG CROSSINGS"

Dennis Snee's "Unsung Crossings" was great! But he forgot one: "Tourist Returns From Hawaii Without 'Here Today, Gone To Maui' T-Shirt"!

Robert Orr
Solvang, CA

### ALFRED LOOK-ALIKE?

In the April 18 issue of "TV Guide," an article reported that ABC News and Sports President Roone Arledge used to make jokes about how "Nightline" anchorman Ted Koppel looks like Alfred E. Neuman. I wondered why I never saw Alfred and Ted together!

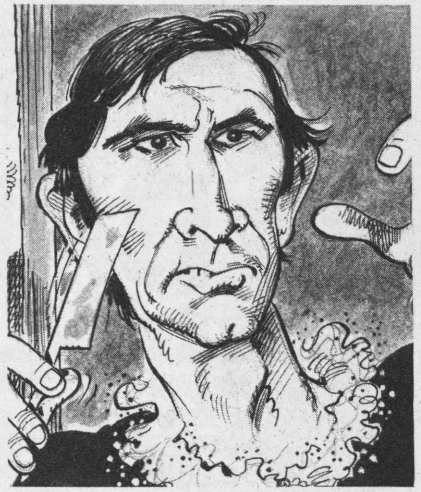
Bruce Liber
Eggertsville, NY

**We asked Ted Koppel about looking like Alfred. Here's what he had to say . . .—Ed.**

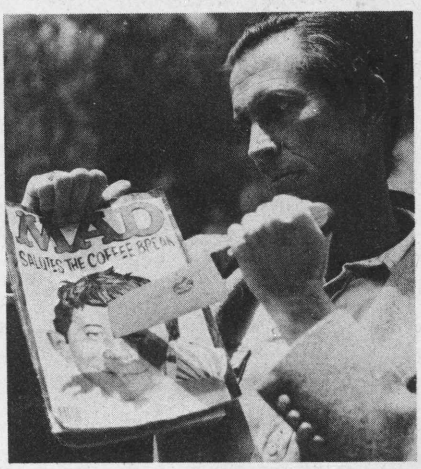
I wouldn't make too much of the resemblance. Old Alfred E. has survived innumerable assaults on his character, but suggesting that he looks like a journalist (and a television journalist to boot) may be more than even that durable dummy can survive. Personally, I think he looks more like Prince Charles!

Ted Koppel
ABC News
Washington, D.C.

### "UNDRESSED TO KILL"— US ! ! !



**Tony Perkins in "Undressed To Kill"**




**Tony Perkins Ready To Kill!**

Get the point!

Anthony Perkins
Los Angeles, CA

### JUMPING OFF THE BANDSTAND

On the whole, I'd rather be in Philadelphia than in MAD Magazine!

Dick Clark
Los Angeles, CA

**Dick Clark Takes A Break While Taping "American Bandstand" To Check Out MAD**

NUMBER 225 SEPTEMBER 1981

# MAD

*"With most movies today, the only thing left to the imagination is the plot!"*—Alfred E. Neuman

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**JACK ALBERT** *lawsuits* **ANNE GRIFFITHS** *logistics*
**CONTRIBUTING ARTISTS AND WRITERS**
*the usual gang of idiots*

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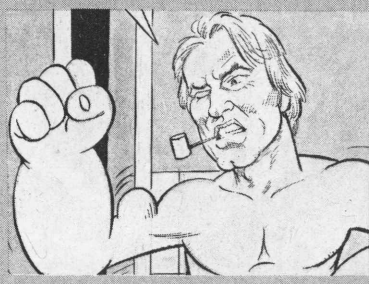
## VITAL FEATURES

"ASSAULTED STATE" (A MAD Motion Picture Satire) Pg. 2



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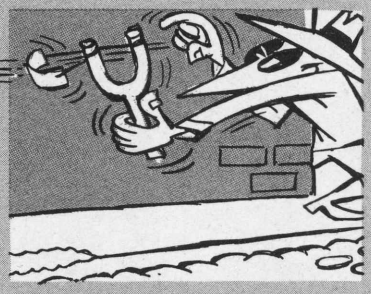

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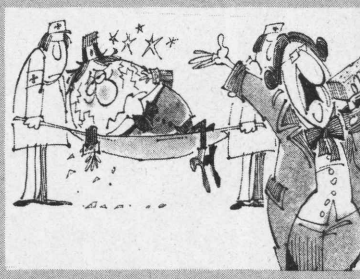
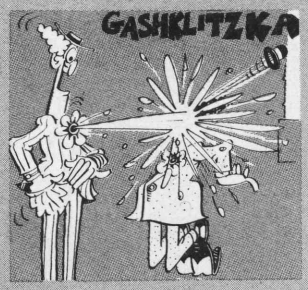





DON MARTIN'S "ONE BLAZING HOT DAY ON MAIN STREET" Pg. 23

**FROM "SOUP" TO "NUTS" DEPT.**

Every once in a while, a motion picture comes along that exhilarates the senses, expands the imagination, and explores the unknown. Unfortunately, this is not one of those movies! The only new technique this movie employs is to have the actors all speak their lines at the same time. MAD applauds said new technique in this movie. The stars don't have to know their lines well, and the audience hears all that boring dialogue in ⅓ the normal time. And when all that pseudo-scientific mumbo-jumbo and all those drug trips are thrown at you, the film leaves you in an

**Artwerp!** Come and get me **out!** This **isolation tank,** and all the **drugs** I've taken, have given me **unbelievable hallucinations!** I saw **wild, swirling colors** and **prehistoric symbols,** and it was as **if** I was traveling **centuries into the past!** Art! You **hear** me? **ART . . . ?! DO YOU HEAR ME?!**

**Huh? What??** I'm **sorry,** Oddie! I **fell asleep!** This **junk food** I eat, with all its **chemicals,** gives me **nightmares!** I dreamed I saw **wild, swirling colors** and **prehistoric symbols,** and it was as **if** I was traveling **centuries into the past!**

**How long** have I been **in** here?

Five hours!

**Five hours?! Wow!** All that **death** and **blood** and **killing** and **destruction** I saw! It only **seemed** like an **HOUR!**

**Time FLIES** when you're **having fun!**

We're delving into **strange, new areas,** Art! Outside of the work of **Curl & Elder, who ELSE** has ever done this kind of thing?!

**Laurel & Hardy, Martin & Lewis** and **Rowan & Martin,** to name a few!

WE MAKE ALTERATIONS
GENES PRESSED WHILE U WAIT

GRAZY FREDDIE & OUR PRIZES ARE NUTS

WIRED BY J.Z.

COLUMBIA ENG. RESEARCH

Sears Roebuck Co.

U.L.

TWIST PRETZELS

Ring a Ding Dinc

BUFF COLA

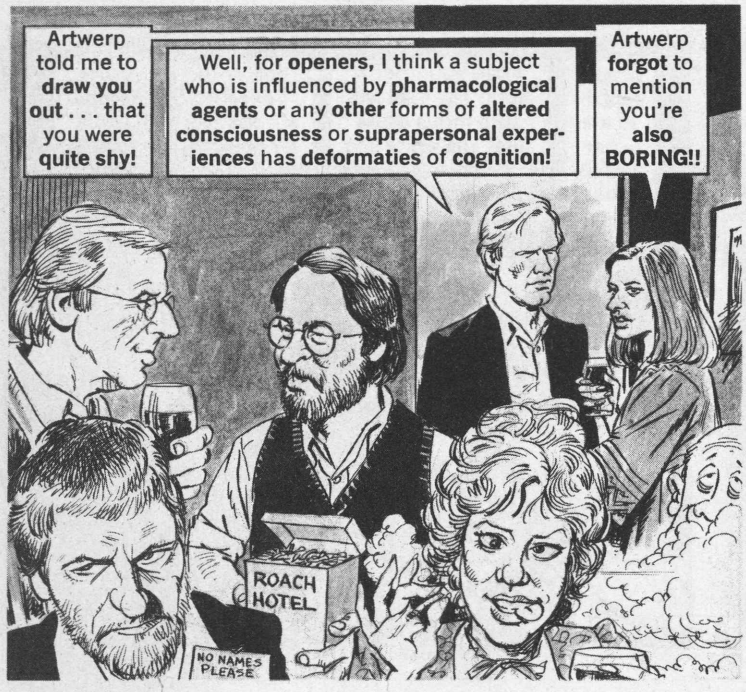
SONY

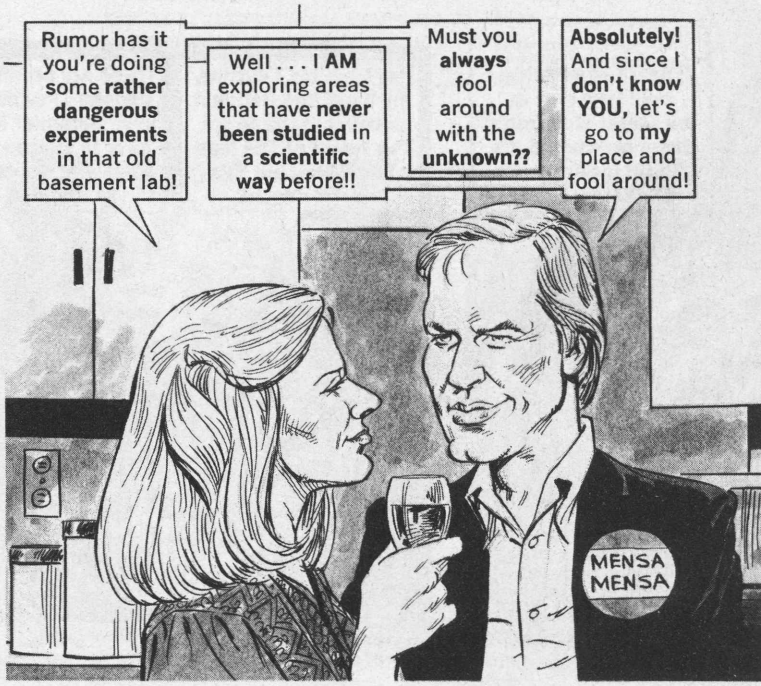
COFFEE TEA OR MILK

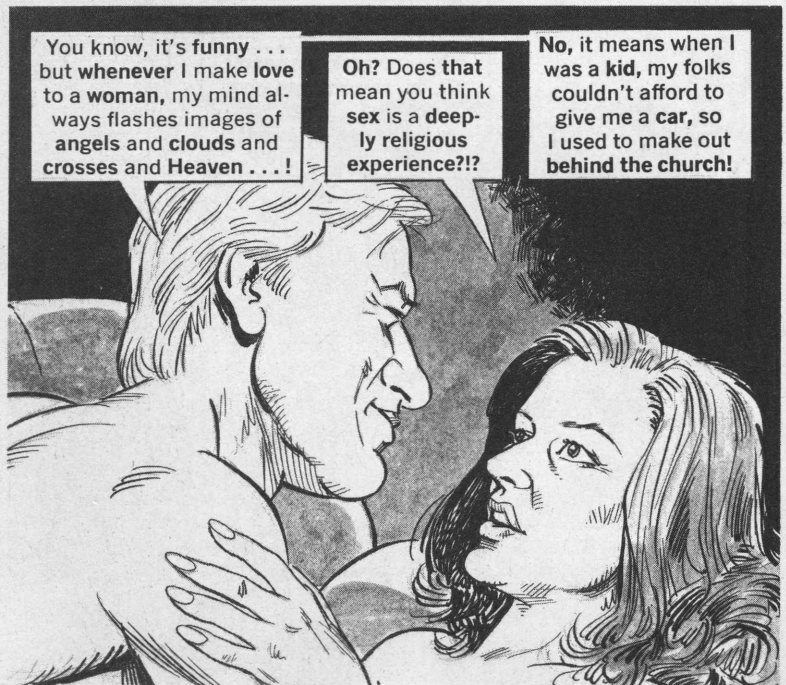
torres

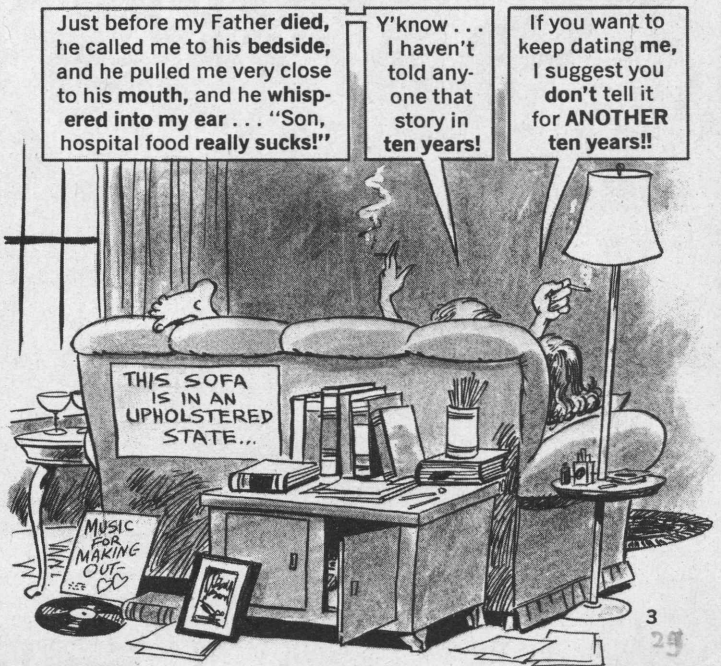
# ASSAULTED STATE

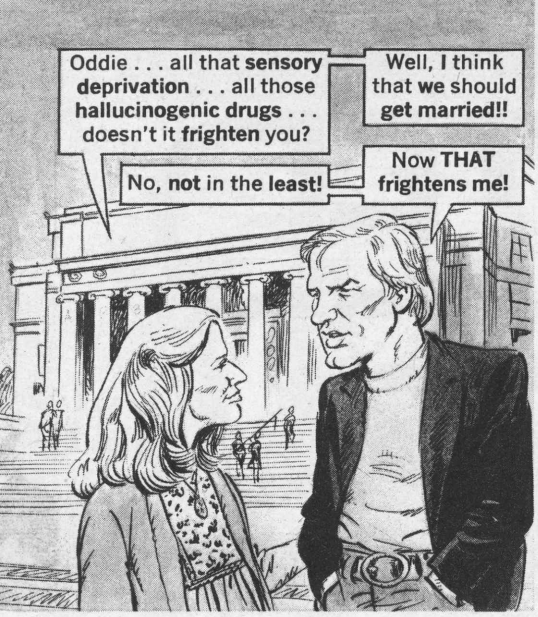
ARTIST: ANGELO TORRES WRITER: DICK DE BARTOLO




Oddie . . . all that sensory deprivation . . . all those hallucinogenic drugs . . . doesn't it frighten you?
Well, I think that we should get married!!
No, not in the least!
Now THAT frightens me!

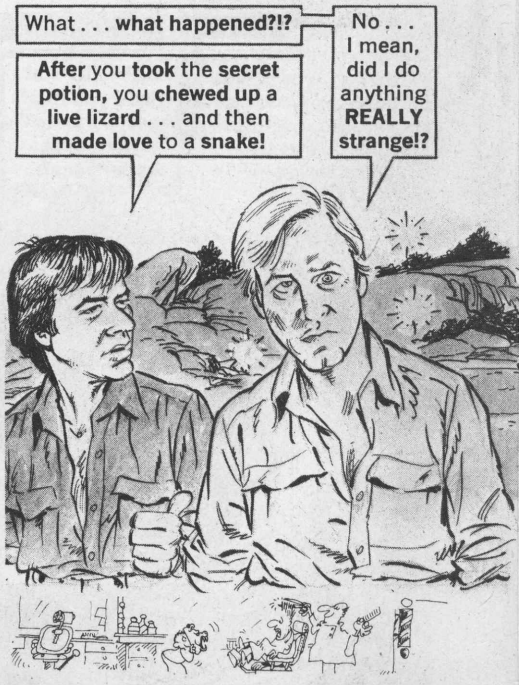
Enema, I'm off to Mexico to an isolated Indian village, to take part in an ancient ceremony known as "La Soupa De Mushroom Por Uno A La Campbell's"!
Oddie, why must you put every known substance in the world into your body?
Because I want to go beyond mind, beyond body, beyond self!
You're part-way there! You're already beyond help, beyond reason and —most of all— beyond BELIEF!
ALTERED SUITS
LOMOTOL
6-12
MEXICO ON 2 BITS A DAY FRED C. DOBBS
BERRIER

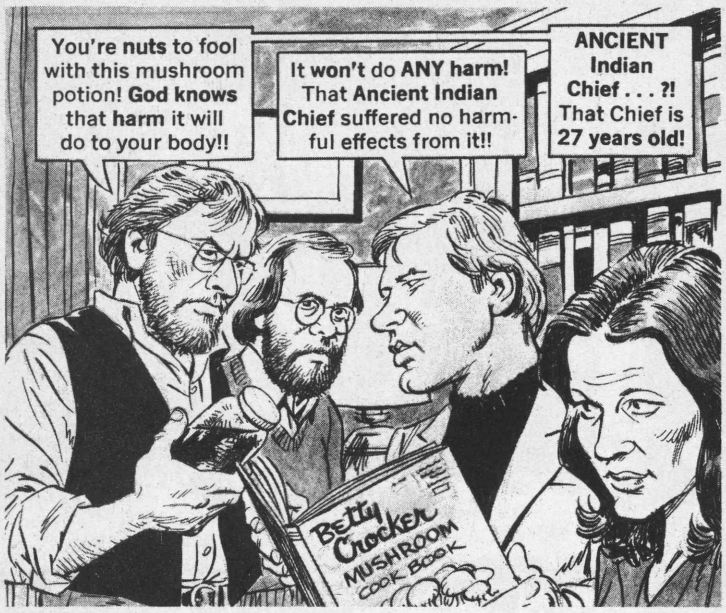
The Chief says you may take part in the secret Mushroom Soup ceremony! It's $5.00 for a cup . . . $8.00 for a bowl!

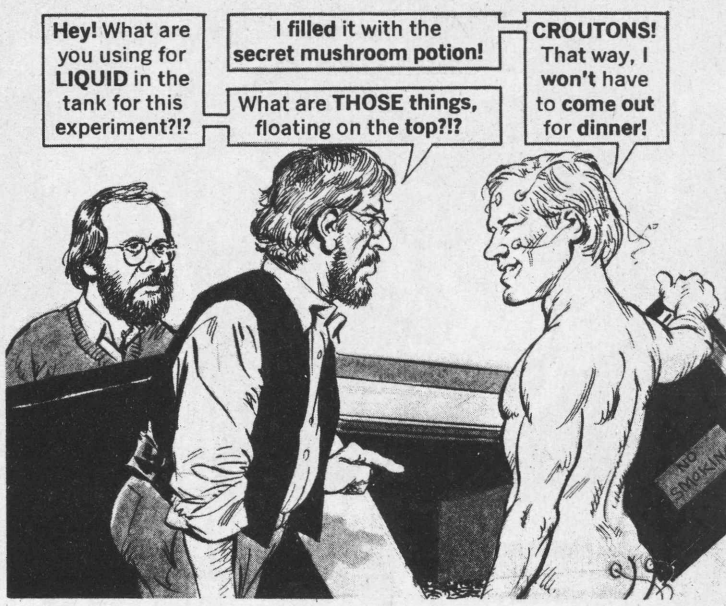
My God! He's cutting my hand and letting it bleed into the soup! I've heard of The Man Hand-lers, but this is ridiculous!!
These are primitive people! They don't have Ketchup! They have to season the soup with whatever is around!!

What'll happen to me after I drink this stuff?
First, you'll see a spot! The spot will turn into a white line! The white line will lead you down a road to the limits of your imagination!
Then, a Toll Collector will ask you for another $8.00 for the return trip!!
Drink, Gringo! You'll love it! Drink up! L'Chaim!

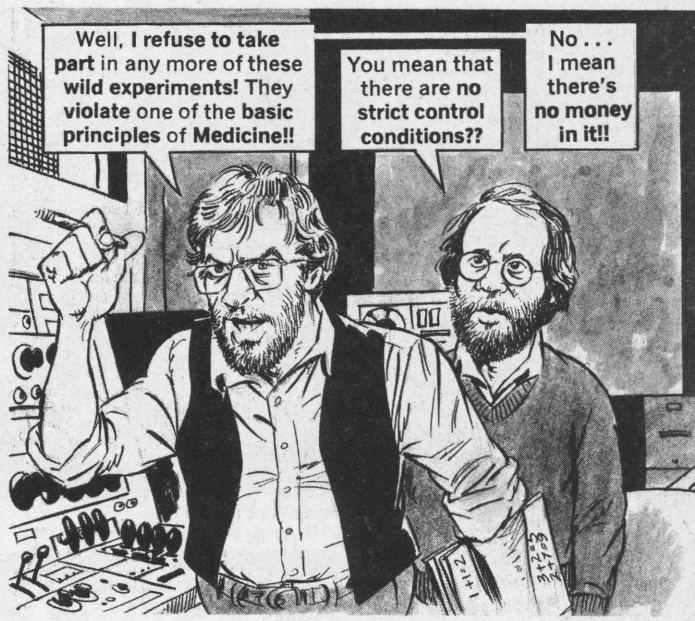
MAD


What . . . what happened?!?
After you took the secret potion, you chewed up a live lizard . . . and then made love to a snake!
No . . . I mean, did I do anything REALLY strange!?

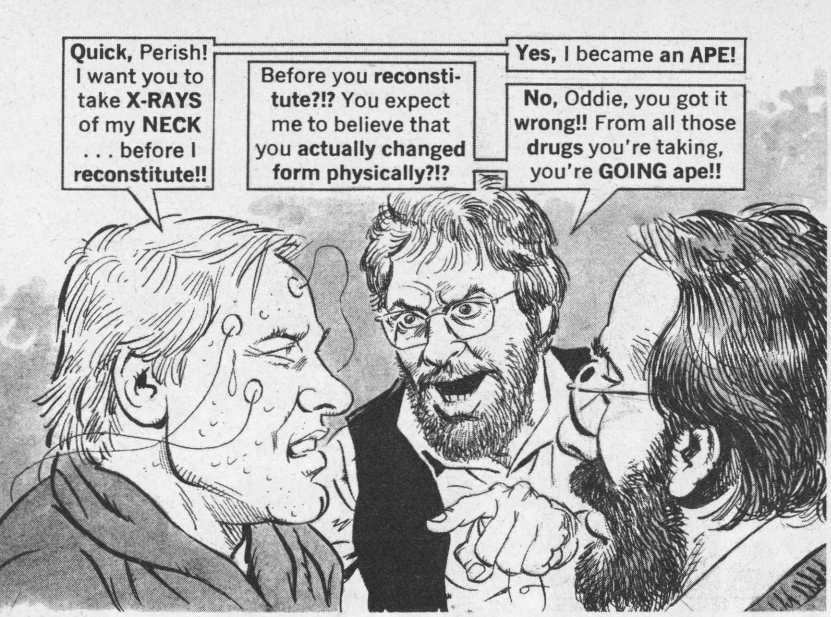

You're nuts to fool with this mushroom potion! God knows that harm it will do to your body!!
It won't do ANY harm! That Ancient Indian Chief suffered no harmful effects from it!!
ANCIENT Indian Chief . . . ?! That Chief is 27 years old!
Betty Crocker MUSHROOM COOK BOOK

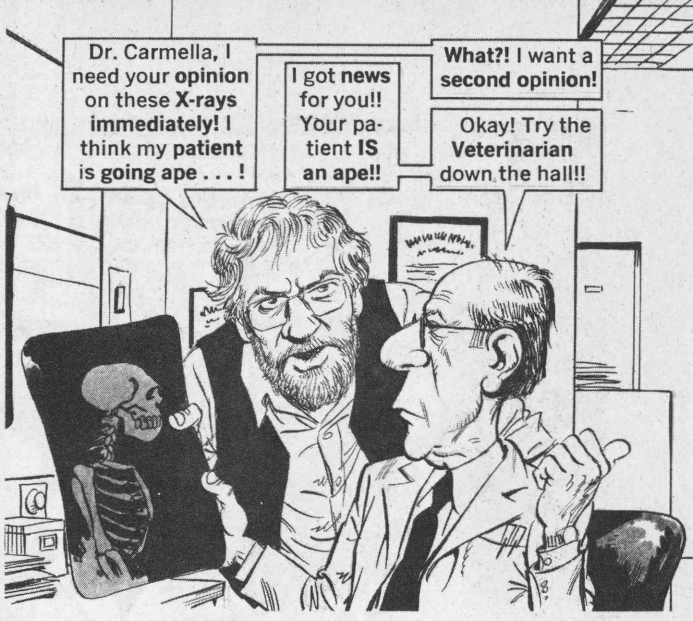

Hey! What are you using for LIQUID in the tank for this experiment?!?
I filled it with the secret mushroom potion!
What are THOSE things, floating on the top?!?
CROUTONS! That way, I won't have to come out for dinner!
NO SMOKIN

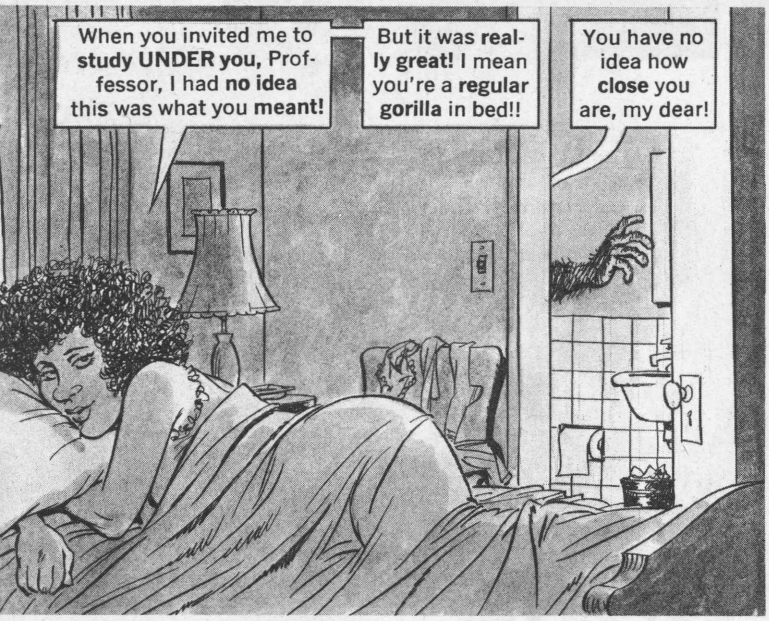
What do you expect to achieve by going into a tank filled with a secret mushroom potion?
The world's best hallucinogenic trip . . . or the world's worst case of Montezuma's Revenge!!

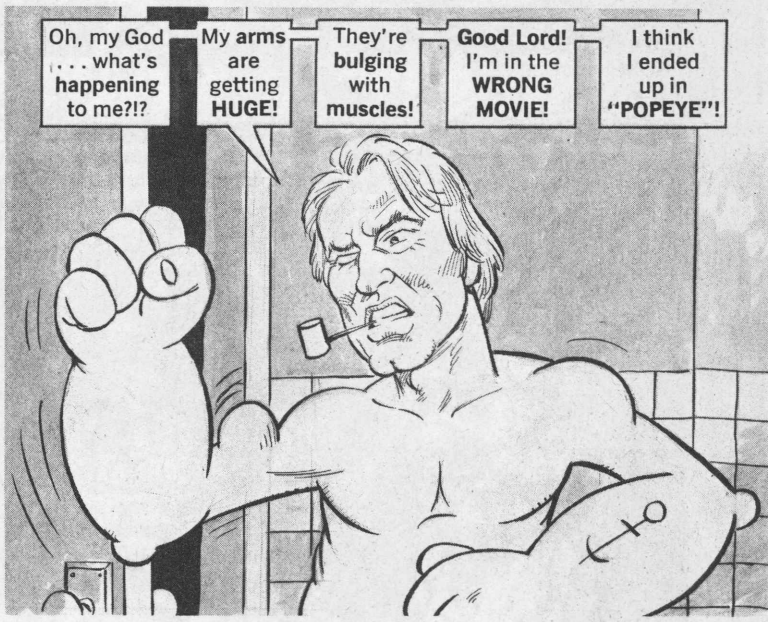

Well, I refuse to take part in any more of these wild experiments! They violate one of the basic principles of Medicine!!
You mean that there are no strict control conditions??
No . . . I mean there's no money in it!!

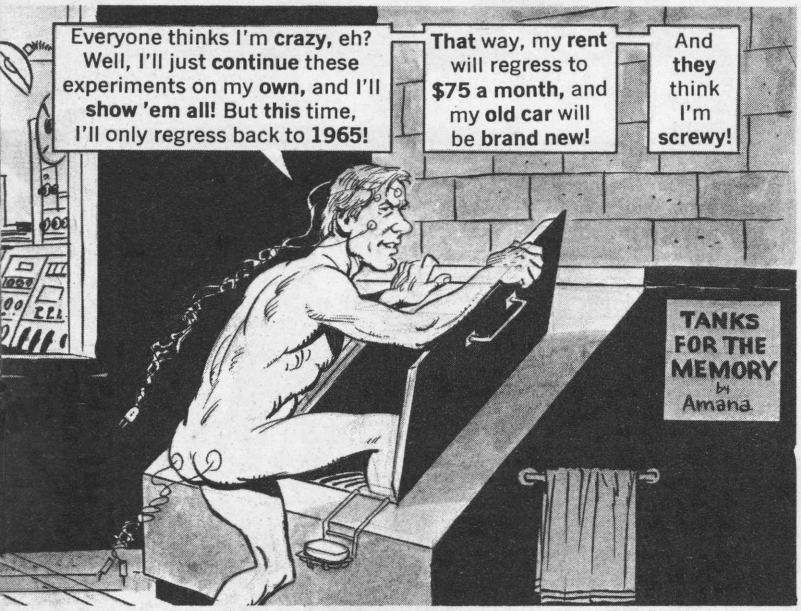
What an incredible trip! First, I found myself spinning 'round and 'round, with foaming clouds everywhere! Then . . . suddenly, I was bathed in fresh, clean water! There are no words to describe what happened to me!!
There are LOTS of words to describe what happened to you! Soak! Agitate! Rinse! Spin! You didn't climb into the isolation tank! You climbed into the WASHING MACHINE!!

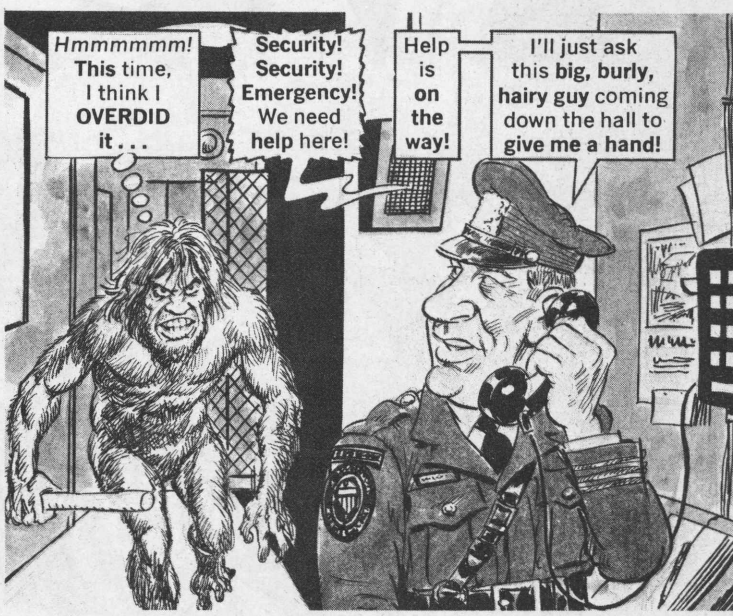

Quick, Perish! I want you to take X-RAYS of my NECK . . . before I reconstitute!!
Before you reconstitute?!? You expect me to believe that you actually changed form physically?!?
Yes, I became an APE!
No, Oddie, you got it wrong!! From all those drugs you're taking, you're GOING ape!!

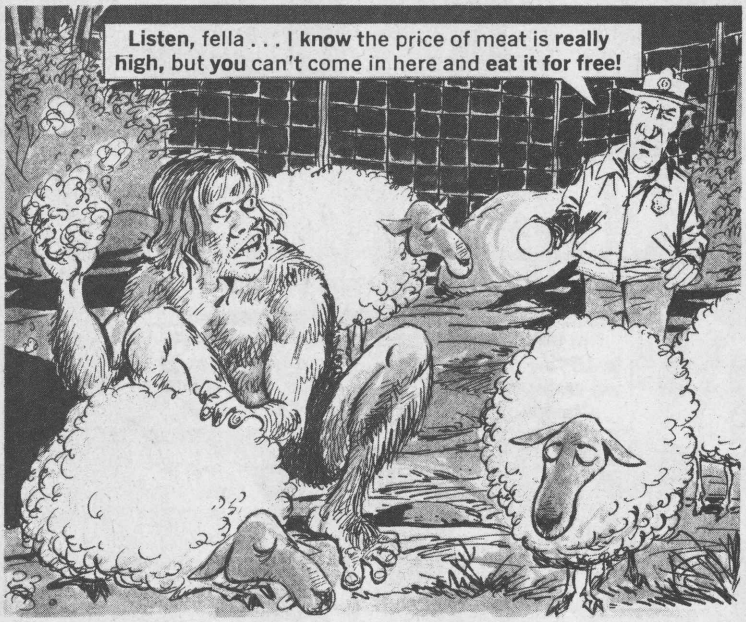

Dr. Carmella, I need your opinion on these X-rays immediately! I think my patient is going ape . . . !
I got news for you!! Your patient IS an ape!!
What?! I want a second opinion!
Okay! Try the Veterinarian down the hall!!

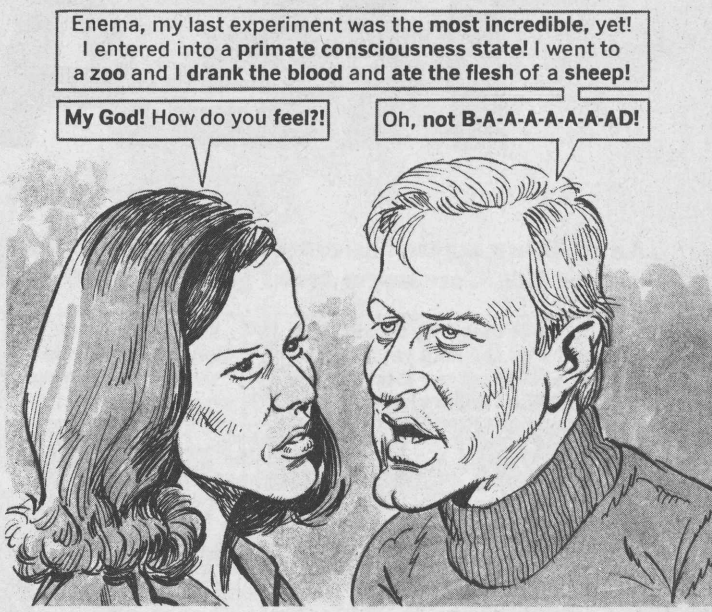

When you invited me to study UNDER you, Professor, I had no idea this was what you meant!
But it was really great! I mean you're a regular gorilla in bed!!
You have no idea how close you are, my dear!

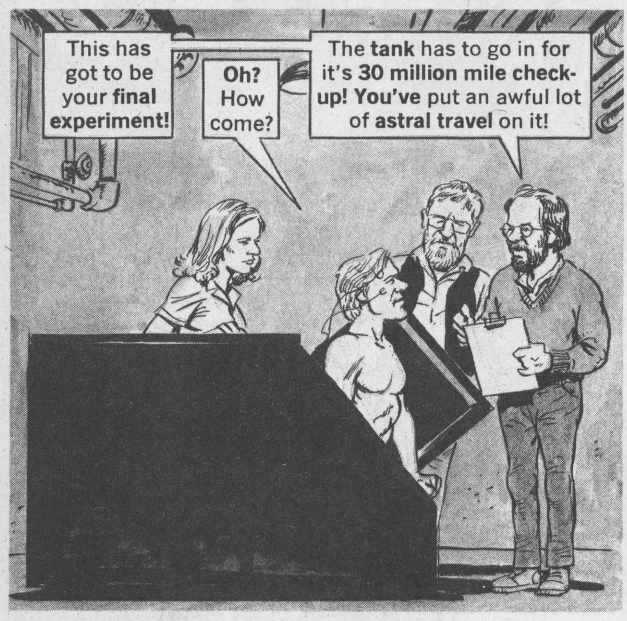

Oh, my God . . . what's happening to me?!?
My arms are getting HUGE!
They're bulging with muscles!
Good Lord! I'm in the WRONG MOVIE!
I think I ended up in "POPEYE"!

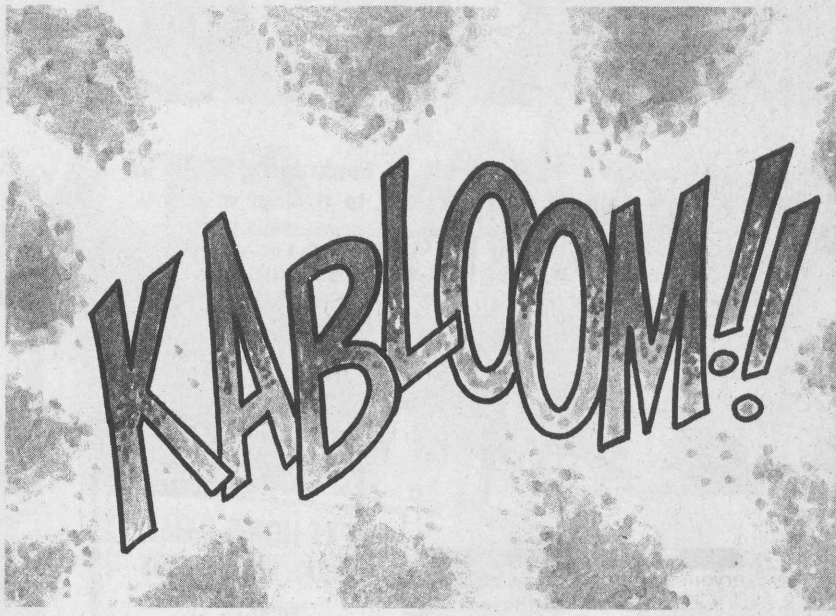

Everyone thinks I'm crazy, eh? Well, I'll just continue these experiments on my own, and I'll show 'em all! But this time, I'll only regress back to 1965!
That way, my rent will regress to $75 a month, and my old car will be brand new!
And they think I'm screwy!
TANKS FOR THE MEMORY by Amana

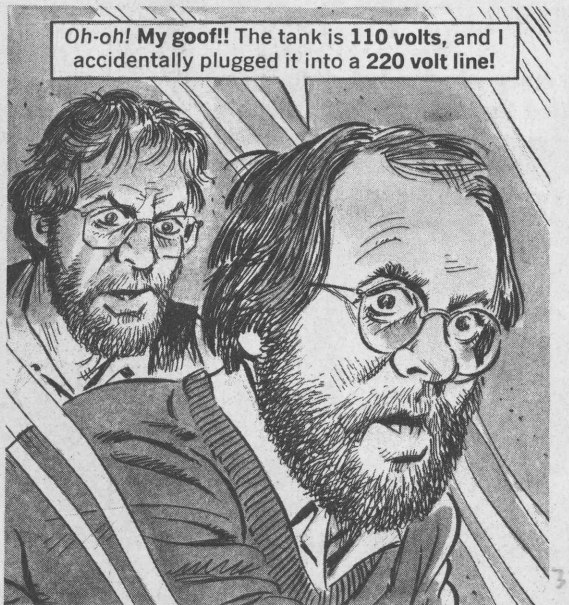

Hmmmmmm! This time, I think I OVERDID it . . .
Security! Security! Emergency! We need help here!
Help is on the way!
I'll just ask this big, burly, hairy guy coming down the hall to give me a hand!


Listen, fella . . . I know the price of meat is really high, but you can't come in here and eat it for free!


Enema, my last experiment was the most incredible, yet! I entered into a primate consciousness state! I went to a zoo and I drank the blood and ate the flesh of a sheep!
My God! How do you feel?!
Oh, not B-A-A-A-A-A-A-AD!


This has got to be your final experiment!
Oh? How come?
The tank has to go in for it's 30 million mile check-up! You've put an awful lot of astral travel on it!


KABLOOM!!


Oh-oh! My goof!! The tank is 110 volts, and I accidentally plugged it into a 220 volt line!

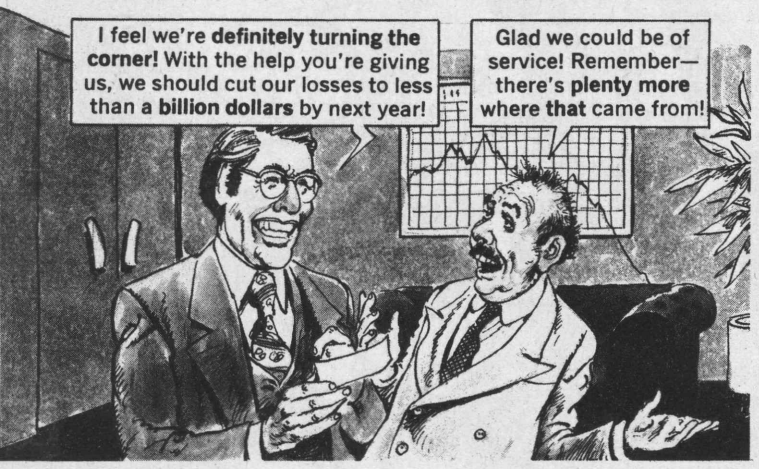
We have just witnessed an inexplicable physical phenomenon!
Yeah! That explosion WAS a big mother . . . wasn't it!?
Okay! But, what have we actually learned from all this . . .?
That the less you can act, the more you should shout! And that the worse a movie is, the better the special effects have to be!!

THE OTHER SIDE OF THE CON DEPT.

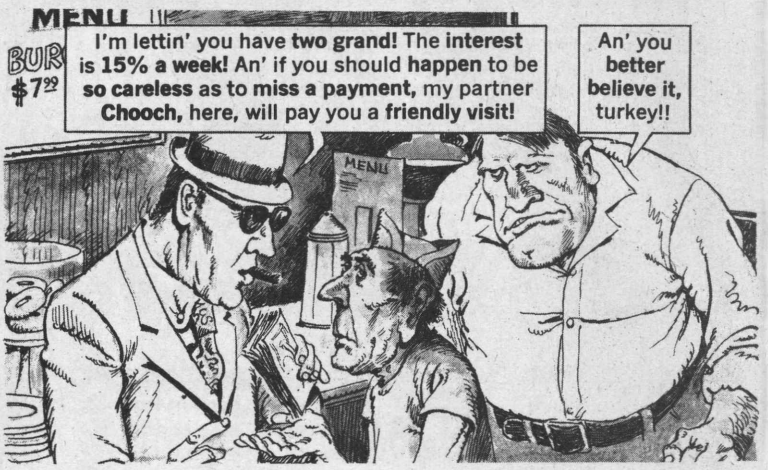
# REAL LIFE

ARTIST: HARRY NORTH

**An inefficient automobile company loses a ton of money, and the U.S. Government comes galloping to the rescue.**

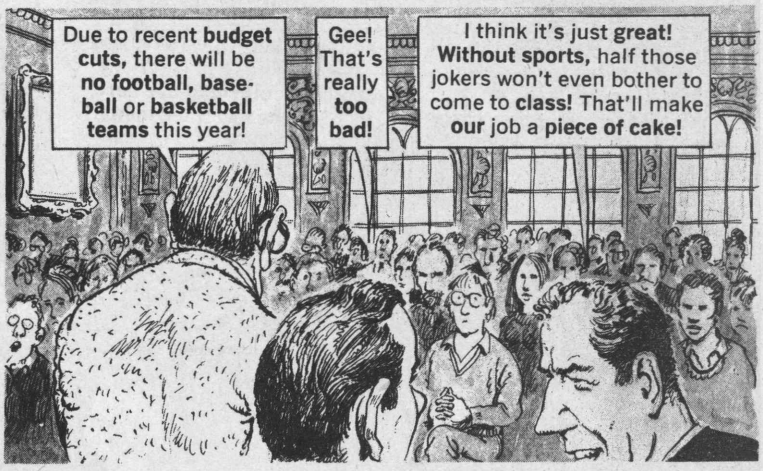



**But some poor schlub needs a loan to stay in business, and the U.S. Government and the banks lend him zilch.**




**A city tottering on the brink of bankruptcy builds an expensive stadium, and leases it to a team at a loss.**

**And this same city has to cancel practically all of its High School sports programs because it's short of funds.**




**When someone is the victim of a crime, the newspapers publish every intimate detail about his (or her) life.**

## BLONDE ATTACKED IN PARK

Ellen Goober, a 34-year-old blonde, who lives at 234 E. Elm Street, Apt. 3-A, phone number 555-4598, was walking her dog in the park last night when she was attacked and robbed. She was taken to East Long Beach Hospital for treatment, and is currently in Room 2234. Her condition is reported as guarded. The attractive blonde is employed by the E. C. Advertising Company as a Secretary, and (continued on page 21)

ELLEN GOOBER, ATTACK VICTIM

**But the creep who is tracked down and arrested . . . who committed the crime, has his privacy protected by law.**

## BLONDE'S ASSAILANT CAUGHT

Police, today, apprehended an alleged youth suspect who they believe is allegedly responsible for the wave of muggings that have taken place in the park in the last six weeks! One of the most recent attacks was made on Ellen Goober, a 34-year-old attractive blonde secretary, who lives at 234 E. Elm Street. The name of the alleged suspect is being withheld due to his age.

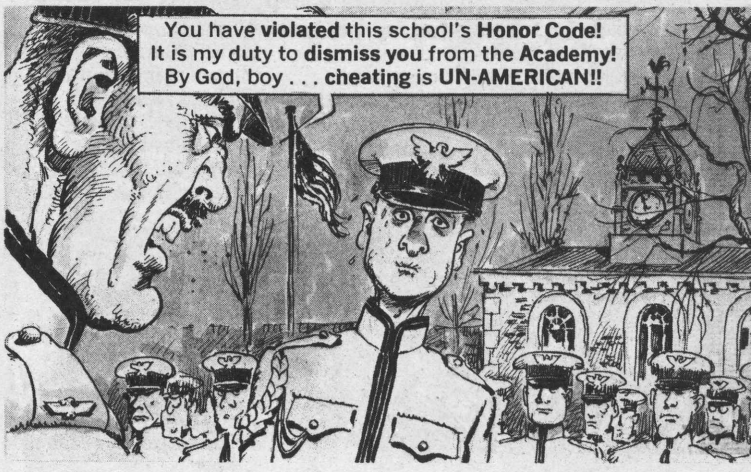
ELLEN GOOBER. ATTACKER CAPTURED

# MADNESS

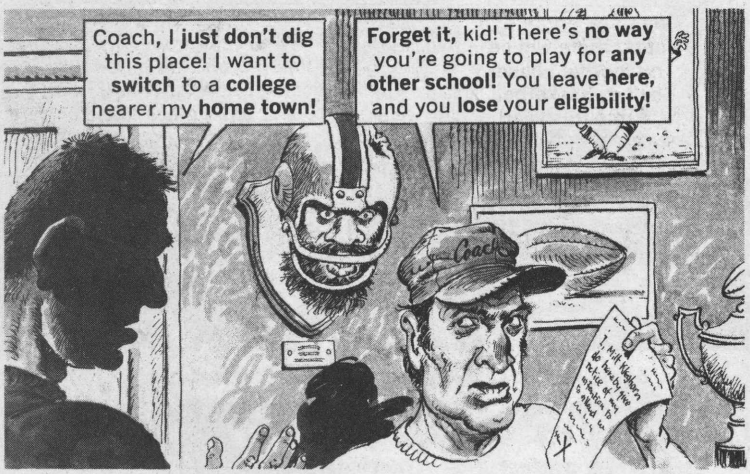
WRITE: LOU SILVERSTONE

**A Congressman who is caught taking a bribe or an illegal pay-off is punished by being censured by his colleagues.**

**A student who is caught cheating or peeking at a classmates paper during an exam is thrown out of his school.**

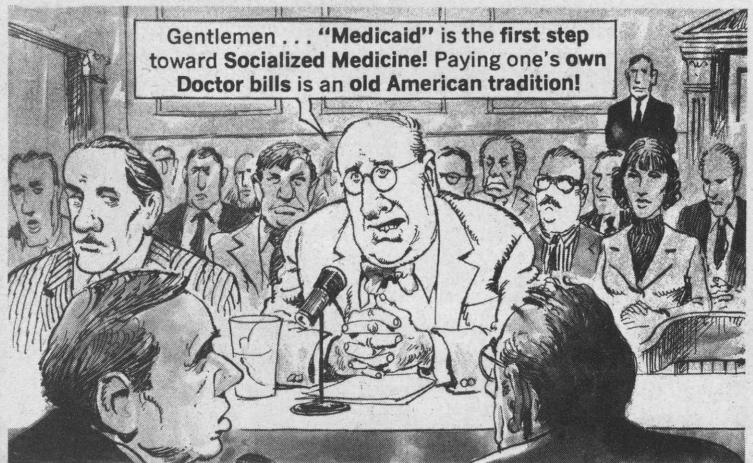



**A high school jock signs a letter of intent to attend a college, and there's no way he can change his mind.**

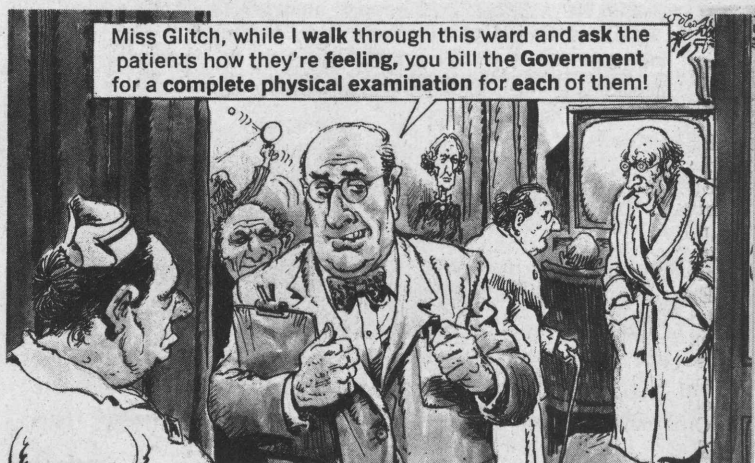


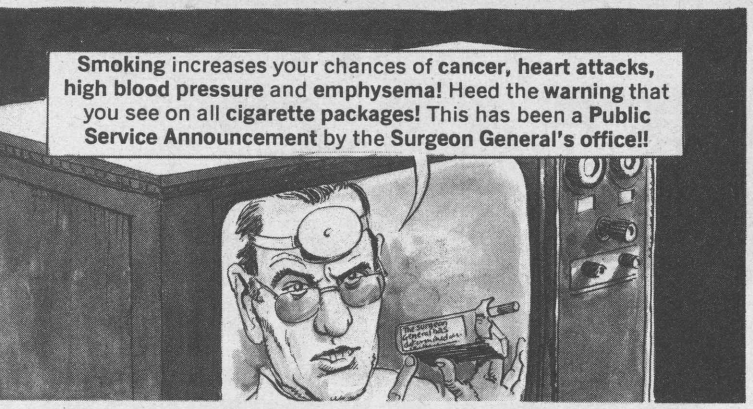

**But a college coach who has signed a legal, long-term contract switches schools when he gets a better offer.**

**The medical profession fought long and hard against the passage of any form of Medicaid or Medicare Programs.**

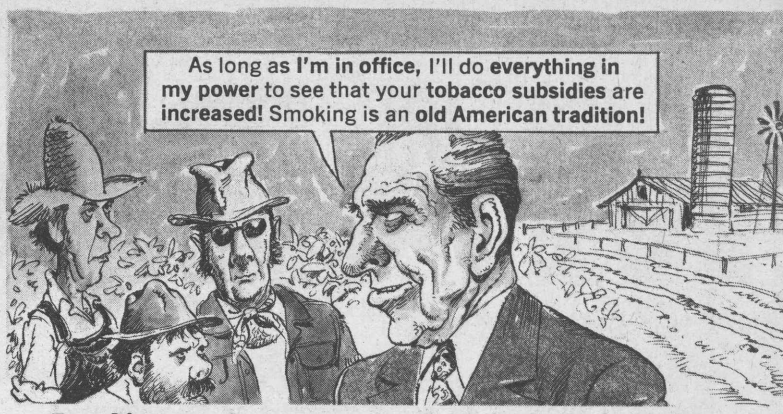



**Medicaid finally passed, and the doctors who'd tried to prevent it are now the ones reaping the most benefits.**

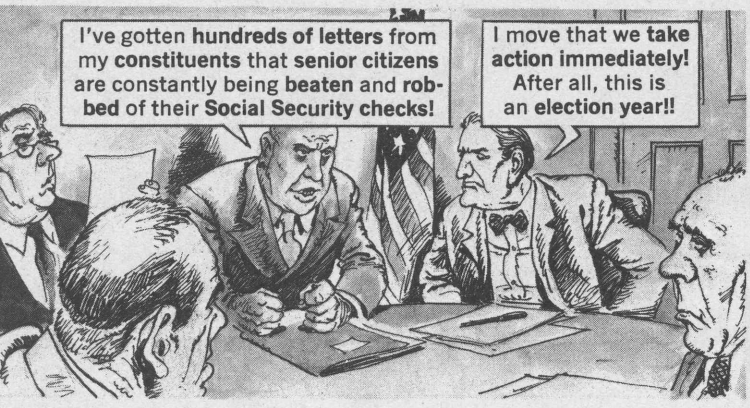




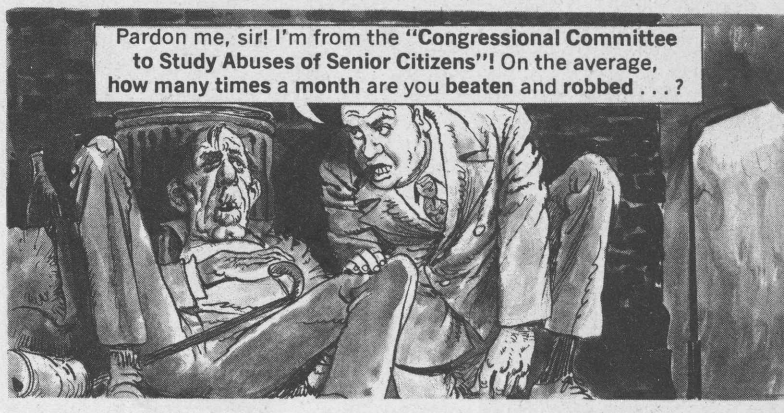

**The Government says smoking is dangerous to our health, and is doing everything to get people to stop smoking.**



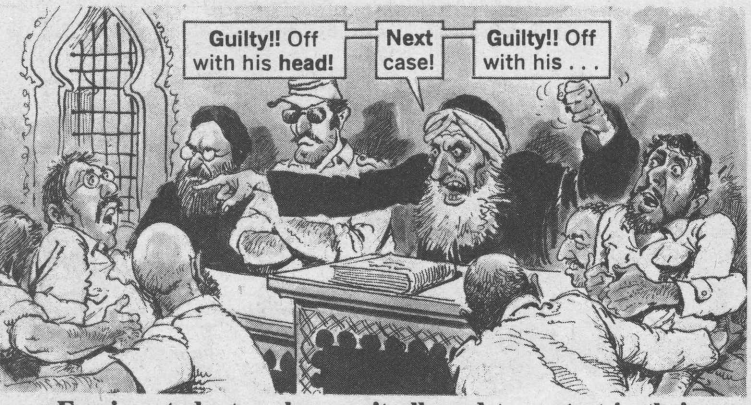

**But this same Government is subsidizing tobacco farmers with our tax money to keep them growing the filthy stuff.**



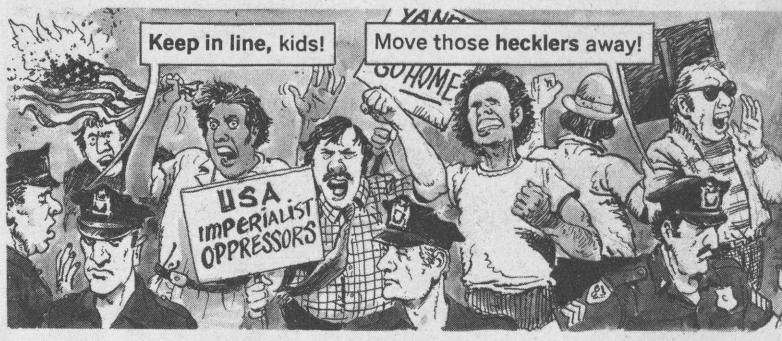

**A Congressman receives complaints from the people in his district, so he takes the problem before a "Committee."**



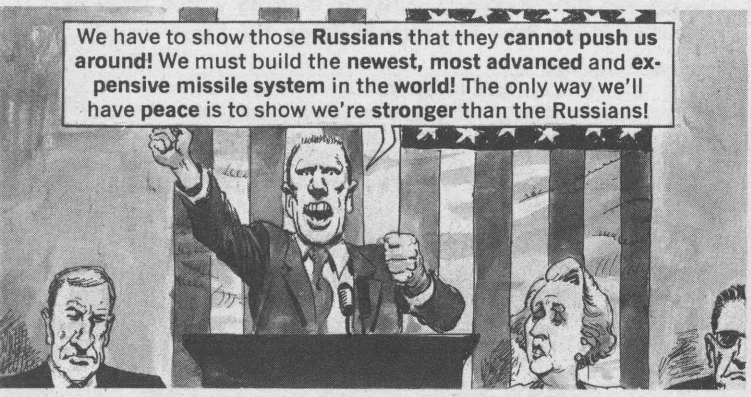

**Congress's solution to the problem? Not to do anything, but to appropriate a pile of money to study the problem.**



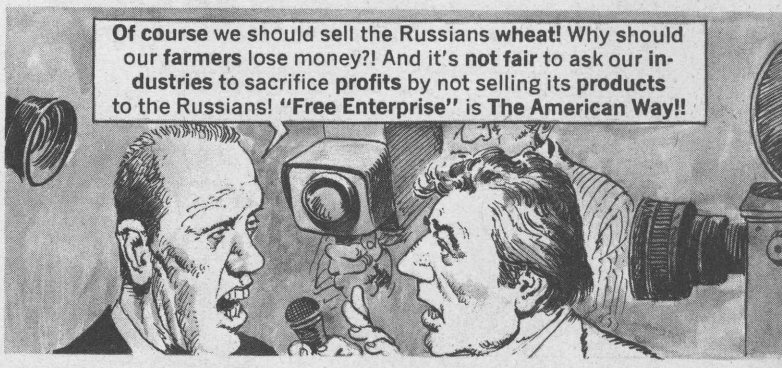

**Foreign students, who aren't allowed to protest in their own country unless they want to risk being eliminated . . .**




**. . . come to the U.S.A. and hold demonstrations to their heart's content . . . mostly against America, while they're attending U.S. universities paid for by U.S. taxpayers, and being protected by American police paid for by ditto.**



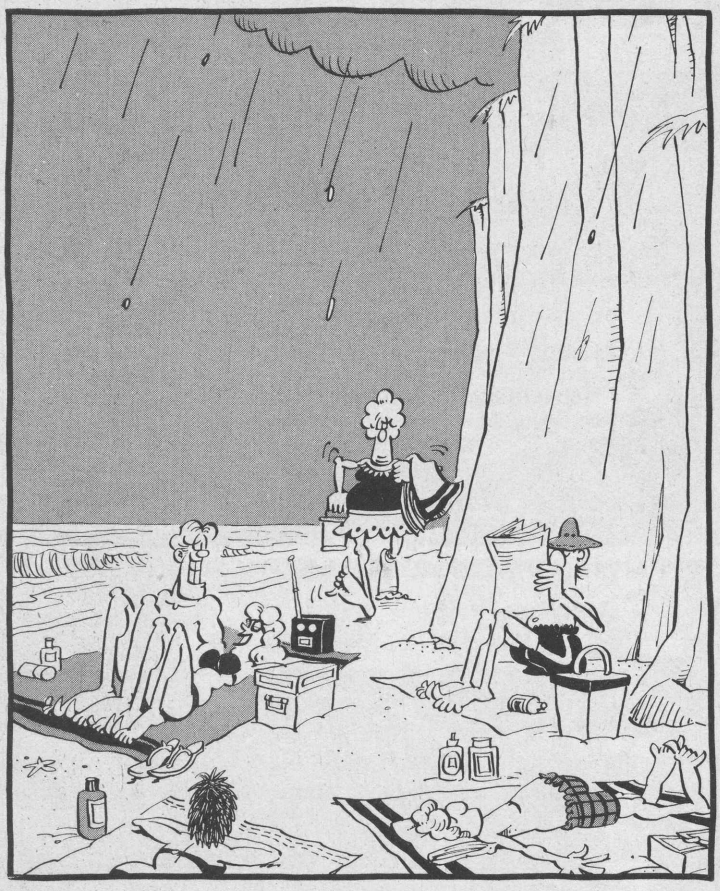

**Conservative, anti-Communist politicians are determined to have bigger, better and more nuclear weapons than the Russians, no matter how much such a program would cost.**

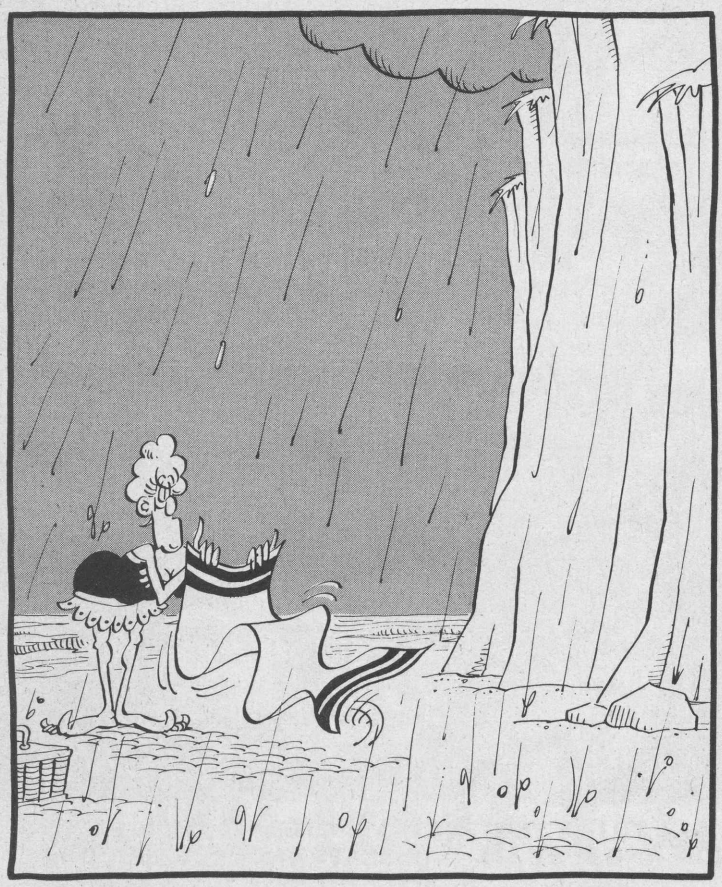


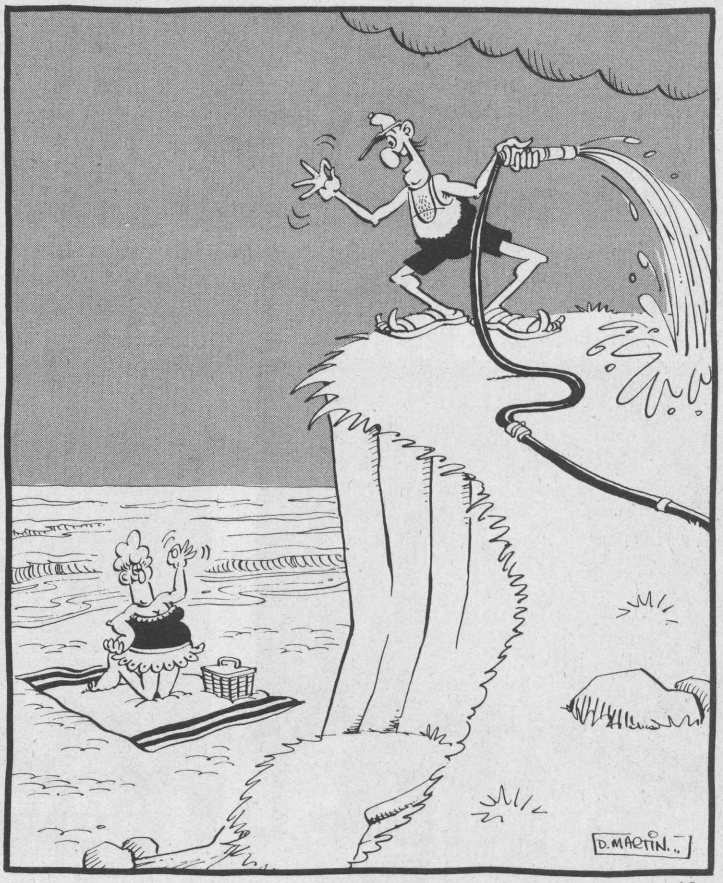

**These same politicians are in favor of selling wheat to the Russians (to feed their army), highly-sophisticated computers (to help them devise a defense against our new missiles), and almost anything else they'll want to buy.**

DON MARTIN DEPT. PART I

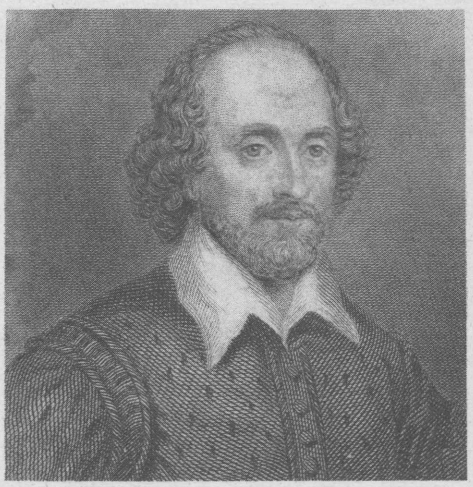
# ONE BLAZING HOT DAY ON THE BEACH







# WILLIAM SHAKESPE



"I AM NOTHING, IF NOT CRITICAL."

Othello
Act II Scene 1

"DO NOT SEEK TO STUFF MY HEAD WITH MORE ILL NEWS, FOR IT IS FULL."

King John
Act IV Scene 2

"... NOTHING BUT INEXPLICABLE DUMB-SHOWS AND NOISE ..."

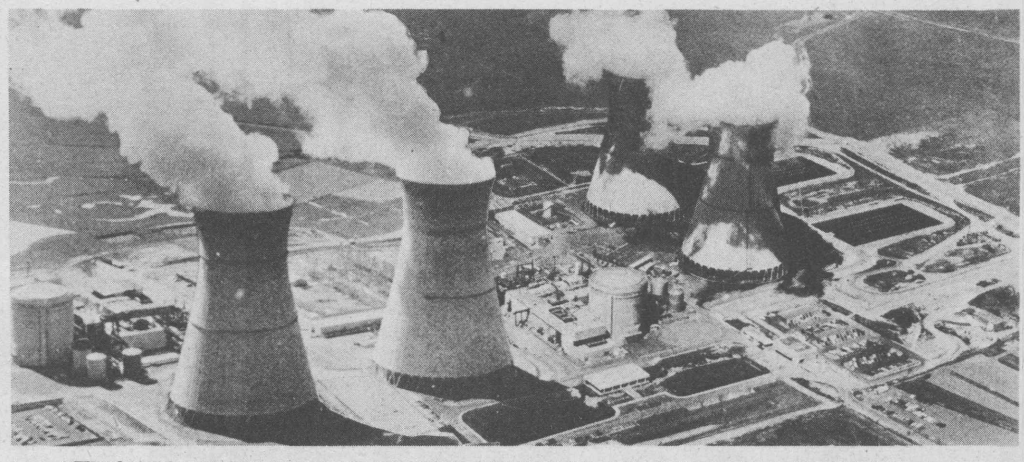
Hamlet
Act III Scene 2

"ALWAYS A VILLAIN'S OFFICE OR A FOOL'S."

Timon of Athens
Act IV Scene 3

"I HEAR A TONGUE, SHRILLER THAN ALL MUSIC ..."

Julius Caesar
Act I Scene 2



"THAT IS THE WAY TO LAY THE CITY FLAT: TO BRING THE ROOF TO ITS FOUNDATION, AND BURY ALL ... IN HEAPS AND PILES OF RUIN."

Coriolanus
Act III Scene 1

# ARE...SOCIAL CRITIC

WRITER: HENRY CLARK PHOTOS BY U.P.I.

"... SO WILD IN THEIR ATTIRE, THAT LOOK NOT LIKE THE INHABITANTS O' THE EARTH ..."

Macbeth
Act I Scene 3

"...YOU STONES, YOU WORSE THAN SENSELESS THINGS!"

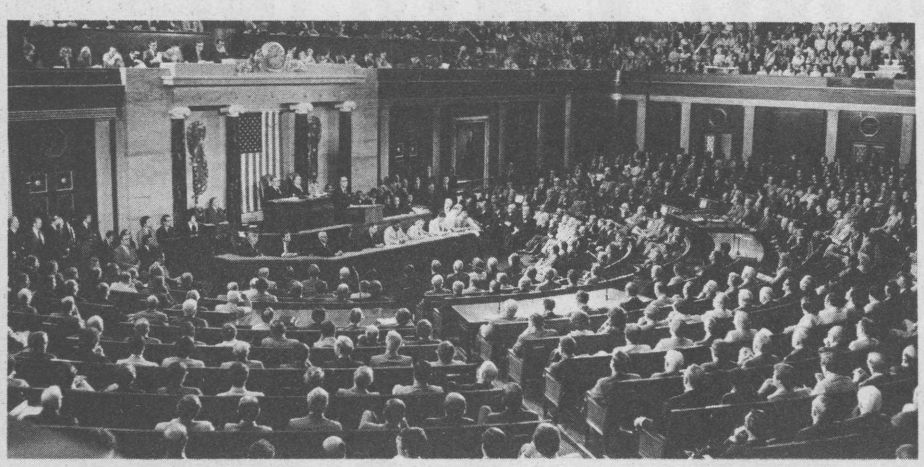
Julius Caesar
Act I Scene 1

"... DEVOURING PESTILENCE HANGS IN OUR AIR ..."

Richard III
Act I Scene 3

"... HOW DANGEROUS IT IS TO JET..."

Titus Andronicus
Act II Scene 1



"... FELLOWS OF INFINITE TONGUE ..."

Henry V
Act V Scene 2

"...THEY SLACK THEIR DUTIES, AND POUR OUR TREASURES INTO FOREIGN LAPS ..."

Othello
Act IV Scene 3

"...THIS THOU SEEST IS BUT A CLOD ..."

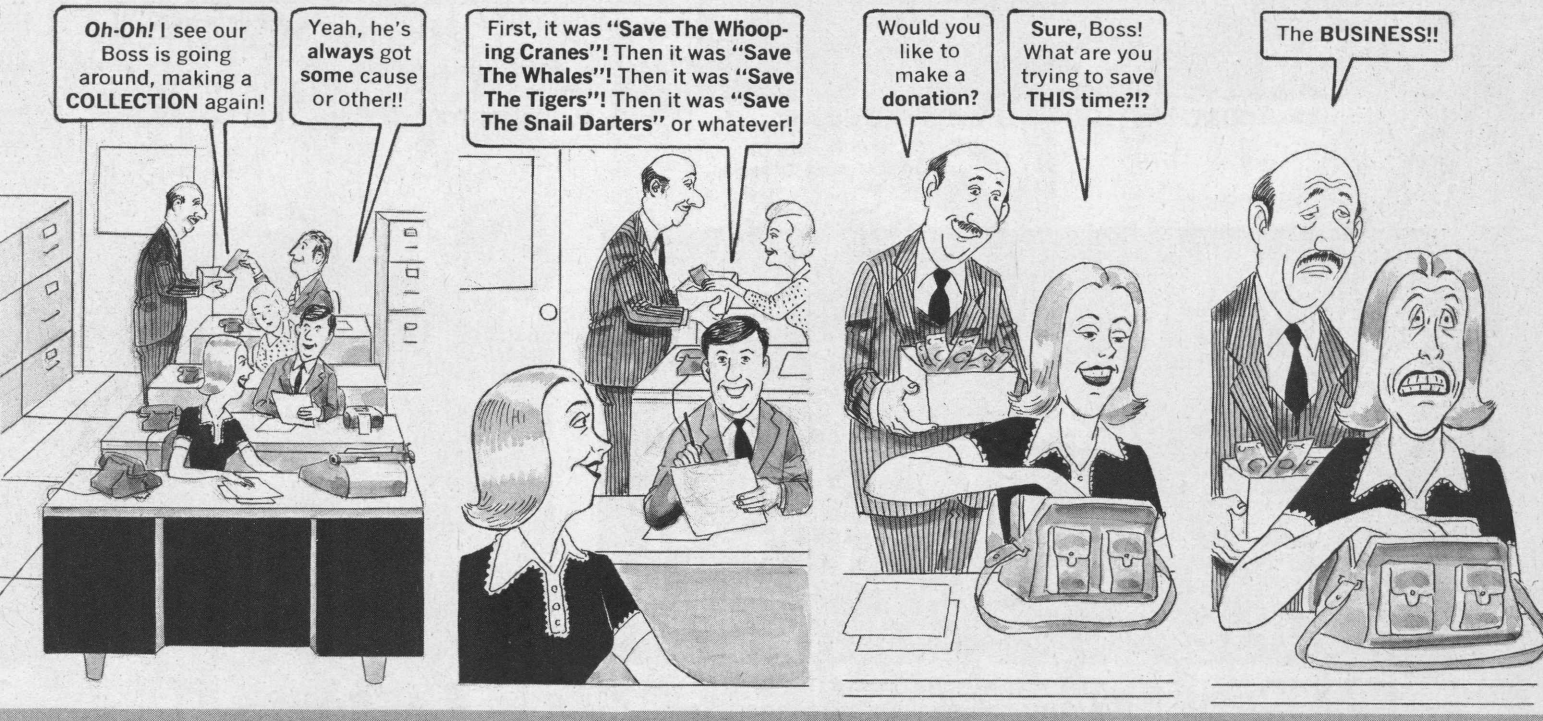
King John
Act V Scene 7

# DINING OUT

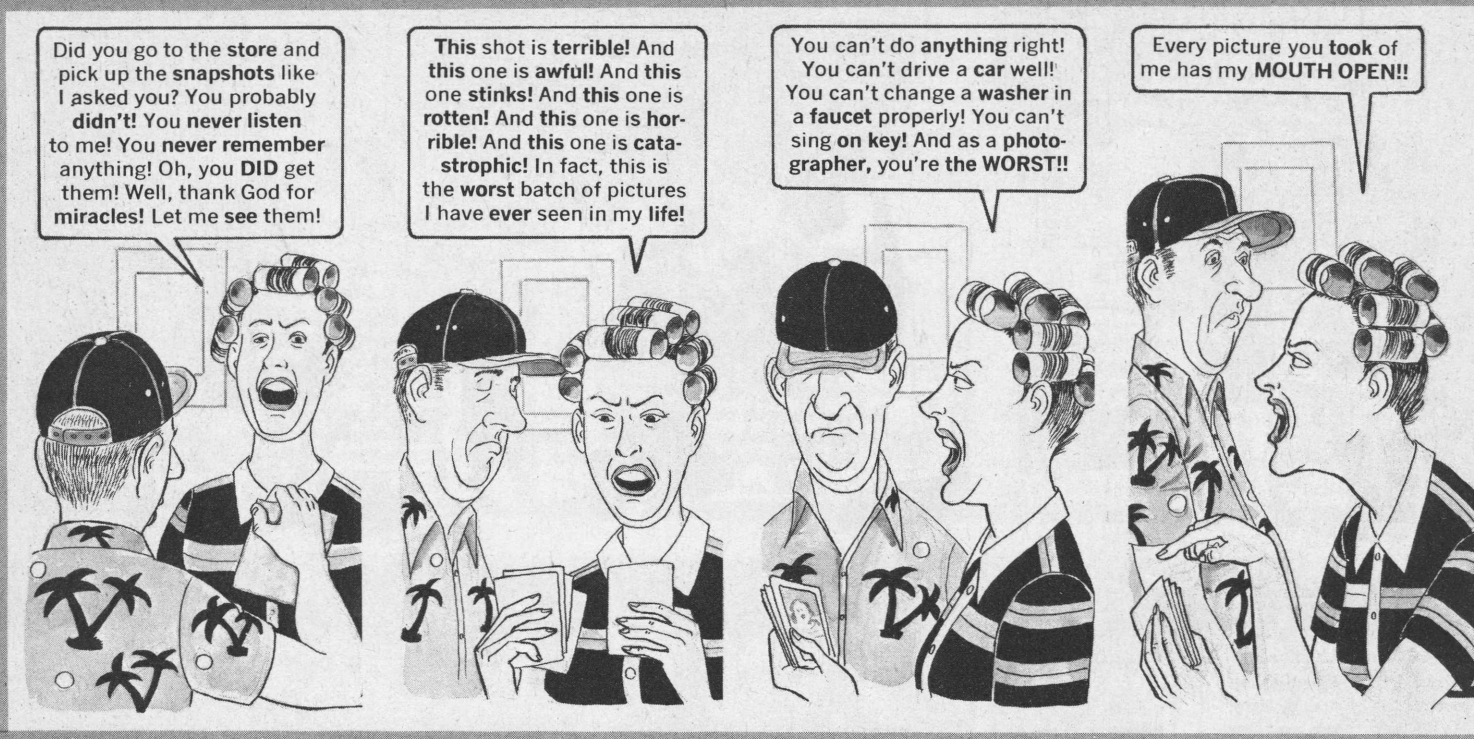
**BERG's-EYE VIEW DEPT.**

# THE LIGHTE

## COLLECTIONS



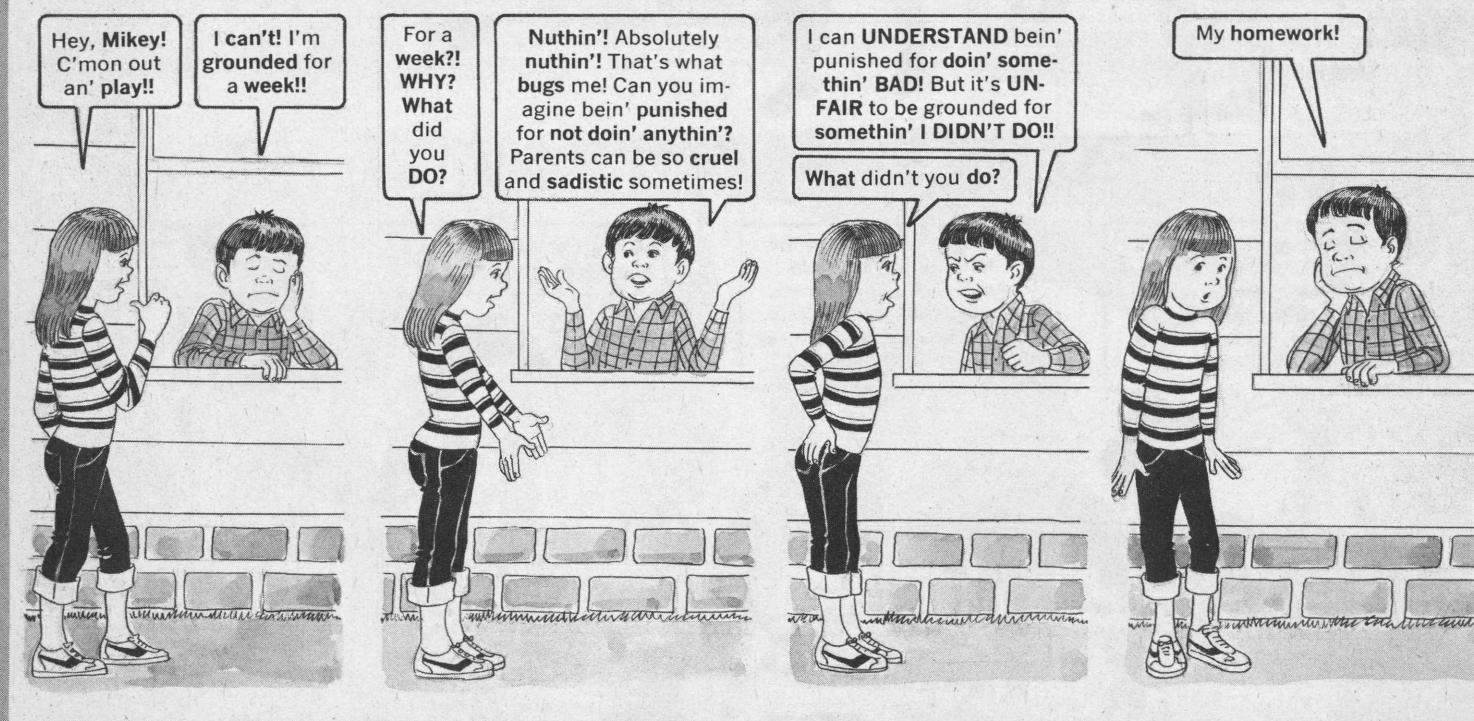
## PHOTOGRAPHY




# R SIDE OF...

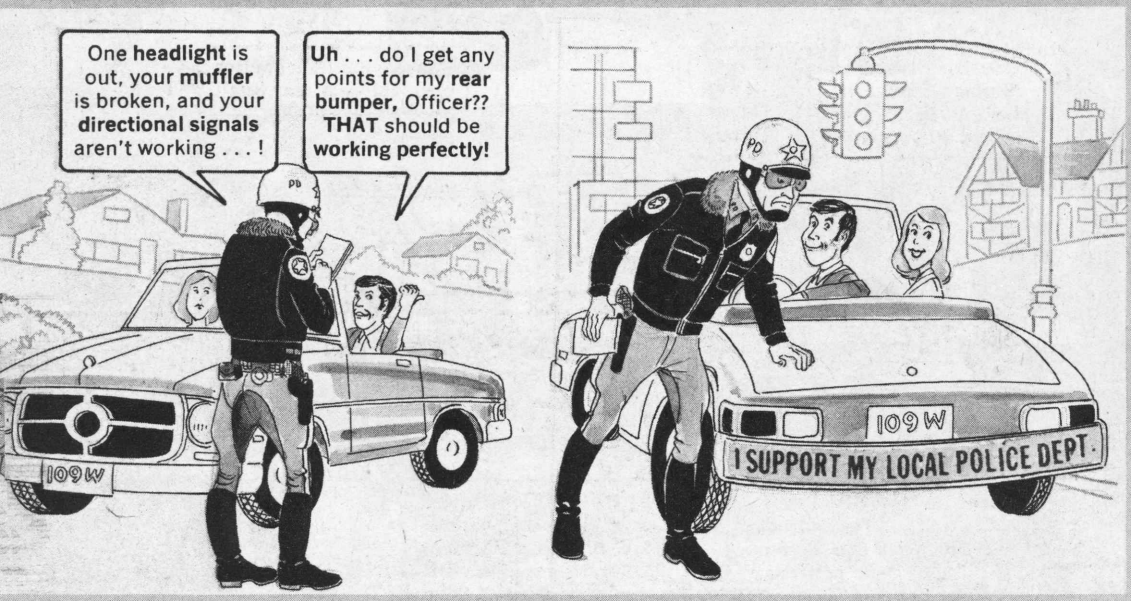
ARTIST & WRITER:
DAVE BERG

## PUNISHMENT



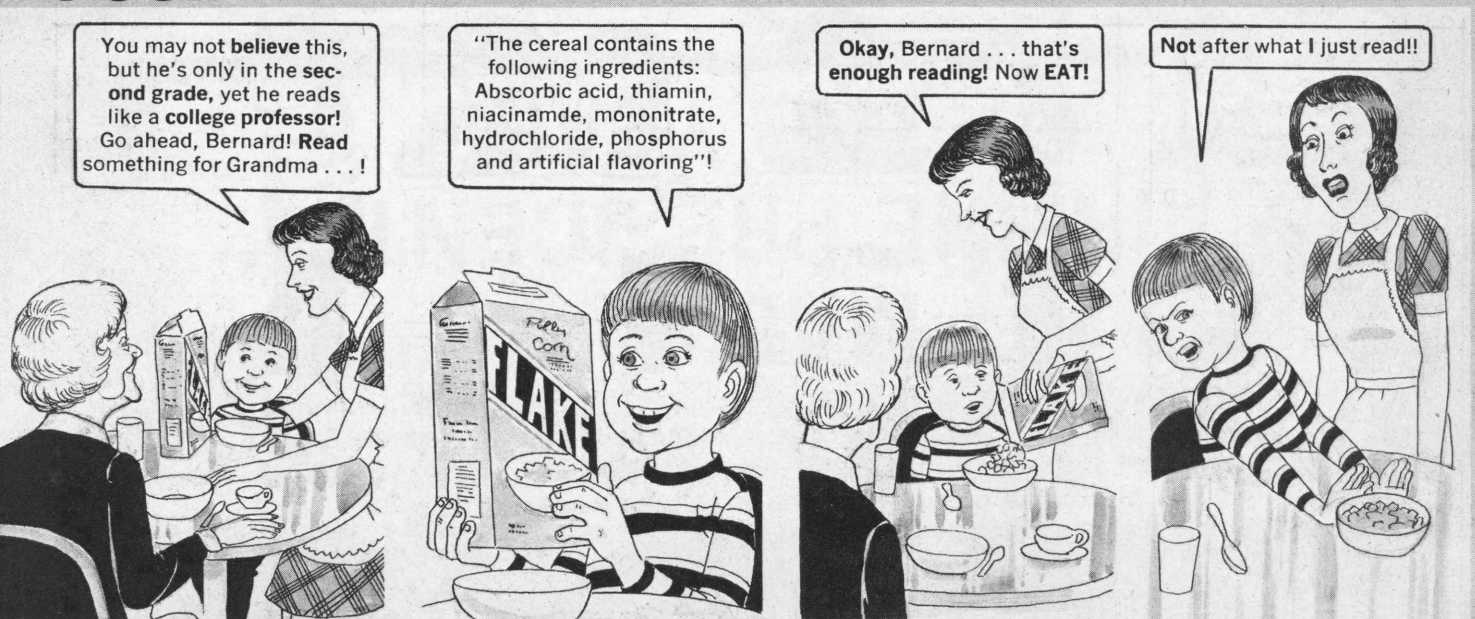
# TELEVISION

# THE CAR




# TV NEWS

# FOOD



# CRIME

If it **wasn't** for you **GUN NUTS,** we'd have **stronger Gun Control Laws,** and a **lot less crime** in the **streets!**

**Bull ship!** It's in the **Constitution!** The **right** to **bear arms!**

**THIS IS A STICK UP!!**

**Well,** Gun Nut! That **crook** with a **GUN** got away with all of our **money!** Are you **satisfied now!?!**

I've got to **admit,** it was a **pretty scary situation!**

But **wasn't** that a **really beautiful .44 MAGNUM REVOLVER** he was using!!

# BOATING

**YECCCH!!**

OUT OF ORDER

I tell you, I'm **seasick!** My **stomach** is queezy . . . my **head** is dizzy . . . and my **legs** are rubbery!

**It's all** in your **mind!**

Maybe you'll **feel better** once you're **on** the **boat!!**

# OBSESSIONS

**Look!** You've been waiting for me next to a **"Wet Paint" sign!** Whenever I **see** one of those, I get an uncontrollable urge to **touch** the newly-painted area and see if it's **really wet!!**

That's so **childish . . . !**

WET PAINT

But I **gotta know!** Otherwise I **won't sleep** all night!!

**Hey!** Why don't you **GROW UP!?**

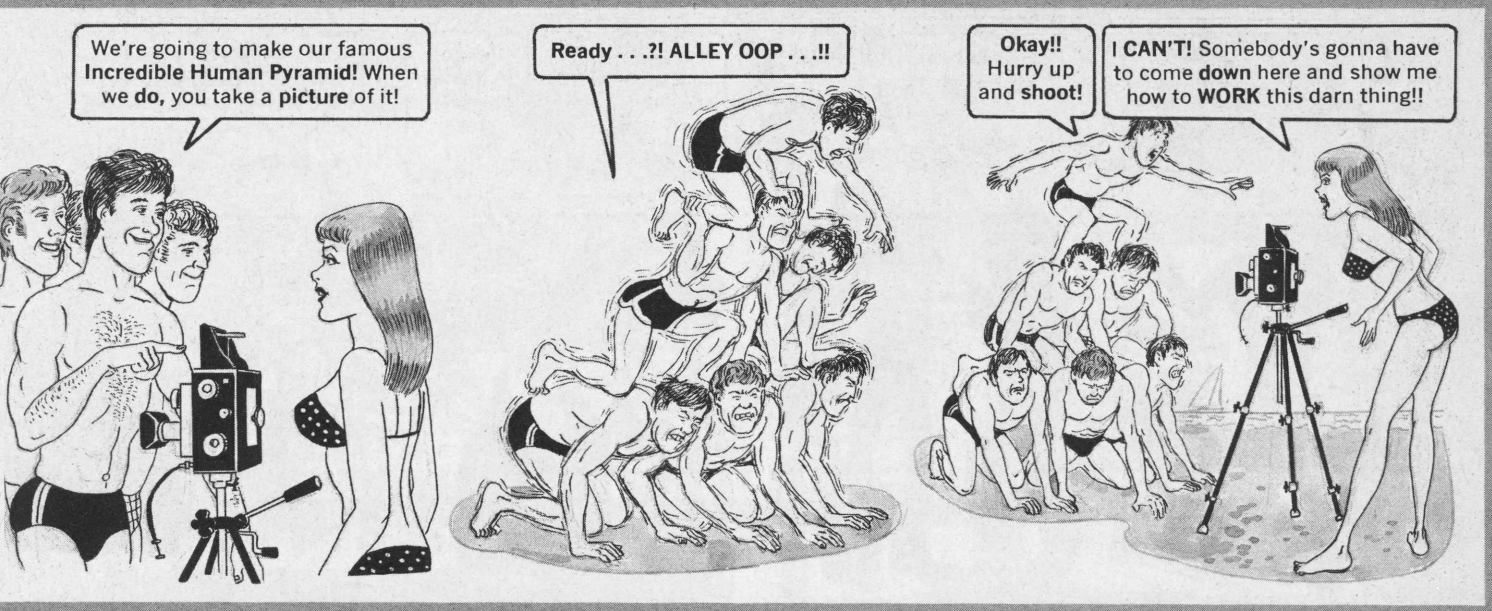
**PLEASE!!** Don't hold me **back! I GOTTA find out!!**

**All right! Okay!!** If you're **really** that anxious to **know,** I'll **tell** you! It **IS wet!!**

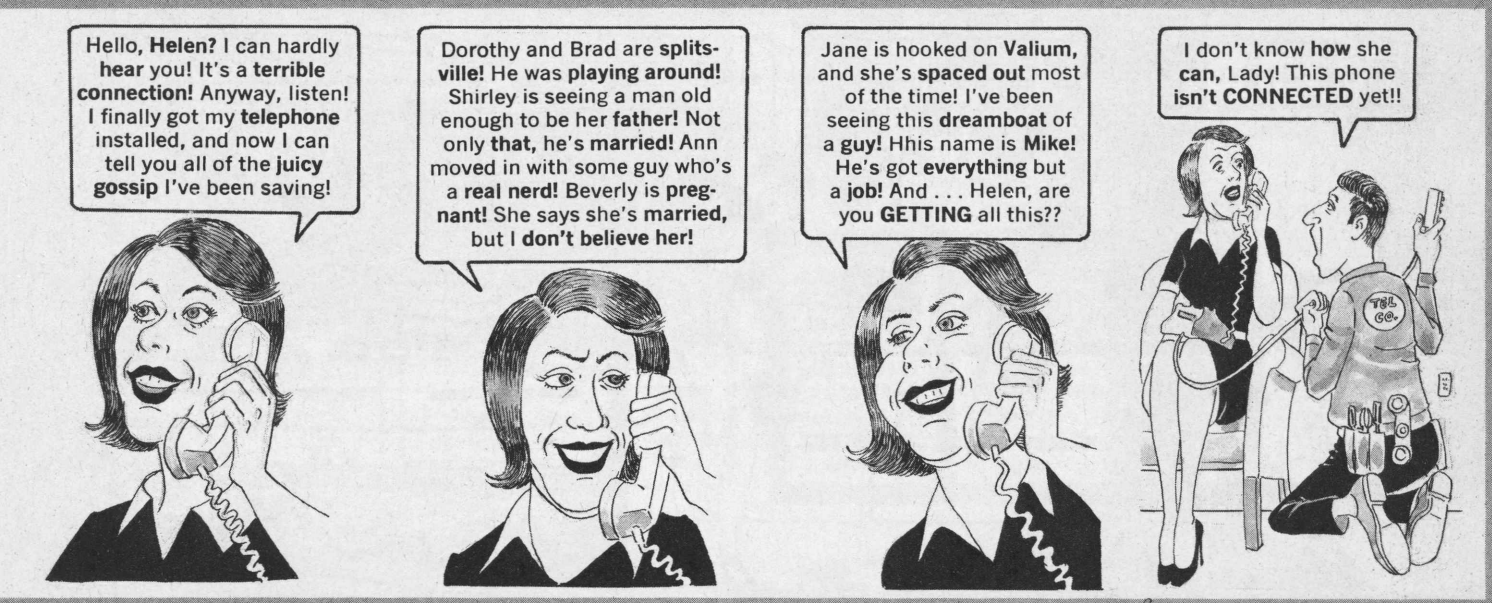
WET PAINT

**Take** my **word** for it . . . !!

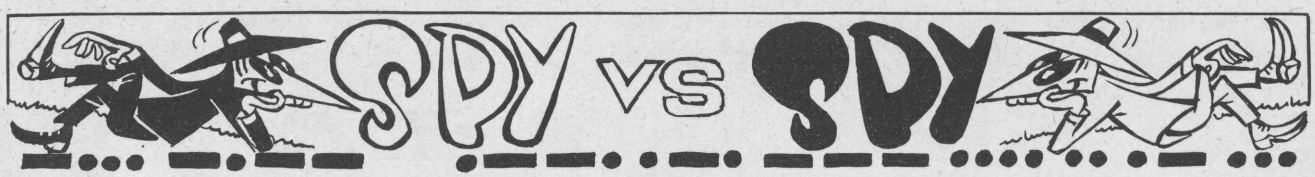
# THE BEACH

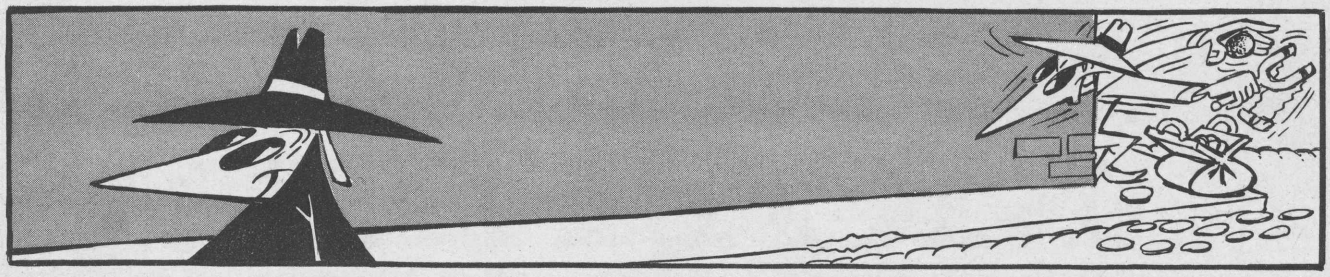


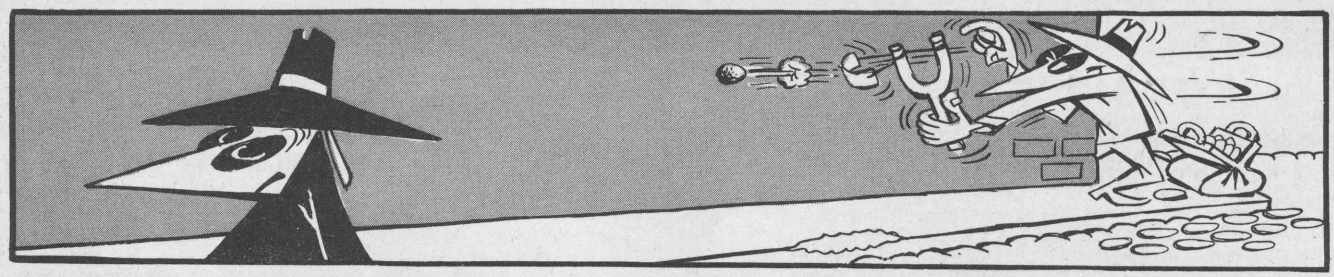

# THE TELEPHONE

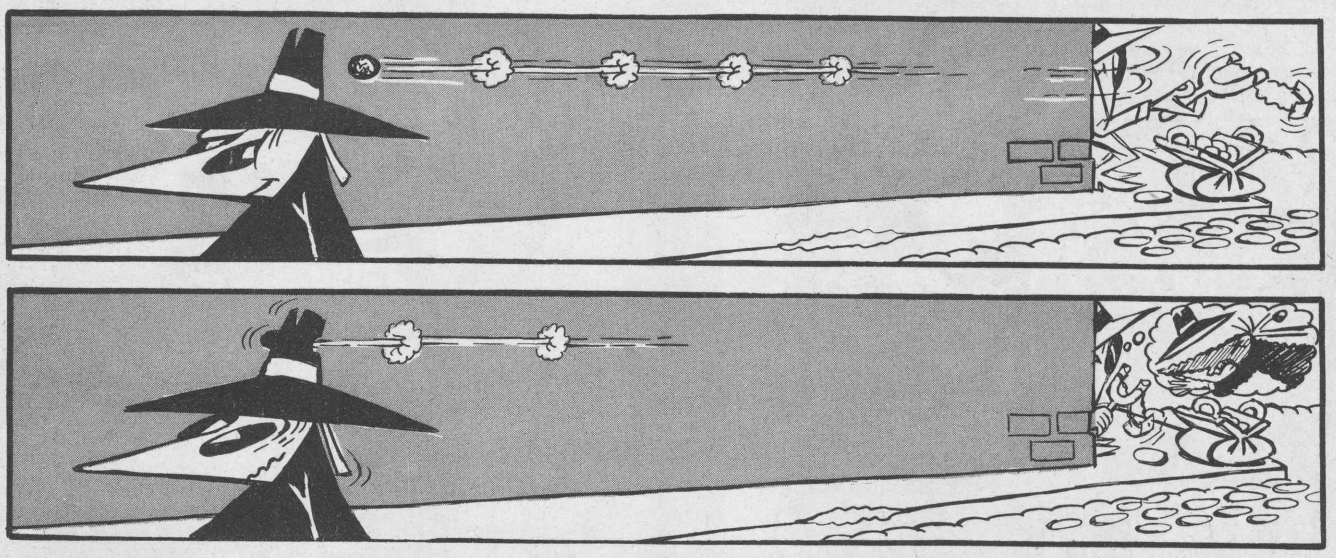


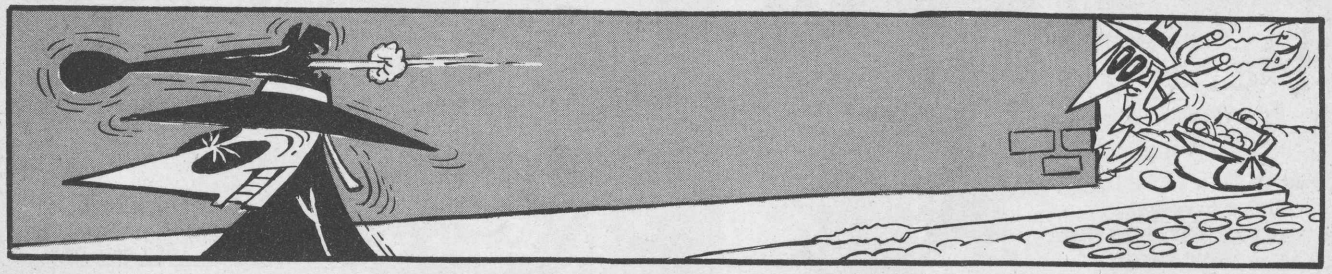

# ACCIDENTS

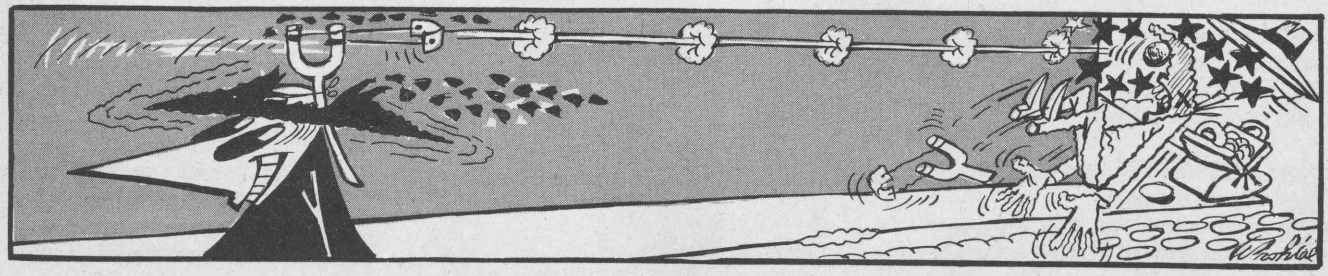

SPY vs SPY











ART LESSON

**RE: VERSE PSYCHOLOGY DEPT.**

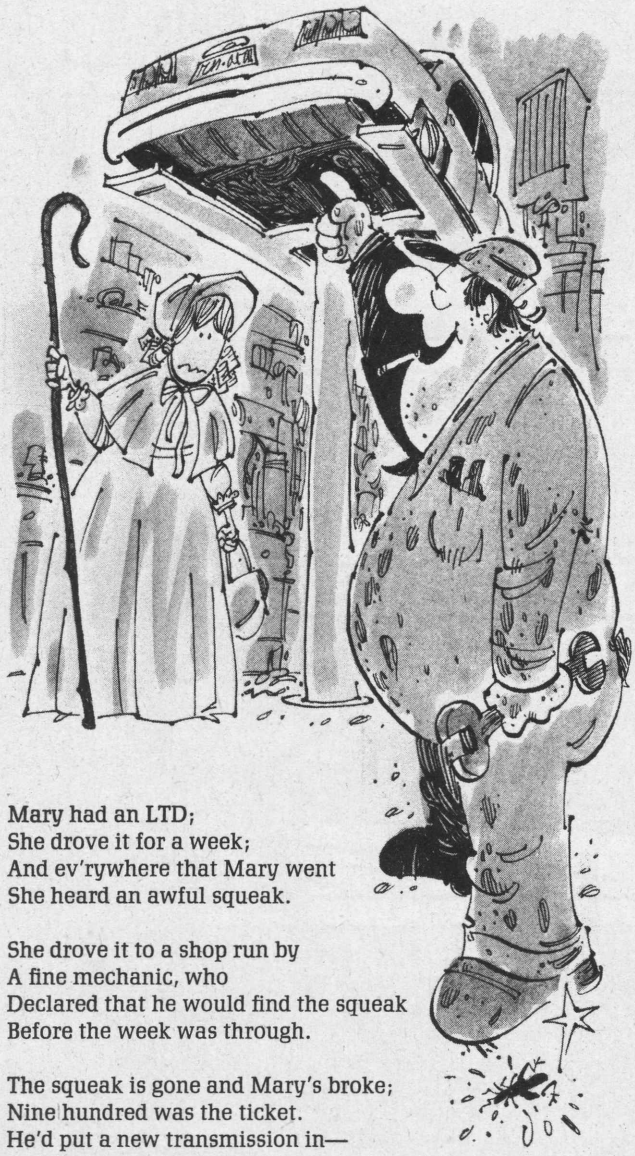
**Parents love reading "Mother Goose" to their kids. The problem is that those old Nursery Rhymes don't prepare youngsters for their future careers. Wouldn't it be a great idea if career-oriented mothers and fathers were**

# MAD'S CAREER-ORI MOTHER GO

ARTIST: PAUL COKER, JR. WRITER: FRANK JACOBS

## MARY HAD AN LTD

as told by an
**AUTO MECHANIC**



Mary had an LTD;
She drove it for a week;
And ev'rywhere that Mary went
She heard an awful squeak.

She drove it to a shop run by
A fine mechanic, who
Declared that he would find the squeak
Before the week was through.

The squeak is gone and Mary's broke;
Nine hundred was the ticket.
He'd put a new transmission in—
And taken out the cricket!

## JACK AND JILL

as told by an
**ECONOMIST**

Jack and Jill
Climb down their hill
With water for the nation;
Already, twice,
They've raised their price
To keep up with inflation.

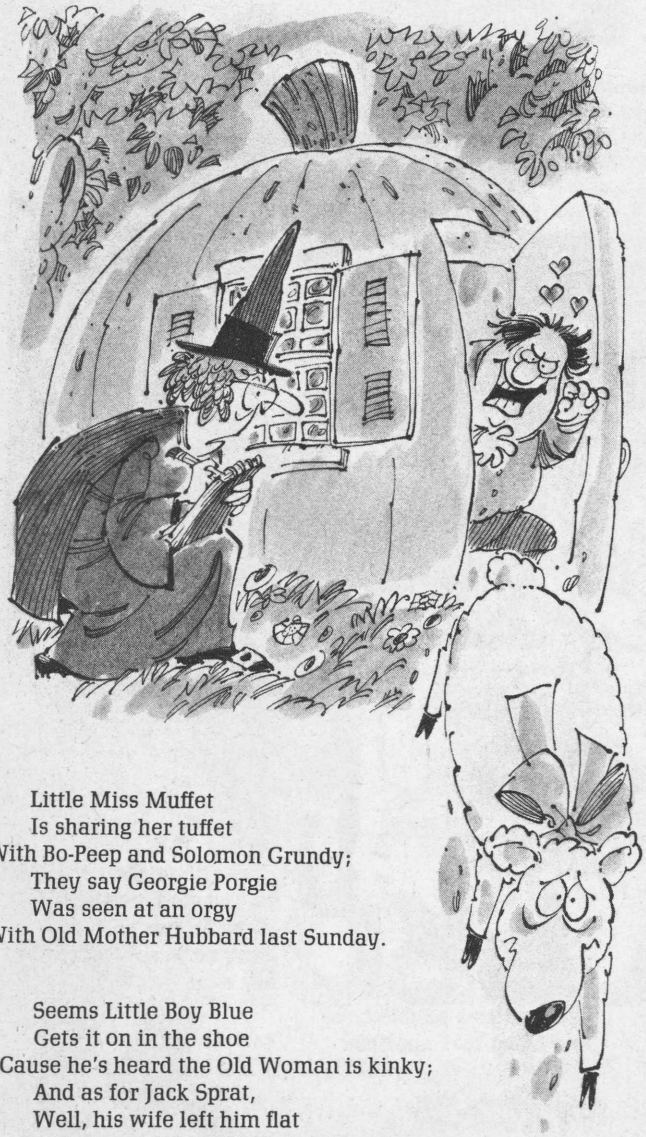
Jack and Jill
More buckets fill;
They work until they totter;
But though they're beat,
They can't compete
With cheap, imported water!

supplied with verses dealing with their particular jobs and professions? Then they could inspire their kids with

# ENTED
# OOSE

## LITTLE MISS MUFFET

as told by a
**GOSSIP COLUMNIST**

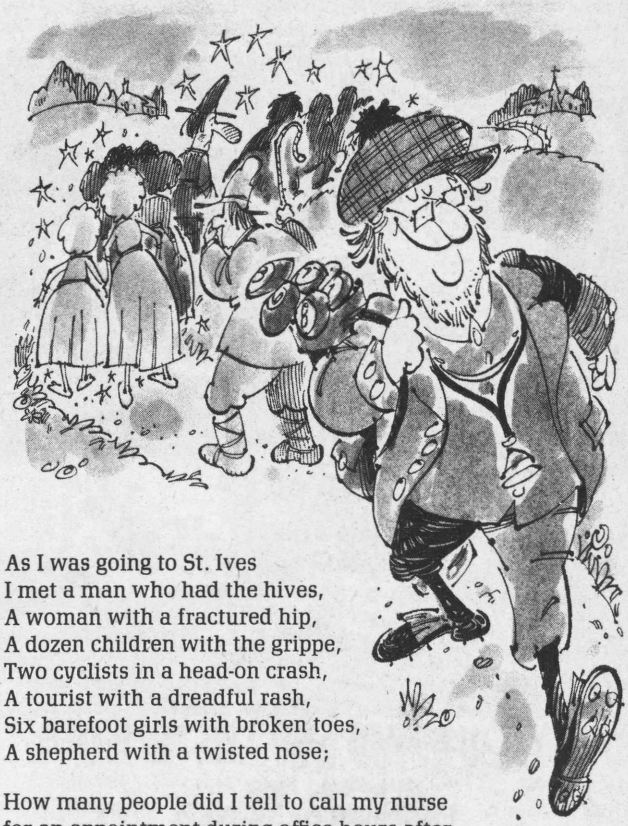


Little Miss Muffet
Is sharing her tuffet
With Bo-Peep and Solomon Grundy;
They say Georgie Porgie
Was seen at an orgy
With Old Mother Hubbard last Sunday.

Seems Little Boy Blue
Gets it on in the shoe
"Cause he's heard the Old Woman is kinky;
And as for Jack Sprat,
Well, his wife left him flat
And is living with Wee Willie Winkie.

## AS I WAS GOING TO ST. IVES

as told by a
**DOCTOR**

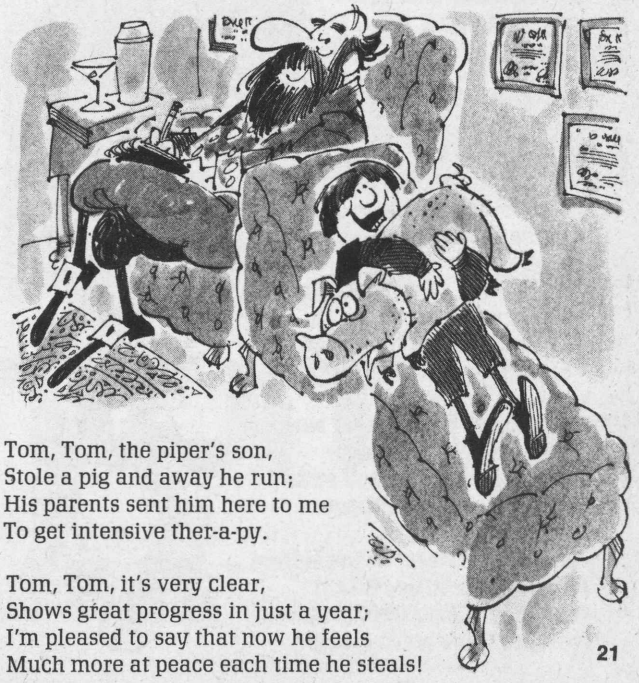


As I was going to St. Ives
I met a man who had the hives,
A woman with a fractured hip,
A dozen children with the grippe,
Two cyclists in a head-on crash,
A tourist with a dreadful rash,
Six barefoot girls with broken toes,
A shepherd with a twisted nose;

How many people did I tell to call my nurse
for an appointment during office hours after
I returned from playing golf at St. Ives?

## TOM, TOM, THE PIPER'S SON

as told by a
**PSYCHIATRIST**

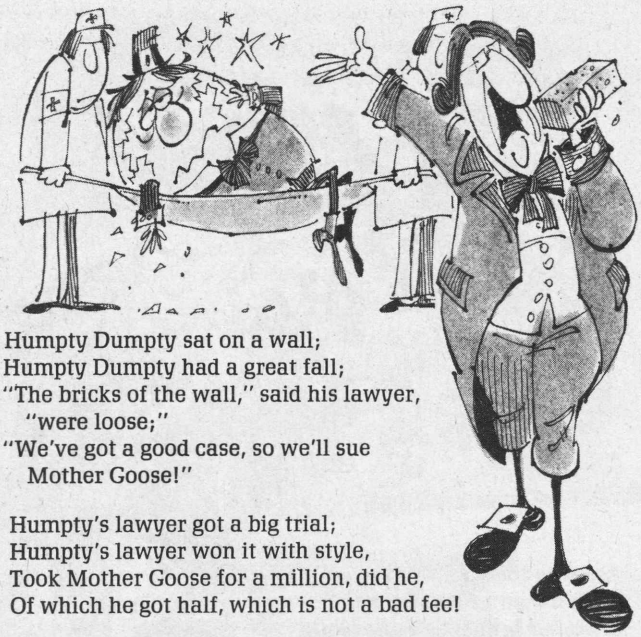


Tom, Tom, the piper's son,
Stole a pig and away he run;
His parents sent him here to me
To get intensive ther-a-py.

Tom, Tom, it's very clear,
Shows great progress in just a year;
I'm pleased to say that now he feels
Much more at peace each time he steals!

## HUMPTY DUMPTY

as told by a
**LAWYER**

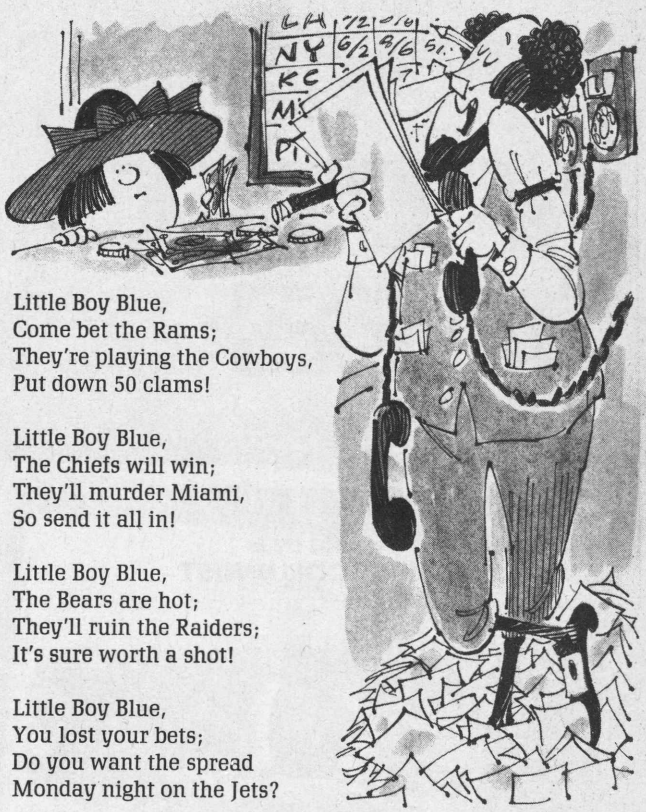


Humpty Dumpty sat on a wall;
Humpty Dumpty had a great fall;
"The bricks of the wall," said his lawyer,
"were loose;"
"We've got a good case, so we'll sue
Mother Goose!"

Humpty's lawyer got a big trial;
Humpty's lawyer won it with style,
Took Mother Goose for a million, did he,
Of which he got half, which is not a bad fee!

## LITTLE BOY BLUE

as told by a
**BOOKIE**




Little Boy Blue,
Come bet the Rams;
They're playing the Cowboys,
Put down 50 clams!

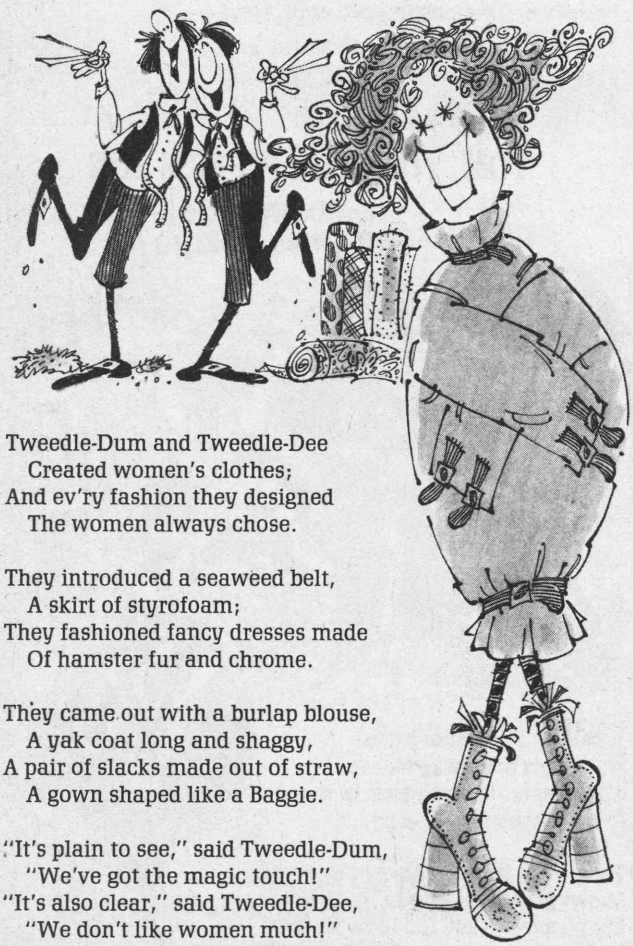
Little Boy Blue,
The Chiefs will win;
They'll murder Miami,
So send it all in!

Little Boy Blue,
The Bears are hot;
They'll ruin the Raiders;
It's sure worth a shot!

Little Boy Blue,
You lost your bets;
Do you want the spread
Monday night on the Jets?

## TWEEDLE-DUM AND TWEEDLE-DEE

as told by a
**FASHION DESIGNER**



Tweedle-Dum and Tweedle-Dee
Created women's clothes;
And ev'ry fashion they designed
The women always chose.

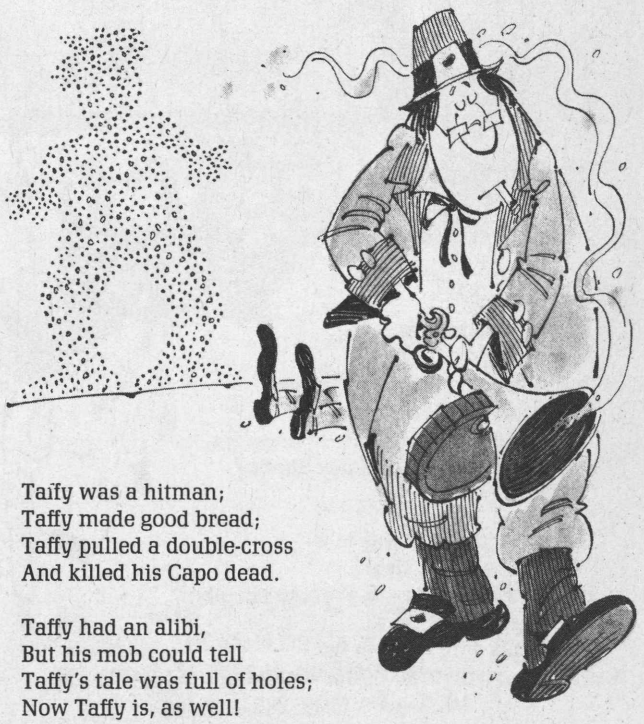
They introduced a seaweed belt,
A skirt of styrofoam;
They fashioned fancy dresses made
Of hamster fur and chrome.

They came out with a burlap blouse,
A yak coat long and shaggy,
A pair of slacks made out of straw,
A gown shaped like a Baggie.

"It's plain to see," said Tweedle-Dum,
"We've got the magic touch!"
"It's also clear," said Tweedle-Dee,
"We don't like women much!"

## TAFFY WAS A HITMAN

as told by a
**MAFIA DON**

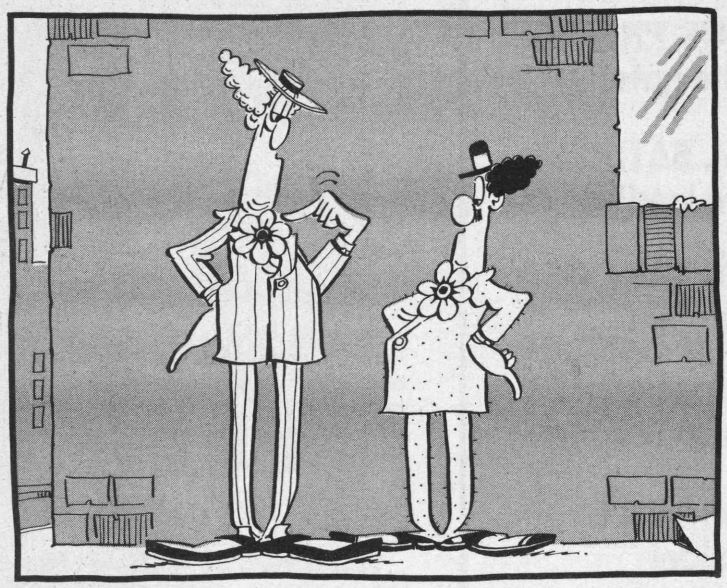


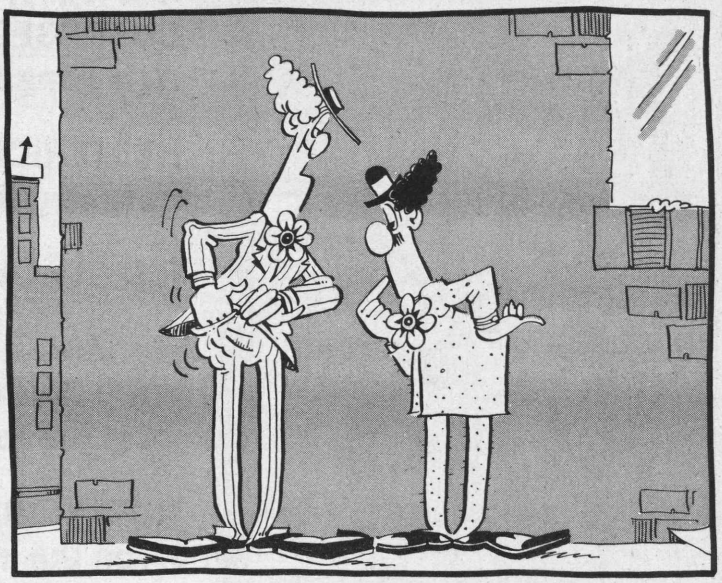
Taffy was a hitman;
Taffy made good bread;
Taffy pulled a double-cross
And killed his Capo dead.

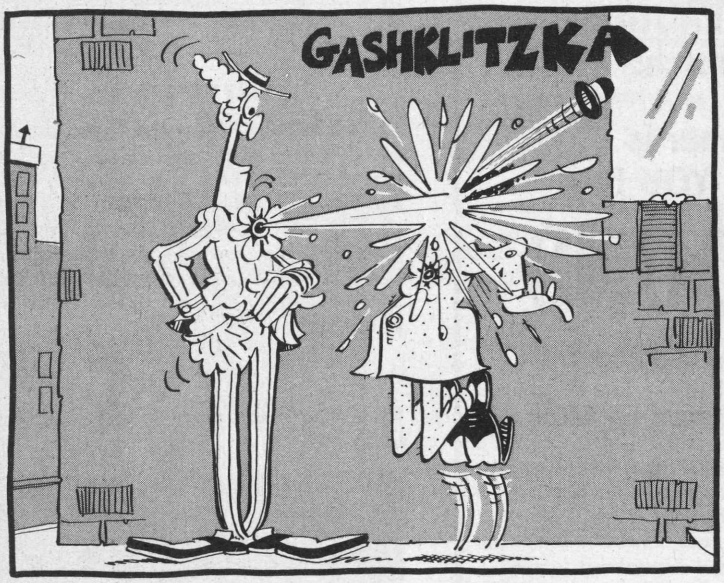
Taffy had an alibi,
But his mob could tell
Taffy's tale was full of holes;
Now Taffy is, as well!

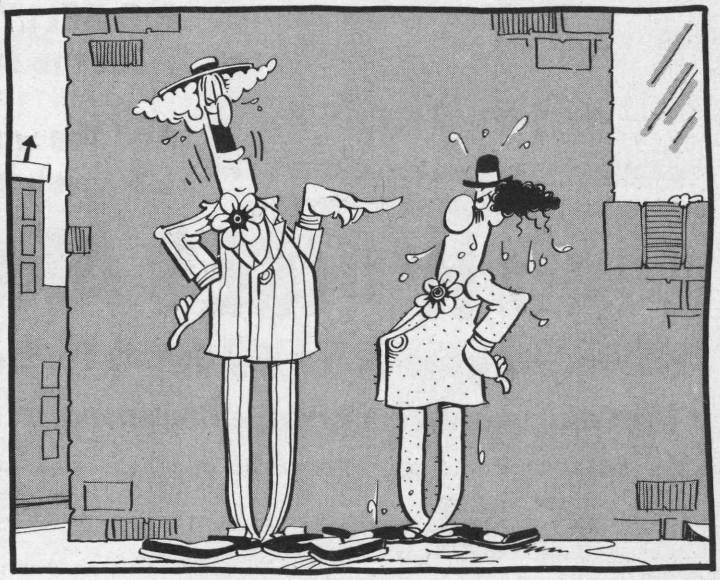
DON MARTIN DEPT. PART II

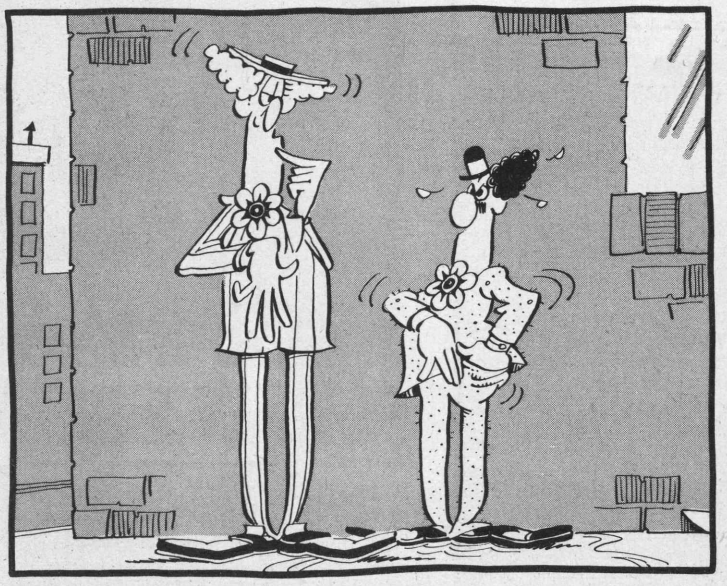
# ONE BLAZING HOT DAY ON MAIN STREET

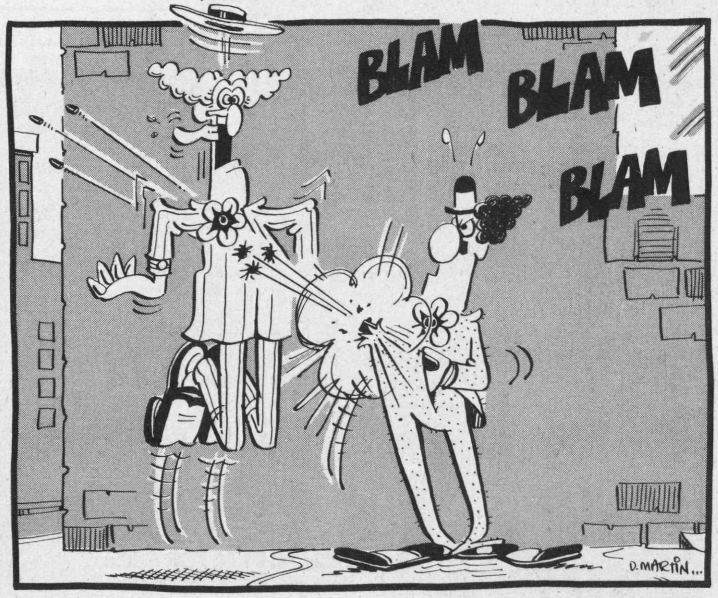




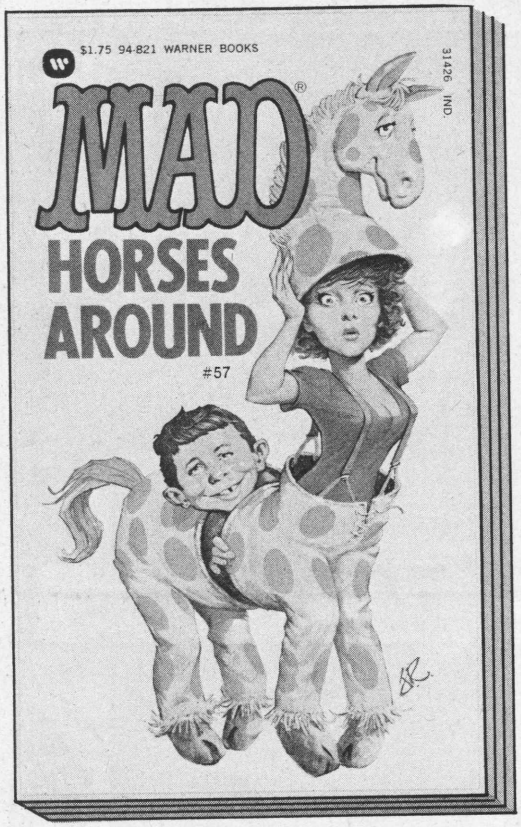






# We're OFF AND RUNNING...AGAIN!




And it's...
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...leaving the gate!

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...taking the lead!

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...coming up fast!

WILD ZANY GAGS
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### "HOW CAN YOU POSSIBLY BELIEVE . . . ?"

How can you possibly believe . . . a magazine that calls 90¢ "cheap"?!?

David Kushner
Tampa, FL

How can you possibly believe George Hart and Paul Coker's "How Can You Possibly Believe . . ." article when it was published in MAD Magazine?!?

Scott Alexander Kennedy
Cos Cob, CT

Good point! But then again how can we believe *your* letter when it, too, is in MAD! —Ed.

### "EXTRAORDINARY PEOPLE"

I saw the movie "Ordinary People" and found it extraordinarily boring. Then I read your "Extraordinary People" satire, and y'know what? I found your satire about the same calibre as the movie, only less funny.

Gary D. Teubert
Milton, WI

Your version of "Ordinary People" had me laughing so hard that my parents took me to see a psychiatrist!

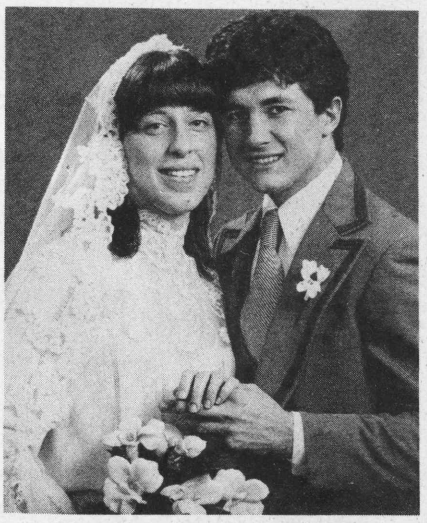
Patrick Domitrz
Norcross, GA

### PURE NEPOTISM

Back in 1958, in issue #43, my mother asked you to print my baby picture and you did. Now, here it is 23 years later, and I'm asking you to print my wedding picture. I hate to say it, but . . . having my picture appear on the Letters page of MAD has been just about the only real advantage to being the daughter of the publisher!

Cathy Gaines Mifsud
Philadelphia, PA

There are even *less* advantages to working for him!—Ed.



**Above: Cathy Gaines and Steve Mifsud. A Marriage That Was "Made In Heaven" (But Assembled In Philadelphia . . .)**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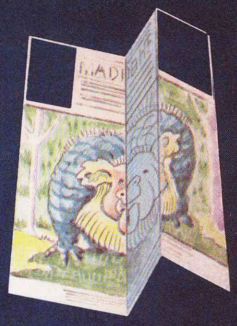
# WHAT ANCIENT SLOW-MOVING CREATURE IS THREATENED WITH EXTINCTION?

## HERE WE GO WITH ANOTHER RIDICULOUS

# MAD FOLD-IN

Evolution has taught us that "speed" is one of the elements necessary for the survival of the fittest. Slow-moving creatures have difficulty surviving in a fast-moving world. To find out what the next sad victim of progress could be, fold in page as shown.



FOLD PAGE OVER LIKE THIS!

A▸ FOLD THIS SECTION OVER LEFT ◂B FOLD BACK SO "A" MEETS "B"

ARTIST & WRITER:
AL JAFFEE

THOUSANDS OF NEW IDEAS HAVE BEEN SUGGESTED TO MAKE POSSIBLE THIS CREATURE'S SURVIVAL, BUT ALL SENTIMENTAL SERMONS ARE WORTHLESS WHEN IT REFUSES TO FOLLOW ADVICE

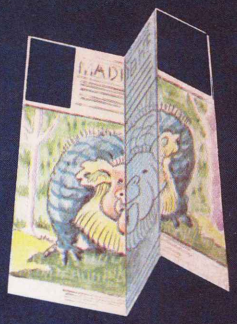
A▸ ◂B

DOUBLE-FEATURE MOVIE ISSUE!

# MAD

...AND YOU'LL FLIP OVER "POPEYE"!

# WHAT ANCIENT SLOW-MOVING CREATURE IS THREATENED WITH EXTINCTION?



FOLD PAGE OVER LIKE THIS!

A⋈B FOLD BACK SO "A" MEETS "B"

ARTIST & WRITER:
AL JAFFEE

THE
POSTAL
SERVICE

A⋈B